Year after year, surveys indicate that one of buyers’ top objectives for the SEMA Show is to discover new products. The easiest way to meet that goal is to visit the New Products Showcase—buyers’ number-one destination at the Show. Located in the Skybridge between Central and South Halls, the Showcase is adjacent to the Media Center, making it convenient for members of the press as well. Inside, nearly 3,000 entries are organized by category. Attendees can use scanners to create personalized lists of products with detailed descriptions and the contact information needed for follow-up. The New Products Showcase is open extended hours from 8:00 a.m.–6:00 p.m. to help attendees make the most of their time at the Show. Take a look at the following preview of products you’ll find at the 2018 SEMA Show, and make the New Products Showcase your number-one destination this year.

Advanced Clutch Technology (ACT)
Booth #22729
Advanced Clutch Technology (ACT) offers its new Streetlite flywheel, the 600950, for the ’04–’09 Audi S4 (B6 and B7) 4.2L V8. The Streetlite is a lightweight, single-mass upgrade to the dual-mass OE flywheel for those applications. It is designed for performance and affordability, without compromising a smooth idle. The one-piece, forged chromoly steel flywheel is CNC-machined and features an induction-hardened integral ring gear for increased durability. It provides quicker engine response and acceleration while being significantly lighter than stock. Information: www.advancedclutch.com or 866-795-0052.

Wilwood Disc Brakes
Booth #25043
Wilwood has expanded its brake kit offerings for the ’03–’13 Nissan 350Z and 370Z models with three new performance-level options. The kits are based on high-capacity Aerolite 6R six-piston radial mount calipers and 14-in. alloy two-piece aluminum hat-mounted rotors. The all-inclusive kits offer complete bolt-on installation and compatibility with the factory ABS and master-cylinder output. When combined with Wilwood’s DynaPro rear brake kit, they provide the ultimate in high-performance braking and contemporary styling. Information: www.wilwood.com or 805-388-1188.
Warn Industries
Booth #31049
Warn Industries is excited to announce the release of all-new Elite Series front bumpers for the Jeep JL Wrangler. Designed, tested and made in Clackamas, Oregon, the bumpers feature all-new styling, a variety of options for increased off-road performance, and the ability to mount a Warn winch certified to withstand 12,000 lbs. of pulling force without deformation. For corrosion protection, the bumpers are engineered to withstand 408 hours of salt-spray testing. Information: www.warn.com or 800-543-9276.

AMP Research
Booth #31017
The new Jeep JL BedStep is designed to provide easier and safer access to the Wrangler’s cargo areas and roof rack. The BedStep will support up to 300 lbs. and is designed to make loading and unloading the trunk and top-mounted cargo rack easier, especially on lifted Wranglers. The step compactly frame-mounts under the rear bumper, keeping it out of the way when off-roading, and it easily pushes down and folds up with the nudge of a foot. The BedStep is compatible with OE as well as most aftermarket bumpers. It’s a bolt-on installation using basic hand tools. Information: www.amp-research.com or 800-309-6823.

The Detail Guardz Elite Car Care Products
Booth #51435
This car-care tool from The Detail Guardz utilizes fluid dynamic principles to keep wash water clean. The new technology behind the Dirt Lock will separate nearly all the harmful debris accumulated in the wash bucket, keeping paintwork free from swirl marks and scratches. The Dirt Lock is designed and manufactured in Canada and is molded from industrial-grade plastic. It is chemical- and crush-resistant to withstand years of repeated abuse. Information: www.thedetailguardz.com or 905-624-5504.

Introducing MOGO, By Husky Liners*
Mogo™ luxury liners provide adventure in style — with premium stainless steel accents, and precision fit design that hoses clean in a snap. So go ahead and bring a bit of the sand and sea and snow, not to mention dirty paws, diapers, wetsuits and waders into the pristine interior of your high-end automobile— Mogo has you covered.

*Made in the USA
Life-time Guarantee
Anderson Composites
Booth #70006
Anderson Composites, a company specializing in carbon-fiber body panels for late-model domestic muscle vehicles, has expanded its product line of Gen 6 Camaro parts to include an all-new carbon-fiber upper grille for '17–'18 ZL1 and ZL1 1LE models. The grille features a rigid honeycomb mesh on the back, which can be removed if desired. The core of the grille is made of 3k, 2x2 carbon-fiber twill cloth and high-grade marine resin with a UV inhibitor. Information: www.andersoncomposites.com or 877-624-2662.

SuperStik
Booth #50043
The SuperStik precision dipstick is a new product designed to solve the problem of unreliable or inaccurate dipsticks. By utilizing a patented valving system, this dipstick makes it possible to equalize or vent the dipstick tube with the simple push of a button to increase the accuracy and repeatability of dipstick measurements. Information: www.superstik.com or 281-460-6904.

Aries
Booth #34017
Aries announces patented new ActionTrac powered running boards available for the '18 Jeep Wrangler JL. ActionTrac boards are two steps in one, with a step on top of the main housing and an additional step that automatically deploys when the door opens. The additional nonskid step on top of the main housing also gives the driver and passengers a convenient step up for accessing cargo or other items on the roof. Features a simple-to-install installation process that uses pre-existing factory holes and requires no splicing into factory wiring and no drilling for the brackets. Information: www.ariesautomotive.com or 888-800-2743.

MōGO
Fits your auto. Fits your life.

+ Contains the mess.
Contains residue from your adventures, until you pull it out, hose off — good as new!

+ DuraGrip™ Material.
Both soft and strong, our rubberized DuraGrip material comfortably cradles your feet.

+ Precision Fit.
Perfectly match the contours of your auto.

+ Stainless Accents.
The premium stainless steel accents offer form plus functional design — and a reinforced stainless steel heel pad to boot.

+ Retention System.
Using factory installed velcro or retention posts, Mogo locks in place — no shifting around floor mats underfoot.

For additional information contact your rep or call (800) 344-8759.
**Strong Hand Tools**  
**Booth #34329**  
Strong Hand Tools, manufacturer of welding clamps, magnets, pliers and welding tables, has introduced new MagHold V-Pad kits. Frequently referred to as “welding fingers,” MagHold V-Pads are an alternative to holding small parts with the fingers for proper alignment and positioning in a safe, efficient and accurate fit-up for tack welding. Magnetic V-Pads are low profile and ideal for tight spaces, light-duty holding and positioning of steel stock in horizontal or vertical positions.  
**Information:** www.stronghandtools.com or 800-989-5244.

**Asfir 4x4**  
**Booth #33207**  
Israeli off-roading company Asfir 4x4 has developed a new line of products for the Toyota 4Runner, including a full set of 6mm aluminum skidplates to protect the front, transmission, transfer case, fuel tank and exhaust. All skidplates are bolted onto original holes in the chassis, with no drilling, welding or cutting necessary. In addition, Asfir 4x4 is also introducing a new hidden winch mount installed into the original bumper that accommodates a 9,500-lb. winch.  
**Information:** www.asfir.com or 602-509-7890.

**Battery Saver**  
**Booth #20038**  
Battery Saver is introducing a new product that charges, maintains and tests 12- and 16-volt lithium-ion and lead-acid batteries. The device is capable of quickly charging a battery, safely maintaining it for long periods, and diagnosing any voltage-related issue with its built-in LCD digital battery tester. The product also features a “clean” mode, which will desulphate a battery by safely discharging it and then charging it back to full to extend the life of a weak battery, allowing it to hold a charge for longer periods.  
**Information:** www.batterysaver.com or 888-819-2190.

**Ringbrothers**  
**Booth #23283**  
Ringbrothers, the custom car builder and billet parts manufacturer, has announced new Ford F-100 hood hinges. Designed, engineered, manufactured and test-fitted at the Ringbrothers shop in Spring Green, Wisconsin, the Ford F-100 hood hinge is a direct replacement for stock hinges. The Ringbrothers Ford F-100 hood hinge kit is precision-engineered to work with both fiberglass and steel hoods with no additional modifications necessary and is available in two finishes—natural and black anodized.  
**Information:** www.ringbrothers.com or 608-588-7399.

