The practice of preserving and restoring cars is a steadfast automotive tradition. Restoration products revitalize a vehicle’s presence through cosmetic and practical enhancements while still maintaining its original essence. The restoration category is well represented at the SEMA Show, with 6% more category exhibitors in place for the 2018 Show than last year. The following pages include the restoration products from the 2017 New Products Showcase, along with market perspectives from industry experts.

Auto Custom Carpets Inc.
‘81–’85 Toyota Land Cruiser
Molded Carpet
800-633-2358
www.accmats.com
PN: 24157
Molded to fit ’81–’85 Toyota Land Cruiser FJ60 models. Original colors and material. Complete set comes with passenger area, back panel, wheelwells and tailgate. (Parts shown are only passenger-area pieces for space-saving reasons). Additional products also available, including floor mats and cargo mats.

BASF Corp.
1000/2000 Prep Wipes
800-825-3000
www.basfrefinish.com
PN: 1000/2000
BASF’s 1000 Multi-Metal Prep Wipes and 2000 Advanced Prep Wipes create corrosion-resistant layer for enhanced adhesion and durability, faster processing, improved productivity. Simple one step, no rinse or neutralizing; for use on steel (1000) and aluminum/magnesium (2000).

BASF Corp.
Glasurit 923-210/230 Low VOC-Clears
800-825-3000
www.basfrefinish.com
PN: 923-210/230
Newest in Glasurit low-VOC clearcoats, glamour clearcoat gives exceptional through cure and hardness over multiple temperature and humidity conditions. High-solids clearcoat has excellent application behavior with incredible flow out and level resulting in a crisp distinctness of image.

BASF Corp.
R-M RMC2000 and 2400 Low VOC Clears
800-825-3000
www.basfrefinish.com
PN: RMC2000/2400
Newest in low-VOC clearcoats. Ability to use in challenging higher-humidity conditions. Ease of application, great leveling, flow and resulting gloss levels, deep wet look, high solids.
BASF Corp.
R-M AM500
FinishCheck
800-825-3000
www.basfrefinish.com
PN: AM500
Color-matching enhancement simulates high-gloss clearcoat to check visual match of sprayout. Much more productive and convenient than applying 2K clearcoat. Completely evaporates and can be clearcoated over or used to highlight imperfections in bodywork (pinholes, waviness, etc.)

BASF Corp.
R-M 875 and 876 AdPro Sealers
800-825-3000
www.basfrefinish.com
PN: 875/876
AdPro hybrid adhesion promoter/sealer for use on rigid and all paintable plastics. Great flow and leveling, adhesion to unsanded ecoat. Matches BASF L-Shades for improved hiding.

BASF Corp.
Glasurit 934-71/72 Black and White AdPro/Sealer
800-825-3000
www.basfrefinish.com
PN: 934-71/72
Low-VOC White and Black AdPro/Sealer. Hybrid adhesion promoter/sealer for use on rigid and all paintable plastics. Great flow and leveling, adhesion to unsanded ecoat. Matches BASF L-Shades for improved hiding.

BASF Corp.
Glasurit 151-170 UV Primer
800-825-3000
www.basfrefinish.com
PN: 151-170
UV Primer K product. No mixing, cures in one minute. Extremely productive, easy sanding, high solids, direct-to-metal application. No dieback or shrinkage. Excellent holdout.

Billet Badges Inc.
‘17+ Ford Super Duty Custom Fender Vents
760-654-3456
www.billetbadges.com
PN: 17SDVENT
The ‘17+ Ford Super Duty custom 6061 billet-aluminum fender vents have badges can be fully customized with custom text, logos or company names. The vent area can even be a custom shape to incorporate logos or be deleted. Available in black, polished and brushed-aluminum finishes. Recessed text and logos can be painted custom colors.

Covercraft Industries LLC
Sheepskin Seat Covers
405-238-9651
www.covercraft.com
Custom sheepskin seat covers made of high-quality genuine Merino sheepskin. The Merino is an economically influential breed of sheep prized for its wool. Merinos are regarded as having some of the finest and softest wool of any sheep, which translates into a luxurious seat cover.

Classic Industries/OER
‘56~’57 Tri-Five Upper Paint Divider Molding LH/RH
800-854-1280
www.classicindustries.com
PN: 3759649/3759650
Reproduction upper paint divider moldings for ‘56~’57 Tri-Five models, including ’56 210 (two- and four-door sedan) and Delray, ’56~’57 150 (two- and four-door sedan) and Utility (sedan) models. Manufactured to original specifications and designed for a factory-correct fit. Molding mounts at paint divide between quarter panel and rear-quarter window moldings.

