



VOTE

MIKE ANDERSON
FOR SEMA BOARD OF DIRECTORS

Bringing the Voice of Repair
to the Table in **2026**

- ✓ *Safe and Proper Vehicle Repairs*
- ✓ *Strengthen Industry Collaboration*
- ✓ *Develop the Next Generation of Talent*
- ✓ *Be a Voice for Automotive Stakeholders*

“Now is the time for SEMA to evolve—leveraging its position and influence as the central hub that connects all the spokes of the automotive industry from legislation to emerging technologies.”

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What I Bring to the Board

- **A Connector:** Collaborating across OEMs, repairers, technology providers, ADAS segments and legislators
- **National Reach:** Travels 300+ days a year across the US, Canada and Australia, which allows me to see things at a grassroots level
- **OEM Partnership:** Our company has the privilege of conducting training on behalf of multiple major OEMs
- **Real-World Insight:** 30+ years in collision repair, former shop owner, national trainer and industry educator

Career Highlights

- Former multi-collision and mechanical repair shop owner in the Washington DC, Maryland, Virginia area.
- Founder and current owner of Collision Advice
- Long-standing contributor and collaborator with Society of Collision Repair Specialists (SCRS), I-CAR, ASA, ASE, and numerous other industry organizations
- Works directly with hundreds of automotive businesses, including collision repair, ADAS, technology, equipment, and refinish distributors
- Featured on numerous media outlets, including FOX News, Good Morning America, CBS Evening News
- Regularly writes columns and content for five industry trade magazines
- Involved with numerous legislative efforts on local, state and national levels

Why It Matters

- ✓ Safe repairs are not optional; they are critical
- ✓ Modern vehicles demand precision, training, and proper tooling
- ✓ Products must perform in real-world repair environments, and align with OEM safety expectations
- ✓ Consumers deserve confidence when they get their vehicle back, and drive with their families and friends

My Vision for SEMA

- ✓ **Make SEMA the Hotbed for Industry Announcements:** Automotive innovations are being unveiled at CES and non-auto shows - not at SEMA. I want to position SEMA as the premier stage. If it's automotive, it should debut at SEMA.
- ✓ **Deploy the SEMA Garage as an ADAS Research Center:** As ADAS becomes the standard on every new vehicle, the aftermarket urgently needs published research on how ADAS systems are impacted by modifications.
- ✓ **Collaborate - Break Down the Silos:** I would bring cross-industry collaboration initiatives to the board from day one.
- ✓ **Bring Employee Benefits to Small Automotive Businesses** Making Health Care and 401(k) benefits available

Who I Work For

- ✓ Shop owners and operators
- ✓ OEM-certified repair networks
- ✓ Vehicle, Product, Equipment, Refinish and Other Service Providers

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