**Sinister Diesel**  
**Booth #37141**  
This new intake elbow kit for ’95.5–’03 Ford 7.3L Powerstrokes is an upgrade to both the performance and appearance of a truck. Large-diameter, CNC-machined, mandrel-bent aluminum tubing eliminates the problem of restricted air caused by stock pipes. The increased diameter and large-radius bends create a noticeable increase in performance and turbo spool in Ford F-250 and F-350 Super Duty trucks. The pipes are powdercoated Sinister Blue for added durability and a custom look under the hood. Available with or without upgraded Sinister high-temp silicone boots.  
**Information:** www.sinisterdiesel.com or 888-966-6543.

**Bilstein**  
**Booth #23043**  
Drivers can not only restore but also greatly enhance the capabilities of their trucks or SUVs with a set of high-quality Bilstein shocks. Incorporating technology refined over half a century of shock development, the B8 6112 is a coil-over shock that has a 60mm (2.65-in.) diameter. The large 60mm body has additional oil capacity that aids cooling, increases damping potential and provides long-term durability. Available for most ½-ton trucks and made in the U.S.A.  
**Information:** www.bilsteinus.com or 800-537-1085.
RideTech
Booth #22587
RideTech is proud to announce the addition of ‘88–’98 C1500 pickups to its StreetGrip line of affordable suspension systems. The new suspension system features a heavy-duty C-notch design to add axle clearance without sacrificing load capacity. The system features custom-valved monotube shock absorbers with adjustable rebound and forged bodies. RideTech provides custom-matched coil springs and forged dropped spindles and powdercoated heavy-duty shock relocating brackets to maintain an effective angle, plus grade 8 hardware. Information: www.ridetech.com or 812-481-4787.

Champion Oil
Booth #24217
Specifically formulated to maximize the demands of today’s high-performance vehicles, Champion 5W-50 Modern Muscle (CMM) motor oil will be in the new 5.2L illuminator supercharged engine found in the Shelby 1000. CMM is an API SN licensed viscosity recommended for Ford 5.0L, Ford Mustang 5.2L, Roush Mustang 5.2L, Shelby GT350, Shelby GT350R, Shelby GT500, Shelby 1000 and others, plus OEM/engine builder crate motors requiring a high-performance SAE 5W-50 viscosity. Information: www.championbrands.com or 660-890-6231.

Real Deal Steel
Booth #24191
Real Deal Steel introduces the first of a series of bare-bones bodies manufactured for race-car builders. No longer do race-car builders need to spend hundreds of hours and thousands of dollars to remove unwanted panels from original bodies or other aftermarket replacement bodies. These lower-cost new steel bodies fit Camaro and Firebird and come with quarter panels, top skin and drip rails, with rear deck filler and rear body panel installed. Information: www.realdealsteel.com or 407-585-1957.

Coverking
Booth #20313
Coverking has introduced a removable tonneau cover designed for Jeep Wrangler owners to prevent gear stored behind the passenger seat from becoming wet or covered with dirt. The Rhinohide fabric resists abrasions and accidental tears and is puncture-resistant. The tonneau cover also wraps around the Jeep’s rear rollbar and has a wide flap that fits over the rear tailgate, providing a flexible and durable shield that’s simple to install yet provides easy access to gear when the Jeep is on the trail. Information: www.coverking.com or 714-850-0303.

Daystar Products
Booth #21301
Daystar Product’s D-ring isolators and washers help silence the rattles of D-ring shackles, and the locking versions ensure that the user never loses another D-ring. The D-ring isolators snap onto any standard ¾-in. D-ring shackle, and the D-ring washers slip in between the mounting point and the shackle itself. The combination of both D-ring isolator and washers eliminates the rattling of D-rings and protects the bumper’s finish. Made in the U.S.A. Information: www.daystarweb.com or 800-595-7659.

Rancho/DynoMax
Booth #25133
Rancho now has a new 2-in. performance suspension system engineered specifically for the ’18 Jeep Wrangler JL 3.6L V6. The system introduces RS5000X shocks with innovative Dynamic Rebound Spring technology to the off-road market. The new Rancho JL system includes a pair of front and rear RS5000X shocks. Also included is a pair of corner-specific progressive-rate coil springs, precisely tuned to provide comfort, control and performance. The system fits 35-in. tires. Information: www.gorancho.com or 734-384-7804.
Protective Mats Inc./BumperBib
Booth #51032
Protective Mats Inc. introduces BumperBib, a new rear bumper protector and cargo liner. The universal rear bumper protector flaps over the bumper, allowing easy loading and unloading of suitcases, strollers, golf clubs, wheelchairs or luggage without scratching or denting the vehicle. Protects the truck’s carpet, upholstery and rubber trim when stowing heavy objects. This one-of-a-kind patented product is durable and long lasting, providing years of use for a vehicle. Information: www.bumperbib.com or 954-800-5299.

Dynatrac Inc.
Booth #37087
The Dynatrac EnduroSport suspension system is designed to easily fit 35-in.-tall tires on all ’18 Jeep Wrangler JL 4x4s and 37-in.-tall tires on Rubicon models. With a conversion to higher fender flares, 37-in. tires will fit on Sport and Sahara models with this lift kit. Included in the suspension system are Fox 2.0 Performance Series IFP smooth-body shocks with Dynatrac EnduroSport exclusive valving. The mono-tube high-pressure nitrogen shocks feature a ⅝-in. shaft and a race-developed high-flow piston. Information: www.dynatrac.com or 714-421-4314.

Polyvance
Booth #10679
Polyvance is proud to announce the release of the 6049-C Nitro Fuzer Lite nitrogen plastic welder. This state-of-the-art welding tool features automatic low-flow cutoff, precision flow control on both air and nitrogen sides, and an analog flow meter. The 6049 is a great option for budget-minded shops, as it combines top performance with an appealing low price point. Information: www.polyvance.com or 256-638-4103.

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*In Ansell internal tests when compared to other nitrile and latex disposable gloves. **In DuPont Lab tests with Ansell glove(s) made with Kevlar® versus competitor glove without Kevlar. Ansell®, and ™ are trademarks owned by Ansell Limited or one of its affiliates. © 2018 Ansell Limited. All Rights Reserved.
**NEW PRODUCTS**

**Flex-A-Lite**
***Booth #22513***

The key cooling technology in the new Flex-A-Lite radiators is a core that is made with extruded tubes. It replaces outdated single-, two-, three- and four-core tube designs. The extruded tube design is extremely strong, and the internal passage volume increases the contact area between the coolant and the aluminum tubes. That increase of contact and heat transfer from coolant to tube, tube to fin and fin to air gives Flex-A-Lite extruded-tube core radiators significantly better cooling capability than is possible with old-style tube cores.  
**Information:** [www.flex-a-lite.com](http://www.flex-a-lite.com) or 253-922-2700.

**Odyssey Battery by EnerSys**
***Booth #24875***

The Odyssey Performance Series 49-950 battery provides engine-cranking pulses up to 1,700 amps and 950 cold cranking amps. It is designed for popular Jeep, Dodge and some BMW and Mercedes-Benz vehicles introduced over the last 10 years. The Odyssey Performance Series 94R-850 battery provides engine-cranking pulses up to 1,500 amps and 850 cold cranking amps. It is specifically designed for popular Chevrolet and some Jeep and Dodge vehicles introduced over the last 10 years. Both batteries feature thin plate pure lead technology as well as absorbed glass mat separators that hold acid in place to prevent spills, even when they are installed on their sides.  
**Information:** [www.enersys.com](http://www.enersys.com) or 610-208-1991.