Classic Industries/OER
‘76~’78 Nova SS/Rally Grille
800-854-1280
www.classicindustries.com
PN: 372933
Reproduction ’76~’78 Nova SS/Rally grille. Grille is designed to mount on Nova models with Rally option grille brackets. Factory correct for ’77~’78 Rally Nova but will also fit ’76 Nova SS. Injection molded and chrome plated. Designed to replicate original in appearance and fitment.

Classic Industries/OER
‘56–’57 Tri-Five Upper Paint Divider Molding LH/RH
800-854-1280
www.classicindustries.com
PN: 3759649/3759650
Reproduction upper paint divider moldings for ‘56~’57 Tri-Five models, including ’56 210 (two- and four-door sedan) and Delray, ’56~’57 150 (two- and four-door sedan) and Utility (sedan) models. Manufactured to original specifications and designed for a factory-correct fit. Molding mounts at paint divide between quarter panel and rear-quarter window moldings.

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Covercraft Industries LLC
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Custom sheepskin seat covers made of high-quality genuine Merino sheepskin. The Merino is an economically influential breed of sheep prized for its wool. Merinos are regarded as having some of the finest and softest wool of any sheep, which translates into a luxurious seat cover.
We are seeing a demand for trucks. In the past few years, the number of trucks being restored has greatly increased. Out of our general area, LS and Coyote motor availability as an aftermarket upgrade is a huge change. The availability for high-horsepower motors that get decent gas mileage and still pass emissions is awesome. We are not yet seeing great demands for those installations in our area, but these high-performance motors will become a "must have" as emissions laws spread our way. We see the restoration market heading toward restomod-style builds at our shop. Also, we believe the forgotten-about and less-desirable classics are starting to come back into the limelight. That is in part due to the availability of these vehicles in salvage yards or in barns. Our customers tend to have a love for vehicles they remember their family members having when they were growing up. Those are the vehicles they want to build to reconnect. We believe that will be true for the next generation of enthusiasts as well."

—Amy and EJ Fitzgerald
Builders
Cool Hand Customs

Covercraft Industries LLC
Celliant Seat Covers
405-238-9651
www.covercraft.com

Celliant seat covers from Covercraft are made from the clinically tested responsive textile from Hologenix LLC. Celliant fabric absorbs and converts body heat in the form of far infrared energy. This energy is recycled back into the skin and tissue in a safe, natural way, helping to recharge the human body after physical activity.

Del City
Low-Profile Cable Ties
800-654-4757
www.delcity.net
PN: 994303

As reliable as standard cable ties but more versatile, low-profile cable ties feature an improved head design that offers multiple benefits. Parallel tail insertion provides a perfectly round installation, conforming perfectly to wire bundles or hoses. Reduced head height also allows for installation in tight spaces.

Del City
Anti-Vandal Switches
800-654-4754
www.delcity.net
PN: 73921

The anti-vandal switch is a multi-use push-button switch style that, while common in industrial applications, can provide a unique solution for automotive applications. Featuring a stainless-steel body, they are sealed to an IP65 rating. Switches are available in different terminal options, ratings (30V–250V), illuminations and actuations.

Evapo-Rust
Thermocure Cooling System
Flush for Rust
479-756-9877
www.evapo-rust.com
PN: TC001

Thermocure cooling system rust remover and flush uses the latest technology in rust and corrosion removal to completely revitalize any water-cooled engine. Thermocure removes rust and deposits from radiators, water pumps, water jackets, engine blocks and heads. Thermocure cleans away rust and restores the cooling system.

Distinctive Industries
‘71–’72 Maverick and Comet Deluxe Front Door Panel With Optional Basketweave Insert
800-421-9777
www.distinctiveindustries.com
PN: 63055

These ’71–’72 Maverick/Comet front door panels are correct reproductions of the originals. Offered in Corinthian grain vinyl with a basketweave insert and a correct, dielectrically heat-sealed pattern. Door panels are perimeter stapled to poly-coated autoboard for maximum adhesion and are covered by a limited lifetime warranty.

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Flush for Rust
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www.evapo-rust.com
PN: TC001

Thermocure cooling system rust remover and flush uses the latest technology in rust and corrosion removal to completely revitalize any water-cooled engine. Thermocure removes rust and deposits from radiators, water pumps, water jackets, engine blocks and heads. Thermocure cleans away rust and restores the cooling system.

