

20
26

ADVOCACY AGENDA



PRI
PERFORMANCE RACING INDUSTRY

SEMA & PRI engage at the state and federal levels on the issues that impact our member businesses and the millions of enthusiasts who love the automotive lifestyle.

Protecting Racetracks and the Future of Motorsports

Racetracks are vital economic and cultural assets, sustaining small businesses, tourism, and local jobs. They are fertile grounds for automotive innovation and foster the next generation of motorsports competitors and enthusiasts.

In 2026, SEMA and PRI will expand our “Right to Race” campaign, building on last year’s wins in North Carolina and Iowa to advocate in states nationwide for legislation that expands these protections to additional states, granting immunity from nuisance claims to permitted racing facilities.

At the federal level, SEMA continues to build support for making permanent an important tax incentive that for decades has helped racetracks stay open and make investments to improve their facilities. SEMA supports the Motorsports Fairness and Permanency Act, a bipartisan bill that would make the seven-year cost recovery period permanent for investments in motorsports entertainment complexes. It’s time for Congress to pass this bill into law, so that racetracks have the long-term certainty to make the investments that are needed to help racing thrive.

**\$69
BILLION**



The annual economic output of the U.S. motorsports industry

Preserving Our Automotive Heritage

SEMA continues to defend the rights of classic car owners and enthusiasts against state-level policies that impose unreasonable restrictions on older and modified vehicles. This includes a bipartisan, California-based effort to modernize the state’s outdated collector vehicle emissions exemption and clarify decades of conflicting statutes: Leno’s Law.

The bill, which gained significant traction

upon introduction in 2025, helped reignite a constructive policy discussion in Sacramento about balancing environmental goals with protecting automotive heritage. In 2026, SEMA will continue to build on our success of the past year, working with the state’s lawmakers and regulators to identify solutions that protect enthusiasts, clarify collector vehicle definitions, and preserve access to historic and modified vehicles without imposing unnecessary regulatory burdens.

1975



The cutoff for vehicles to be considered “classics” by the state of California, and therefore exempt from smog checks.

GET INVOLVED

2025

Saw the biggest-ever increase of SEMA & PRI PAC Red Line Keyholder donors



Can't attend?

Members are always welcome to visit Washington, D.C., learn about our issues, and join the Government Affairs teams during meetings with their lawmakers on Capitol Hill.

2026 D.C. RALLY

Join SEMA and PRI **May 5-6, 2026**, for the biannual D.C. Rally. Members of our industry travel to our nation's capital to meet with their elected officials about the issues that matter most to the aftermarket. Be there this year to make an impact on behalf of our industry.

SEMA & PRI PAC/DRIVING FORCE ACTION SUPER PAC

PACs and SuperPACs enable trade associations and other groups to support candidates who align with their interests and educate voters on important issues. Visit semapac.com and drivingforceaction.org to learn more.

Establishing the Right to Modify Vehicles

SEMA is protecting enthusiasts' rights to safely and legally modify the vehicles they own, along with the aftermarket's ability to support safe modification through access to the information, tools, and tolerances for motor vehicles with advanced technology, including advanced driver assistance systems (ADAS). SEMA was a key driver in the drafting of the ADAS Functionality and Integrity Act, federal legislation to ensure the aftermarket has the information necessary to modify and properly calibrate vehicles with ADAS.

Even common modifications — such as adding bike racks, wraps, or snowplows, making vehicles accessible to disabled individuals, or lifting them to travel off-road — impact sensors and cameras that act as critical components of ADAS.

In the states, SEMA will continue to fight for reforms to ensure fair, consistent, and objective standards for vehicle modifications, while preserving the aftermarket industry's ability to innovate and offer products that enhance vehicle performance, safety, and personalization.



MODIFIED VEHICLES
12% LONGER ON THE ROAD

Length of time on the road of modified vehicles compared to their never-modified/never-accessorized counterparts.

Protecting and Expanding Motorized Access to Public Lands

SEMA and PRI will continue to advocate for land-use policies that protect and expand motorized recreational access to public lands so that off-road enthusiasts can responsibly enjoy their passion. We are working as part of a coalition of groups to protect access to Johnson Valley in California, where the King of the Hammers event takes place. We're supporting efforts to reopen trails near Moab, Utah. We're advocating for legislation to expand motorized trail access

to ensure individuals with disabilities can access federal and state-owned public lands nationwide.

To further aid our work, SEMA in October 2025 finalized its acquisition of the Off-Road Business Association (ORBA), an important move designed to amplify both organizations' ability to advocate on behalf of off-road and powersports businesses and their customers.

145



Miles of re-opened trails near Moab, Utah, proposed by the U.S. Bureau of Land Management last year.

Host a lawmaker tour of your facility

Many lawmakers value the opportunity to see our industry first-hand. Host your elected federal or state lawmaker at your business to show off the innovative work of your company, the quality of your employees, and the impact of our industry on your local community. SEMA's Government Affairs staff stands ready to help you plan a visit and tour; email us to learn more.

SEMA Action

SEMA Action is the automotive aftermarket's advocacy arm, representing auto enthusiasts and the automotive aftermarket at every level of government while shaping public discourse through media engagement. Visit www.SEMAHQ.org to get involved.



SENT OVER
125,000
LETTERS TO CONGRESS



REACHED OVER
3,000,000 VOTERS



**DEFEATED 2
ANTI-TRACK BILLS
(ARKANSAS AND
OREGON)**



**PROTECTED
330,000
JOBS PROTECTED
FROM EV MANDATES**



**DELIVERED 2
PRO-TRACK VICTORIES
(NORTH CAROLINA
AND IOWA)**

RESOURCES

www.sema.org

Learn about our industry's advocacy issues at sema.org/advocacy, with important information and resources on our key advocacy issues. And check your inbox for the latest advocacy news in the SEMA and PRI electronic newsletters.

SEMA/PRI GOVERNMENT AFFAIRS



1001 G Street NW, Suite 460 West
Washington, DC 20001
governmentaffairs@sema.org



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