**GForce Engineering**
***Booth #25033***

GForce Engineering aluminum driveshafts are precision-engineered one-piece driveshafts designed for use in high-performance, high-horsepower vehicles. The 3.5-in. aluminum model for S550 applications is high-speed balanced and features solid-core U-joints, and it is a direct bolt-in factory replacement upgrade. The new driveshafts weigh an average of only 17 lbs. No CV joint means there isn’t an extra 5 lbs. sitting on the front of the driveshaft adding stress and loads on the output shaft and seals, and no CV joint wear or service.  
**Information:** [www.gforce1320.com](http://www.gforce1320.com) or 316-260-8433.

**Nitrous Oxide Systems**
***Booth #22563***

Holley/MSD is pleased to announce the release of Nitrous Oxide Systems’ complete nitrous plate systems for ’05–’08 Challengers, Chargers and 300Cs. Developed specifically for 5.7L Chrysler Hemis, these kits support up to 250 rwhp and include a 10-lb. nitrous bottle, a mini two-stage progressive controller, a complete set of jets (one each for 75, 100, 125 or 150 extra rwhp), custom-bent hard lines, an 80mm black-anodized billet-aluminum nitrous plate, a black-anodized aluminum solenoid bracket, a pressure gauge and all the necessary hardware.  
**Information:** [www.holley.com](http://www.holley.com) or 866-464-6553.
Go Rhino/Big Country
Booth #34059
Rockline Stubby Bumpers are an easy, no-drill installation using factory bumper frame mounts. They feature patented Rhino Hook D-ring shackle mounts and a pre-slotted top mount area for winches up to 12,000-lb. capacity. They are constructed of ¼-in. cold-rolled steel with a textured black powdercoat finish, and they come with a five-year warranty. An optional fairlead mount and lower skid-plate are sold separately. Information: www.gorhino.com or 888-427-4466.

Northern Factory Sales Inc.
Booth #20257
Northern Factory Sales Inc. announced a new line of high-performance radiators for the sport compact market. The line includes 21 new all-aluminum application-specific performance radiators for sport compact cars, including Acura, Mazda, Subaru, BMW, Mitsubishi, Honda, Toyota and Nissan models. The radiators use TIG-welded fabrication with OE mounting points for easier installation, and they have a polished surface finish. Information: www.northernfactory.com/sportcompact or 800-328-8900.

Heatshield Products Inc.
Booth #22721
Protect fluid lines from heat exposure, prevent vapor lock and shield wires from heat damage with the easy-to-install Lava Tube thermal-barrier sleeve from Heatshield Products. Made from a specially formulated proprietary volcanic rock-based thermal-barrier cloth, Lava Tube can withstand continuous heat of 1,200°F and up to 2,000°F of intermittent heat. The specially formulated fibers help give Lava Tube superior durability over other thermal-barrier sleeves, making it resistant to abrasions and chemical exposure. Information: www.heatshieldproducts.com or 760-751-0441.

Newarc Tech LLC
Booth #52030
Newarc Tech’s portable wheel-straightening machine is a patented multi-axis system that enables limited heat application and yields the lowest crack rate possible. It is the only structural wheel repair method ever accepted by the Society of Automotive Engineers. Properly done, wheel straightening has not only been proven safe, it is necessary to prevent a serious driving hazard. Curtail liability by controlling this critical component repair. Safeguard your customers and increase your bottom line with six-month return on investment. Portable and easy to use, with simple online training. Information: www.newarctech.com or 734-738-0420.

Holley/MSD
Booth #22563
Holley/MSD in-tank modules easily support up to 4,400 hp for EFI engines and 4,800 hp for carbureted applications. Fully compatible with popular 12-bolt-flange fuel cells and designed to drop right in, they maintain pressures of 130 psi while flowing 335 gal. per hour. Two VR-series brushless pumps, two controllers and two harnesses deliver complete VR fuel pump power inside the fuel cell and make it easy to upgrade it to EFI. Information: www.holley.com or 866-464-6553.

Hooker Headers
Booth #22563
Hooker RacingHeart small-block Chevy Street Stock long-tube headers are a perfect fit for ’73–’88 GM G-bodies and ’70–’81 GM F-bodies. Available in two different finishes (natural stainless steel and black-painted mild steel), they come in three different sizes to accommodate numerous applications. They are compatible with both straight and angle-plug cylinder heads but must be used with a short oil filter. The header flanges are ¾-in. thick for maximum strength and sealing, and the collectors feature merge spears for increased exhaust velocity. Information: www.holley.com or 866-464-6553.
**MSD**

**Booth #22563**

MSD Pro Mag A/Fuel power grid controllers allow drag racers to control ignition timing with either a PC or a mobile device. Designed for use with the MSD Pro Mag 44, they have dual outputs so they can be used with both single and dual Pro Mag 44 ignitions with a crank-trigger system and MSD nonmagnetic pickups. Timing curves can be programmed with up to 30 points at 0.1-degree increments at intervals of just .01 sec. **Information:** www.msdperformance.com or 888-258-3835.

**HPS Performance Products**

**Booth #31259**

This new air intake and heat shield for the ’04–’07 Subaru WRX offers a free-flowing 2.75-in., mandrel-bent aluminum tube induction system designed to produce dyno-proven performance gains of 21.3 hp and 20 lb.-ft. of torque with improved throttle response while maintaining a safe air/fuel ratio. For ease of installation, the part does not require any tuning or any other modifications and is available in wrinkle black, polished, blue and red finishes. **Information:** www.hpsperformanceproducts.com or 626-747-9200.

**Mr. Gasket**

**Booth #22563**

Mr. Gasket now offers multi-layer steel (MLS) header gaskets and intake manifold gaskets, both for Ford applications. Developed specifically for ’10-and-newer 5.0L Coyote engines, the three-layer MLS exhaust gaskets are made of stainless steel. They are .072-in. thick and are built to withstand the extreme cylinder pressure produced by high-horsepower, high-compression turbocharged, blown and nitrous engines. Mr. Gasket’s newest Ultra-Seal intake manifold gasket set is ideal for use with Holley Hi-Ram manifolds and is compatible with Ford 260-351W, TFS, GT-40 and “N” cylinder heads. **Information:** www.holley.com or 866-464-6553.

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**NEW PRODUCTS**

**Hunter Engineering Co.**
Booth #41013

Hunter Engineering Co. is excited to launch its latest family of center-clamp tire changer models, the TC37 and TC39. The TC37 offers the traditional polymer mount head that protects the rim and tire and a vertical locking head that protects the wheel face. Both models feature a simple-to-use single pendant control, a bead press arm, two bead-loosening rollers with direct indentation, and a powerful variable-speed drive as standard equipment. Options include a side shovel feature for quick and easy bead breaking on standard tires and a wheel lift that eases operator fatigue with large and heavy tires. Information: www.hunter.com or 314-731-0000.

**JcrOffroad Inc.**
Booth #36217

JcrOffroad provides an extensive lineup of front and rear bumpers for the ‘18 Jeep Wrangler JL. The front bumpers range from full-width, mid-width and stubby offerings and accept most standard winches and aftermarket lighting. The rear bumpers are available in a full-width or mid-width configuration and are equipped to accept either of JCR’s available tire carriers. The products are offered in a black powdercoat or a bare metal finish with a lifetime warranty. Information: www.jcroffroad.com or 269-353-1184.

**MORryde International Inc.**
Booth #35185

This new product from MORryde allows users to easily bring a fully functioning kitchen anywhere they bring their cars. This compact bolt-in kitchen system takes up minimal space to provide maximum storage in the cargo area in the back of a Jeep Wrangler or any vehicle with a flat floor. The Trail Kitchen incorporates a sliding tray and a collapsible table that provides more than 5½ sq. ft. of counter space along with a storage compartment that offers more than 300 ci of space. Information: www.morryde.com or 574-293-1581.

**Mishimoto**
Booth #20024

Mishimoto offers its new ‘99–’14 Chevy Silverado 1500 performance aluminum radiator, designed with 72% more coolant capacity than stock and to be 92% thicker. It can also fit other vehicles, including the GMC Sierra, Chevy Avalanche, Tahoe and more with Mishimoto silicone radiator hoses. It offers up to a 46% reduction in coolant outlet temperatures over stock and 25ºF reduction in transmission fluid temps. Comes with a lifetime warranty. Information: www.mishimoto.com or 877-GOMISHI (466-4744).

**Kleinn Air Horns**
Booth #32169

The Kleinn RAM 1500 Onboard Air system with train horn is a bolt-on kit that includes a heavy-duty 150-psi waterproof air compressor with a 3-gal. air tank and The Beast model 230 triple train horn, producing 153.3 dB. No drilling, cutting or welding is necessary, and the kit can be installed with only simple hand tools. The system can power airbags, air lockers or air tools and can inflate 35-in. tires with ease. Includes a remote quick-connect tire inflator with a 30-ft. coiled air hose and a storage bag. The RAM 1500 onboard air system is also available with a model 730 train horn or as a standalone onboard air system. Information: www.kleinn.com or 520-579-1531.

**Meguiar’s**
Booth #23643

Meguiar’s Ultimate All Wheel Cleaner is an active gel formula that clings to wheels and stays wetter longer, providing better cleaning action than traditional foaming wheel cleaners. Its advanced chemistry blends road-grime-attacking surfactants with active brake-dust-dissolving agents that work to quickly loosen dirt, grime and brake dust with little or no agitation. The pH-balanced and acid-free formula will not harm wheels or painted brake components and is safe on sensitive surfaces such as polished and uncoated aluminum wheels. Comes in a 24-oz. spray bottle. Information: www.meguiars.com or 800-347-5700.
MagnaFlow
Booth #23543
MagnaFlow’s cat-back exhaust for the ’19 RAM 1500 Hemi V8 utilizes 3-in. mandrel-bent stainless-steel tubing and two stainless-steel 5x11x22-in. mufflers with dual 5-in. tips exiting the rear bumper to create a more efficient exhaust flow that delivers improved performance and a classic V8 sound. It fits both two-wheel and four-wheel-drive models as well as all cab sizes and bed lengths, and it is available in either a polished finish (PN 19429) or a black-coated finish (PN 19430). Information: www.magnaflow.com or 949-858-5900.

Clinched Flares
Booth #53221
Clinched Flares introduces its new Muscle line of universal fender flares. They take the classic lines of cars such as the ’69 Camaro, the ’70 TransAm, the Chevrolet Nova SS, the Mustang, etc., to the next level for widebody musclecars. The flares also may be a good addition for more modern coupe cars with big stock fenders or bubble flares such as the Nissan 350Z/370Z, the FR-S or BRZ, the MINI Cooper and others. The new Muscle flares come in three sizes: 10 cm (3.9 in.), 12 cm (4.7 in.) and 15 cm (5.9 in.). Information: www.clinchedflares.com or 617-901-5035.

Mahle Motorsports
Booth #20245
Designed specifically for today’s highly boosted, direct-injected engines, the Mahle Motorsports PowerPak and PowerPak+ piston kits for the Mazda MZR are machined from ultra-strong, lightweight, 2618 alloy slipper skirt forgings. Produced using proprietary machining capabilities, the pistons are manufactured with advanced crown and profile designs to ensure peak performance and durability. The pistons are then triple-coated with anti-friction material, and the top ring grooves are hard anodized to protect against micro welding. Information: www.mahlemotorsports.com or 888-255-1942.
Amsoil Inc.
Booth #24713
Amsoil has unveiled a revolutionary new packaging system for hard-to-reach gear lube installations. The new Amsoil Severe Gear Easy-Pack eliminates the challenges presented when changing gear lube by providing less mess, reduced waste and easier access. The innovative flexible packaging allows for improved maneuverability and access to fill holes, even in confined spaces. The Easy Pack is a durable, all-in-one package that can withstand even the most aggressive handling. Information: www.amsoil.com or 800-956-5695.

Vintage Air Inc.
Booth #22579
Vintage Air announces the release of its new low-profile front runner system for LS engines with aftermarket or custom intake manifolds that utilize large-diameter throttle bodies. The kits are machined from high-strength 6061-T6 billet aluminum and feature a redesigned main truss bracket that provides space to run an aftermarket intake manifold and a larger throttle body. The system also includes a new Edelbrock water pump with a replaceable impeller cartridge and threaded heater hose outlets. The system is available in four different finishes: bright, bright and chrome, black, and black and chrome. Information: www.vintageair.com or 800-862-6658.

Ashcroft
Booth #33344
With the growing need for reliable vehicle performance data, the Ashcroft G2 pressure transducer is now available with electrical and pressure connections specific for the performance racing industry. Deutsch DT and DTM along with AMP Superseal 1.5 connections provide moisture resistance along with proven latch designs that prevent inadvertent disconnection. New pressure ports include the SAE O-ring connection in various sizes and the SAE UNJF-3A 37° flare cone fitting in ¾x24-in. The rugged G2 transducer offers exceptional stability along with 1% TEB accuracy over a broad temperature range. Information: www.ashcroft.com or 203-378-8281.

Tuff Stuff Performance Accessories Ltd.
Booth #22865
Tuff Stuff Performance Accessories announces a set of new high-output alternators for the Jeep Wrangler. Designed with a direct fit for ‘07–’18 Jeep Wranglers (JK chassis), the units are available in either army green or black wrinkle finishes. Tuff Mudder alternators include a black six-groove pulley as well as a large internal cooling fan that prevents overheating. The alternators are able to handle nearly any load with output up to 210 amps at idle and are available in 175-amp and 250-amp versions. Information: www.tuffstuffperformance.com or 800-331-6562.

APR
Booth #22351, #34241
APR released its front-mount intercooler system for the ’15–’18 Audi RS3. The APR intercooler core is a large bar-and-plate design featuring densely packed staggered and louvered fins. This design cools while balancing pressure loss across the core and maintaining critical airflow to the components behind the intercooler system. The core size was matched to the platform, minimizing pressure drop while leaving adequate space for the end tanks. Information: www.goapr.com or 800-680-7921.

ATI Performance Products Inc.
Booth #21235
ATI Performance Products announces the new Turbo 400 forged 4340 one-piece output shaft. This brand-new replacement comes with extra-long splines and markings so that it can be cut to Powerglide length all the way down to the shortest 4x4 length. The output shaft (PN 406027) will accept standard speedometer gears and has a bushing but does not have provisions for an OEM governor. ATI Performance Products is located in Baltimore, Maryland, and specializes in producing and maintaining high-performance products for street and strip applications. Over the years, ATI has earned a reputation for its cutting-edge technology, attention to detail and rigorous testing under race conditions. Information: www.atiracing.com or 410-298-4343.
**Tuffy Security Products**  
*Booth #30017*

Designed and manufactured by Tuffy Security Products, this rear under-seat lockbox is specifically designed to fit '19 GMC Sierra and Chevy Silverado crew cab and double cab pickups. Featuring a form-fitting design, the lockbox is concealed from view when the 60/40 split bench seats are lowered. The box is made of 16-gauge, powdercoated, welded steel and uses Tuffy’s patented Pry-Guard locking system with ¼-in. welded-steel components. The product installs easily with the included mounting hardware, which works in conjunction with the OEM hardware and does not require any drilling.  
**Information:** www.tuffyproducts.com or 866-645-3412.

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**Transfer Flow Inc.**  
*Booth #30051*

Transfer Flow introduces a 40-gal. in-bed auxiliary fuel tank system for the '18 diesel Chevy Colorado and GMC Canyon. The tank is designed with a small footprint for maximizing bed space and a compact height for fitting under many popular tonneau covers. The tank is computer controlled by Transfer Flow’s Trax 3 operating system with exclusive AutoTrans technology. All Trax 3 systems include an in-cab LCD that shows fuel levels in both the main and auxiliary tanks. This fuel system is manufactured from ReliaSteel (high-yield U.S. aluminized steel) and is powdercoated black.  
**Information:** www.transferflow.com or 530-893-5209.
Borla Performance Industries Inc.
Booth #23565
Borla Performance Industries released six axle-back exhaust systems for the ’18 Jeep Wrangler JL/JLU. The systems are constructed of aircraft-quality T-304 stainless steel that will never rust. They are available in three sound levels: Touring, S-Type, and ATAK. The finishes are brushed stainless steel or a black, high-temperature, siliconized powdercoat. The exhaust systems are made using heavy-duty, all-welded, T-304 stainless-steel construction. Information: www.borla.com or 877-462-6752.

Toyo Tire U.S.A. Corp.
Booth #62122
The Proxes Sport creates a greater connection to the road with improved contact, improved grip, and improved handling. Proprietary Nano Balance technology, combined with a unique tread design, results in a new high-grip silica tread compound that delivers excellent handling and improved grip in wet and dry conditions. An improved rib design creates more even contact pressure for improved braking and handling. For vehicles running 285 widths and above, the Proxes Sport has an additional center rib to help maintain optimum contact with the road. Information: www.toyotires.com or 800-442-8696.

Directed
Booth #37003
Directed announces the DS4, a relay-less version of its popular DS4+ technology that launched in Clifford, AstroStart and Autostart brands. DS4 was previously introduced in the Viper and Automate brands. The DS4 is ideal for the majority of modern vehicles, which rarely require the integrated remote-start relays of the DS4. The DS4 is a more compact package, with the main module 42% smaller than the DS4+. For consumers, DS4 offers “driveway range” Bluetooth control. Information: www.directed.com or 800-876-0800.

Innovative Components Inc.
Booth #52217
Innovative Components Inc. offers the new all-in-one Thread Detective thread-pitch identifying tool, a useful and necessary tool in any mechanic’s toolbox, tire shop, automotive repair shop, and in every gearhead’s garage. The Thread Detective is a precise, portable and easy-to-use thread identifier for nuts, bolts, tapped holes and mounted or affixed studs, including lug nuts and wheel bolts. Each individual steel identifier is permanently laser etched with the thread size and features an internal female-threaded hole accompanied by a male-threaded stud on the opposing end. Information: www.threadetective.com or 800-566-2774.

Ditch Hitch
Booth #35345
Having a vehicle go off the road and get stuck in mud, snow or sand is a nightmare situation, and not having a safe, easy way to help recover the vehicle can make that sticky situation go from bad to worse in a hurry. That’s why the folks at Ditch Hitch have invented what they say is the only vehicle recovery system that is certified shock loaded by professional engineers. Using a ditch hitch with nylon recovery straps or ropes with eyelets eliminates the need for chains, tow ropes with hooks and other recovery methods that are prone to breaking under dynamic loads experienced during vehicle recovery. Information: www.ditchhitch.com or 866-477-2756.

T-Rex Grilles
Booth #33109
T-Rex Grilles offers 10 grille upgrades for the ’18 Jeep Wrangler JL, each mounted as an insert behind the vehicle’s factory grille. Designed for easy installation, no drilling or cutting is required. The upgrades are available in four different styles. The redesigned Torch- and Zroadz-series grilles feature seven 2-in. round Cree LED lights. The laser-cut billet series features a heavy ¾-in. blade contoured and cut precisely to extend into the signature Jeep grille openings. The all-new billet round bar grille is an economical upgrade, and the mesh sport series is also available. Information: www.trebillet.com or 800-287-5900.
Fairchild Automotive
Booth #24380
Fairchild Automotive announces a new product launching for the automotive aftermarket at the 2018 SEMA Show. The ‘73–’77 Monte Carlo outer belt weatherstrip (Window Sweeps) is PN KG2184. Find this product in the New Products Showcase or at the Fairchild booth in Central Hall. Information: www.fairchildind.com or 847-550-9580.

Sto N Sho
Booth #12575
Big Mike’s Performance offers the Sto N Sho—a quick-release front license plate bracket made for modern muscle, luxury and performance vehicles, and now an off-road-specific version is hitting roads across the 31 states that require front license plates. This no-drill design utilizes the bolts behind both roller fairlead and hawse (plate) fairlead winches to allow 4x4 owners to become street legal within a couple minutes after initial installation. Once at the trailhead, the front plate slides off in seconds, and GoPro users can just press record to begin getting a unique angle that until now has not been possible. Information: www.stonsho.com or 408-776-4080.

Stertil-Koni
Booth #10121
Stertil-Koni introduces two adapter kits tailored for its inground scissor and piston lifts—one for transit buses and another for trucks and school buses. Stertil-Koni’s school bus and truck adapters are constructed to be wider and taller, while transit bus adapters are flatter and broader. The new adapters have been optimized for both new vehicles with the latest axles and older vehicles that have been on the road for some time. Each adapter pair has a capacity of up to 35,000 lbs., depending on the type of lift with which it is used. Information: www.stertil-koni.com or 800-336-6637.

FenSens Smart Car Accessories
Booth #52037
The FenSens smart wireless backup camera is perfect for any car, boat or RV, offering a 100% wireless (or wired) aftermarket option for upgrading a vehicle with a front and/or rear camera with a live-stream video right to your phone via Android or iOS app. It includes a patented QuickLaunch button to launch hands-free. This product is compatible with license plates in every country as well as RVs or boats (no wiring or license plate required). Forget the fussy setup; add a 100% wireless camera to any vehicle (boat, RV or car) within minutes. Stick it on, mount with a magnet, or screw it in (anti-theft) all by yourself with no professional help. Information: www.fensens.com or 360-920-1637.

Focus Auto Design Inc.
Booth #38205
These new side visors from Focus Auto Design are designed to match the vehicle’s fender flares and hood protector to complete an aggressive off-road look. Constructed of durable, UV-stable ABS and built from detailed 3-D scans, these side visors offer an OE level of fit for the top five truck models as well as the new Jeep. This line of visors easily installs in less than 15 min. with no drilling, and the kit comes with everything needed, including surface-prepping wipes. Information: www.actiontrucks.com or 855-560-2233.

Rostra Accessories
Booth #11617
Rostra Accessories introduces the 250-8170 and 250-8171 series of high-power LED flood-beam work lamps, which are now available for shipment. The lamps include a high-resolution CMOS color camera and an array of eight 3-watt LEDs to provide clear visibility in the darkest environments. With their horizontal image-rotation capability, these work lamp/camera combos can be utilized in a number of different positions and orientations. The LED work lamp/camera devices are available with or without LCD monitors, and since the LED lamp is powered separately from the camera, these units can serve as a standalone lighting solution. Information: www.rostra.com or 800-782-3379.
GC Cooling
Booth #75004
The newest addition to GC Cooling’s product line is a dual fan designed to drop in beside the radiator in order to keep the engine and radiator cool. Dual-fan packages measure 27.5x23x3.17 in. and feature two 12-in. HP puller fans designed and created by GC Cooling. Each unit is ready to mount, wire and cool the vehicle right from the packaging, without alterations. Included in the kit is everything needed to install: two 12-in. hp puller fans, two connection wires, seven rubber mounting feet, and eight ¼x20 bolts and lock nuts. Optional accessories include two fan wiring kits with 40-amp fuses and a 185º temperature sensor or Smart Fan module. Information: www.gccooling.com or 515-645-5908.

HaulGauge
Booth #38233
HaulGauge, a company specializing in measurement devices for towing, is proud to announce its new Bluetooth HaulGauge. The new version of the HaulGauge is simple and easy to use. The connector plugs into the OBD-II port and allows the user to read various key measurements from the convenience of a smart phone. Along with measuring gross combined weight, HaulGauge also measures tongue weight, payload, pin weight and weight distribution. With the HaulGauge, drivers can now quickly and easily read live measurements on the app without even having to get out of the car, providing peace of mind and helpful information to drivers at great convenience. Information: www.haulgauge.com or 248-802-7774.

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SEMA NEW PRODUCTS
Rockford Fosgate
Booth #11839
Rockford Fosgate announces the new Power Series TMS57 bag lid audio speaker. Specifically designed for Harley Davidson motorcycles’ Boom! audio stage 1 and stage 2, the element-ready bag lid speakers are 5x7 100/200-watt (rms/peak). Designed to withstand harsh environments, the drop-in solution allows for the upgrade of existing factory Boom! audio stages 1 and 2 bag lids with power series motorcycle-specific speakers. Information: www.rockfordcorp.com or 480-967-3565.
Red Line Synthetic Oil
Booth #22525
Red Line’s line of gear and synchro protection continues to grow with its new low-viscosity manual transmission fluid, MT-LV 70W/75W GL-4 gear oil. The new MT-LV manual-transmission oil is a high-performance alternative to 70W/75W OEM-branded fluids and will maintain factory warranties. MT-LV eliminates notchy shifting and reduces friction, which increases power transfer and extends the life of the transmission. Red Line’s superior base stocks make MT-LV more resistant to thermal breakdown in higher temperatures. Information: www.redlineoil.com or 707-745-6100.

Hays
Booth #22555
Holley/MSD is pleased to announce the expansion of Hays Twister full-race torque converters to include support for Ford C6 and AOD automatic transmissions. Developed specifically for trans-brake applications and strong enough to withstand the extreme shock and abuse of 1,000hp blown, nitrous and turbocharged engines, Hays Twister torque converters feature a special anti-balloon plate to stop converter ballooning, along with heavy-duty Torrington bearings and carefully selected stators with high-flow vents and channels to promote cooling. Information: www.holley.com or 866-464-6553.

Recaro Automotive
Booth #51119
Recaro will showcase a broad portfolio of premium performance seats, ranging from purebred shell seats for motorsports to luxurious seats that provide Recaro’s world-renowned ergonomics and excellent body support. Among them are the Speed V, a true bolt-in seat kit designed specifically for American sportscars; the Sportster GT, featuring a sleek lightweight backrest with Recaro’s victory design and using advanced performance materials; and the Expert Houndstooth, a sport seat with a distinguished retro look and a perfect blend of style, comfort and performance. Information: www.recaro-automotive.com or 800-873-2276.

Heidts Hot Rod & Muscle Car Parts
Booth #23883
Heidts Hot Rod & Muscle Car Parts has partnered with Woody’s Hot Rodz to offer tri-five enthusiasts an OE reproduction chassis paired with a modern Heidts four-link rear suspension or Pro-G independent rear suspension system with tubular control arms. The Woody’s Hot Rodz tri-five chassis offers an updated and sturdy foundation for any tri-five build. With multiple options of Heidts suspension setups, enthusiast can find the right setup for any level of driving. Information: www.woodyshotrodz.com or 855-567-1957; www.heidts.com or 800-841-8188.

Specialty Auto Parts
USA Inc./Proform
Booth #23667
Proform’s slant-edge breather caps are designed to complete the dress-up look in premium slant-edge style. The caps are manufactured from die-cast aluminum. The Ford oval is available in a milled raised or inlaid black or red design. Five finish selections include chrome, polished, Ford blue, gray crinkle or black crinkle. The push-in cap style is easy to install. Information: www.proformparts.com or 586-774-2500.

Hellwig Products
Booth #33077
Hellwig Products has released its new bolt-on rear sway bar for the all-new ‘18 Jeep Wrangler JL. The newly upgraded ¾-in.-diameter rear sway bar (PN 7775) replaces the undersized factory bar. This bolt-on sway bar is forged from 4140 chromoly steel, is heat treated for durability, and features a forged two-hole adjustable end to allow users to tune the bar to their driving style, suspension modifications, payload and terrain. Each sway bar is finished in a Hammertone powdercoat for all-weather durability, includes upgraded polyurethane bushings for noise-free operation, and reuses the factory end links and mounting points, making installation a breeze. Information: visit www.hellwigproducts.com or 800-435-5944.
PML Inc.
Booth #21262
Valve-cover manufacturer PML is proud to introduce a set of heavy-duty valve covers for Cadillac 500 engines. PML constructs the covers of sand-cast aluminum so that the walls and flange are thick, and the flange is machined flat for a leak-free seal. The part also features the classic ’49 Cadillac script and is available in natural cast, black powdercoat and polished finishes. Information: www.yourcovers.com or 310-671-4345.

Hotchkis Sport Suspension
Booth #21261
Hotchkis Sport Suspension introduces improved tubular upper A-arms for ’66–’72 Road Runners, ’66–’70 Super Bees, GTX Satellite Cornets, ’66–’72 Chargers and Challengers and ’70–’74 Cudas. These premium A-arms are designed to allow on-car alignment adjustments. Handcrafted from 1¼-in. DOM tubing and TIG welded in the fabrication shop at Mooresville, North Carolina, the A-arms have heavy-duty ball joints, ¾-in. rod ends for bind-free movement and easy-align hardware. For durability and great looks, they are powdercoated in lustrous performance gold. Information: www.hotchkis.net or 877-466-7655.

Mountain Off Road Enterprises (M.O.R.E.)
Booth #31279
This skidplate is a product from Jeep aftermarket manufacturer Mountain Off Road Enterprises and is designed to protect the oil pan and transmission from damage when using a Jeep JL off-road. Made of ⅜-in. steel plate (with ¼-in. aluminum plate available as an alternate option), this part is durable and easy to install, with no additional drilling required. Information: www.mountainoffroad.com or 877-533-7229.

ICD Design
Booth #51016
ICD Design has just released a new sport styling package for the new Kia Rio hatchback and sedan. The sport styling package features a front lip spoiler, side skirts, rear diffuser (hatchback only) and a roof-mounted spoiler (hatchback only) that give the Rio a more distinctive look. It is manufactured using OEM materials for a perfect fit and finish. ICD offers a contrast-color paint scheme and a carbon-effect finish that help the Rio stand out from the crowd. Information: www.icddesign.com or 702-560-2451.

Momo Forgestar
Booth #46063
Momo introduces the new Corsa Evo race suit—the first in a completely new line of cutting-edge motorsports safety products. The Momo Corsa Evo suit utilizes 280-gr/m Nomex material for an ultralightweight feel and superior breathability. The suit is homologated to FIA 8856-2000 and SFI 3.2A/5 standards, allowing it to be used at the highest levels of competition. Information: www.momo.com or 800-749-6666.

ididit LLC
Booth #22989
Ididit introduces ZP Performance Steering for the street performance and sportsman racing markets. The initial ZP Performance Steering column line features two offerings: the Pro Fab for pure race/strip applications, and the Pro-Lite column, which was released last for street-strip to road and touring high-performance applications. ZP Performance Steering will also add the Pro Prep performance steering column to its lineup, bringing the safety of collapsibility to the sleek design of the ZP Pro Fab retrofit race column. Information: www.ididitinc.com or 517-424-0577.
SEMA News

UWS
Booth #34017

UWS has introduced an all-new Secure Lock under-tonneau chest box. Compatible with most tonneau covers, this chest box is said to be perfect for adding functional storage space and organization to any pickup. It features a low-profile, dual-locking handles, a patented RigidCore foam-filled lid, and extra-thick, noncorrosive construction. This under-tonneau chest box is also built with enhanced security, featuring the UWS Secure Lock system that utilizes two lockable handles and features a connecting rod and pry-resistant rod enclosure. Information: www.uwsta.com or 877-287-8634.

AME International
Booth #41191

AME International, a leading provider of tire service equipment and tools, introduces a new wheel-puller tool, the Rimwit, which is designed to remove locked rims on commercial truck tires. AME International says that the Rimwit is the easiest and fastest way to loosen stubborn rims without fear of damaging the tire sidewall and rim. Manufactured to fit all standard semi-truck rims, either aluminum or steel, the Rimwit locks onto the rim and tightens drive nuts to release the seized rim using a 1-in. impact wrench, eliminating the use of a torch or sledge hammer, both of which risk damaging important components of the wheel, rim and tire. Information: www.ameintl.net or 352-799-1111.

Intellitronix
Booth #23479

The Intellitronix seven-gauge universal panel works with any mechanical or electronic transmission, or users can purchase a GPS speedometer sender separately. The panel includes a speedometer, a tachometer (for eight, six or four cylinders), a fuel gauge, a voltmeter, an oil-pressure gauge and a water-temperature gauge as well as a digital clock, turn-signal indicators, and a high-beam indicator—all wrapped up in a Lexan brushed stainless-steel faceplate with a chromed aluminum bezel. It also comes with a factory lifetime warranty, all necessary sending units, clear Plexiglas, hardware and instructions. Information: www.intellitronix.com or 440-359-7200.
Mito Corp.
Booth #11661
The Mito splitsecnd is a cellular-enabled GPS and telemetry device that installs in seconds in any automotive 12-volt socket, making any car a smart car. Featuring crash detection, emergency response and vehicle-location monitoring in a small, inconspicuous device, it does not rely on a smart phone to operate. The device allows account owners to monitor location history, vehicle status and geolocation boundary and destination arrival alerts of their drivers through the companion online and mobile-operated dashboard, making it suitable for family use and also as a low-cost fleet management device for small-business owners. Information: www.mito-splitsecnd.com or 574-295-2441.

Kisae Technology
Booth #51211
Kisae Technology Inc. introduces its new line of DC-DC battery chargers. Kisae smart DC-DC battery chargers come in 30A (DMT1230) and 50A (DMT1250) sizes and are ideal for boaters, RVers, and truck owners with household battery banks. Kisae DC-DC battery chargers ensure rapid and complete battery charging in applications where AC household power is not available, bringing the convenience of reliable electricity wherever users take their vehicles. Information: www.kisaepower.com or 604-630-8680.

Liqui Moly
Booth #51017
Liqui Moly is launching a fuel additive specially developed for hybrid vehicles. The hybrid additive stabilizes the fuel quality and cleans the injection system. Deposits in the injection tract build up because of irregular short-term use. This newly developed hybrid additive keeps gasoline quality stable, protects against deposits in the injection system, and removes existing deposits. Information: www.liqui-moly.com or 714-986-6292.

MaxTrac Suspension
Booth #33193
Suspension manufacturer MaxTrac Suspension has designed a new series of lowering struts for '07–'18 1500 2/4WD trucks and SUVs. MST sport-series lowering struts are designed with variable-valve twin-tube technology that allows for a more controlled ride while minimizing harsh bottom-outs on rough roads. These black powdercoated MST lowering struts are adjustable from stock ride height all the way up to 3 in. of drop, utilizing machined grooves and a snap ring in 1-in. height increments to make adjustments. MST lowering struts work with any cab configuration or motor displacement, allowing for one-part-number ordering, and they work with the factory coils. Information: www.maxtrac suspension.com or 844-535-1668.

Kooks Headers and Exhaust
Booth #24849
Free up horsepower and awaken the powerful sound of a Hemi with Kooks Headers and Exhaust's new stainless-steel header and exhaust kits for Jeep and Dodge SUVs. Complete exhaust is now available for late-model, Hemi-powered Dodge and Jeep SUVs, including the '12-plus Jeep Grand Cherokee SRT 6.4 L, the '18-plus Jeep Grand Cherokee Trackhawk 6.2 L, and the '18-plus Durango SRT 6.4 L. Multiple combinations are available, including a complete cat-back kit that connects to the factory catalytic converters and includes an X-pipe and mufflers. Information: www.kooksheaders.com or 866-586-5665.
Advanced Accessory Concepts (AAC)
Booth #38033
New from Advanced Accessory Concepts, the Trigger Six Shooter wireless accessories controller eliminates the need to run wires under the vehicle dash or through the firewall. The Trigger Six Shooter’s six solid-state channels—including two 30-amp, two 10-amp, and two five-amp solid-state circuits—accommodate up to six accessories. The durable and waterproof controller makes it possible to cut costs when installing LED and conventional lighting, E-lockers, race radios, compressor systems, whips, cooling fans and more. Information: www.triggercontroller.com or 951-339-1469.

Abelltek
Booth #52134
Abelltek displays its new Eco-Loop Funnel—said to be the world’s first spill-proof, vented, controlled-pour, flexible, long-reach oil-pouring device. Perfect for oil changes and many other fluids, the product’s unique loop design prevents contamination as well as spillage. Eco-Loop will fit to almost all standard plastic bottles, ranging from 1 to 5 liters. Information: www.abelltek.com or 780-599-0147.

Chicago Pneumatic Tool Co.
Booth #10104
Chicago Pneumatic hopes to make heavy-vehicle tire service easier with the new CP7782TL-6, said to be the first and only 1-in. torque-limited impact wrench. This purpose-built tool is designed to avoid bolt over-tightening and increase operator efficiency and convenience. The “torque limited” function of the wrench enables efficient and effective torque level control, particularly for truck, bus and heavy vehicle tire installations where multi-step torquing solutions are required. Instead of a traditional twin-hammer impact mechanism, this product features a pinless, closed, reinforced “rocking dog” mechanism that has only two main moving parts, helping it consume less air with the same performance. Information: www.cp.com or 877-861-2722.

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DU-HA Inc.
Booth #33067
DU-HA Inc. released its under-seat storage unit with lockable lid for the ’14–’18 GM/ Chevy LD and ’15–’18 HD Crew Cab. The DU-HA allows you to store your guns, gear, power tools, tie down straps, and so much more under the back seat of your truck. Now, with the new lockable lid, your gear and valuables will be even more secure. The new DU-HAs with lockable lids are still manufactured from heavy-duty polyethylene, include organizer/gun rack set, and are made in the U.S.A. Information: www.du-ha.com or 866-306-3842.

Absolute Solutions/Trulers
Booth #52413
Absolute Solutions releases Radius Trulers that complement its line of standard Trulers. While regular Trulers help fabricators with evenly spaced, straight-line drill work, Radius Trulers will help with those 90-degree bends. Drill points have been spaced as close to ¼ in. as possible so drill and rivet work continue to look uniform even on a curve. Radius Trulers will come in two distinct arcs, one being a tight corner while the other is a wider turn. There will be five of each on the same sheet. Information: www.trulers.com or 800-556-9729.

OTC Daihen Inc.
Booth #52316
Packing huge performance in a small package, the new DTX-2200 AC/DC TIG welder from OTC Daihen delivers everything needed to perform excellent welds, except the gas bottle. A water-cooled, trolley-mounted, weld-ready package includes the weld power source, water cooler, trolley, foot pedal, torch, gas regulator and ground clamp. Packing 4 waveforms (square, sinusoidal, triangular and our exclusive AC hybrid waveform), this portable unit is built to operate on field-generated power. Information: www.daihen-usa.com or 937-667-0800.
Curt Group
Booth #34017
Curt, the leading manufacturer of U.S.A.-made hitches and a complete line of towing products, is launching the Curt Echo—a Bluetooth-enabled wireless brake control. It’s a portable plug-and-play device that links to the driver’s smartphone to control and monitor all trailer brake activity. With downloadable apps for Apple or Android phones, the Echo monitors the trailer brakes, allows for manual control, and sends status updates—all using the driver’s smartphone. The Echo is also designed to be highly portable for use with multiple vehicles and trailers, plugging in between the seven-way RV blade connectors of the vehicle and trailer. Information: www.curtmfg.com or 877-287-8634.

Detroit Speed Inc.
Booth #23080
Detroit Speed is proud to showcase its X-Tracker hub adapter kit for the ’93–’02 Chevrolet Camaro/Pontiac Firebird. The X-Tracker hub adapter kit uses heat-treated alloy steel adapters to allow the use of SKF Racing hubs on a factory Camaro/Firebird spindle without affecting the wheel offset or brake system compatibility. The wheel hub remains in the factory location and allows for full functionality of the ABS system. This easy-to-install, 100% direct bolt-on system includes all required mounting hardware and electrical connectors. Information: www.detroitspeed.com or 704-662-3272.

Melling Performance
Booth #71004
Melling Performance is offering a new high-performance oil pump for Ford and Lincoln engines. The high-volume oil pump provides 20% additional oil flow. It is for performance engines running additional bearing clearances or utilizing additional components that require more oil flow. It was designed by Melling Engineering as a drop-in replacement for original-equipment oil pumps. No modifications to the engine, pickup tube assembly or other components are required. Information: www.melling.com or 517-787-8172.

Griot’s Garage Inc.
Booth #12745
The car-care professionals at Griot’s Garage offer the Microfiber Plush Edgeless Towel, a premium-quality 470 GSM microfiber towel with a long nap and plush weave featuring an edgeless design to increase performance and eliminate towel-induced scratches. Featuring the softest microfiber available from Griot’s Garage, these towels are said to be perfect for even the most delicate finishes, and they resist snagging, making them suitable for gliding over emblems, moldings and other intricate trim. Information: www.griotsgarage.com or 800-345-5789.

J.W. Speaker Corp.
Booth #34229
J.W. Speaker Corp. now offers the Model 9800 HS—a new variant of the company’s 5x11-in. LED headlight. The product is designed especially for municipal trucks engaged in snow and ice removal and is said to be ideal for heavy-duty trucks plowing interstate highways and local streets. The Model 9800 HS offers 33% more heating power than its predecessor. As a result, it will de-ice faster, countering the effects of “ice bridging” experienced in high-speed plowing. Like the original Model 9800, this version integrates low beam, high beam, front position and turn signals into one low-profile package to maintain the optimal line of sight for drivers. Information: www.jwspeaker.com or 800-558-7288.

Mob Armor
Booth #38185
The Mobnetic Pro 90 is built to quickly mount a device or smartphone to a vehicle, toolbox or anywhere else. The mount uses two 90-lb.-pull-force neodymium magnets with an easy-adjust ball housing to easily mount a phone anywhere. Just put the shield-shaped steel plate on the back of the phone and mount away. The full product includes the shield plate and mounting discs for almost any surface. Information: www.mobarmor.com or 805-214-1815.
Rema Tip Top
Booth #42181

Rema Tip Top has designed and developed a new, ergonomically tested Gooseneck Stitcher for the tire-repair industry. With this new design, tire technicians can achieve enhanced stitching performance and maneuverability with comfort and efficiency. The engineered design permits better control as the tire technician maneuvers the Gooseneck Stitcher inside the crown and sidewall area of the tire to ensure good adhesion while reducing stress to the wrist and hand, making it an essential tool for tire repair. Information: www.rematiptop.com or 800-225-REMA (7362).

STS Turbo Systems
Booth #22563

STS Turbo Systems now supports ‘10–’13 Corvette C6 Grand Sport applications. A true bolt-on twin-turbo solution that spools quickly and increases power and torque across a broad rpm curve, the rear-mount design allows the user to retain the existing intake and throttle body, with no need for expensive headers or mufflers. Relocating the turbos to the rear of the vehicle eliminates extreme underhood temperatures and simplifies repairs. STS Turbo C6 Grand Sport Turbo Systems are available as a tuning kit that comes complete with turbochargers, wastegate, blow-off valve, intercooler, tubing, every nut and bolt, and a detailed, full-color instruction manual that walks the user through the entire process. Information: www.holley.com or 866-464-6553.

Speed Dawg Shift Knobs
Booth #20177

Speed Dawg now offers new additions to its MOPAR officially licensed shift-knob series. The shift knobs are made in the U.S.A. and are available in a wide range of styles and colors. The officially licensed logos include Challenger, Charger, 'Cuda, Dart, Dodge, Jeep, Hellcat, Hemi, MOPAR, Plymouth, RAM, R/T, Scat Pack, SRT, Super Bee and Wrangler, among others. The shift knobs’ graphics are sub-surface and will not wear off. Information: www.speeddawg.com or 866-906-7801.
Jay Leno’s Garage
Booth #10012
Jay Leno’s Garage advanced vehicle care line has added Radiant to its existing lineup of high-quality products. This new silica-based spray sealant creates a hydrophobic coating and acts very differently from a wax in that it generates a curing property once applied to a surface. Once properly applied and cured, silica-based sealants are extremely resistant to water, soaps and environmental pollutants. Made and bottled in the U.S.A. Information: www.lenosgarage.com or 888-930-8743.

Overhauler
Booth #52244
Designed to mount onto pickup boxes with an innovative clamp system, the Overhauler is an overhead truck rack that requires no box modifications. A 12V hydraulic pump is mounted onto the bedrails, leaving the full box length when needed. With the touch of a button, the hydraulics tilt the rack up and over the rear of the truck at a 60° angle, eliminating loading-height problems. Long items can be leaned and tied off rather than lifted to the rack’s rear position. Rated for 400 lbs., this unit is ready to do the work. Information: www.overhauler.ca or 888-421-0770.

American Expedition Vehicles
Booth #31171
American Expedition Vehicles now offers a suspension solution for owners of ’13–’18 RAM 1500s equipped with the factory Air Ride or Rebel package that works seamlessly with factory front Bilstein IFS air struts and rear airbags to retain stock ride-height adjustability. By adding 4 in. of lift, the DualSport-SC kit accommodates up to 35x12.50 tires with no additional modifications required (37x12.50 tires can be accommodated with fender trimming). The new kit doesn’t compromise on-road handling—the factory RAM 1500 front struts and rear coils springs are retained. Information: www.aev-conversions.com or 248-926-0256.
VP Racing Fuels Inc.  
Booth #23919

VP Eco96 is an unleaded, oxygenated off-road racing fuel made specifically for Ecotec engines or other applications that can run low-octane fuel. With the fuel’s unique chemical properties, VP Eco96 prevents vapor lock in the extreme heat of desert racing better than pump gas and standard types of race fuel. Information: www.vpracingfuels.com or 210-635-7744.

BAF Industries/PRO Products  
Booth #33277

BAF Industries introduced the addition of carnauba creme wax to its lineup of high quality products. This premium final finish creme wax is made with no. 1-Grade Brazilian Carnauba and natural oils that produce an ultra-rich, deep gloss shine. Nano particle infused resins bond to surface to improve durability and long-lasting protection. Contains banana oil to enrich dry surfaces and offer a pleasing fragrance. The fast-working formula offers low dusting qualities with easy removal and clean up. Safe for all types of paint finishes. For hand or machine use. Information: www.prowax.com or 800-437-9893.

Forgeline Motorsports  
Booth #25151

Forgeline Motorsports added to their AL Series of wheels with the new AL300. Engineered specifically for high-performance modern supercars, the AL300 features a muscular concave five-spoke design which extends beyond the rim register to reach out over the outer rim shell. Crafted from 6061-T6 forged aluminum, the custom made-to-order wheels are comprised of three pieces, including the aluminum center, aluminum rim shells and 1.5 to 2.5-in. wide stepped-lip outer shell. Available in 19-, 20- and 21-in. fitments. Information: www.forgeline.com or 800-886-0093.

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