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Distinctive Industries
‘67 Ford Fairlane 500XL and GT Touring II Assembled Front Bucket Seat
800-421-9777
www.distinctiveindustries.com
PN: 100290

The ’67 Fairlane 500XL/GT Touring II assembled front bucket seat is manufactured using the Procar by Scat seat frame and foam and is covered in Distinctive Industries restoration upholstery. This seat offers a 20-position reclining seat back and an 18-position sliding seat track. Touring II Seats are a drop-in option and will match the company’s other products.

Evapo-Rust
Thermocure Cooling System
Flush for Rust
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PN: TC001

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Lloyd Mats
New Chevrolet Trucks 100 Anniversary Logo Floor Mats
800-729-6001
www.lloydmats.com
PN: 819317
Lloyd Mats offers a new Chevrolet trucks 100 Anniversary logo, available on all carpet lines of custom-fit floor mats. This is the newest logo in the company's collection of more than 1,000 licensed logo floor mats.

Grand General Accessories Manufacturer Chrome Goddess Hood Ornament With Illuminated Wings
800-325-0578
www.grandgeneral.com
PN: 48109
The vintage chrome goddess hood ornament features newly designed wings, providing a more aggressive yet elegant appearance. The wings are available in multiple colors and light up when connected. The base is a show-quality die-cast chrome finish with rich detail and easily mounts on any flat surface. All hardware and wiring are included.

Lloyd Mats Civic Type R and 30-Plus Newly Licensed Honda Logos
800-729-6001
www.lloydmats.com
PN: 836034
The Civic Type R is currently one of the hottest new cars in its class. Lloyd Mats has a new logo to personalize the Civic Type R. Complete a new Honda with a set of Lloyd Mats custom floor mats with one of the company's 30-plus licensed Honda logos.

For almost 35 years, Transfer Flow has been trusted by many of the most successful automotive retailers and service providers to fuel their success. We engineer and manufacture a full line of fuel tank systems for you and your customers: refueling tanks, larger replacement tanks, and in-bed auxiliary tanks. Transfer Flow fuel tanks come with everything you need for installation, and include our 24/7 tech support and 6 year warranty.

Start fueling your profits by selling and installing Transfer Flow's premium fuel tank systems. Call us today at (800) 826-5776 to get started!
In my opinion, the biggest change in the restoration market is how technologically savvy restoration customers have become. In the past, we had many customers who were not on the web, nor using the internet to find products. Using social media is now a requirement to getting the word out to customers on new products or services. Changes to technology have always had an impact on markets, and I see this being no different for the restoration industry. The demand for more customization options is driving manufacturers to respond in creative ways to customer needs through new technology.

—Joanna Agosta Shere
Vice President
Steele Rubber Products
Retro Manufacturing
RetroSound ‘73–’85
Chevy Truck Kick Panels
702-483-2222
www.retromanufacturing.com
PN: KP-CS9-7395
These RetroSound direct-replacement kick panels mount easily in classic ’73–’85 Chevy pickups and will fit most 6.5-in. speakers. They are injection molded for a perfect fit. The speaker mount is angled to direct sound toward the listener, and they can be painted. They are sold in pairs and are available with or without speakers.

Retro Manufacturing
RetroSound Monterey Radio
702-483-2222
www.retromanufacturing.com
PN: Monterey
RetroSound Monterey is made for the iPhone, has built-in Bluetooth for hands-free phone calls and wireless audio streaming, and has a built-in digital audio broadcast tuner for the export market. San Diego has a 32,000-color display and two USB inputs for iPhone or flash drives with WMA/MP3 music files. San Diego fits most vintage vehicles.

Retro Manufacturing
RetroSound Wonder Bar Radio
702-483-2222
www.retromanufacturing.com
PN: Wonder Bar
RetroSound Wonder Bar is made for the iPhone, has built-in Bluetooth for hands-free phone calls and wireless audio streaming, and is SiriusXM-ready. This radio features a working Wonder Bar: Use it to tune up and down on the radio or with SiriusXM and to sort through folders on your iPhone or flash drive. Wonder Bar fits many vintage GM vehicles.

Retro Manufacturing
RetroSound San Diego Radio
702-483-2222
www.retromanufacturing.com
PN: San Diego
RetroSound San Diego is made for the iPhone, has built-in Bluetooth for hands-free phone calls and wireless audio streaming, and has a built-in digital audio broadcast tuner for the export market. San Diego has a 32,000-color display and two USB inputs for iPhone or flash drives with WMA/MP3 music files. San Diego fits most vintage vehicles.

Retro Manufacturing
RetroSound GM, Ford and MOPAR Licensed Radio
Dial Screen Protectors
702-483-2222
www.retromanufacturing.com
PN: SCP
These screens feature authentic GM, Ford or MOPAR radio dial artwork, giving the RetroSound radio an original look. They apply without adhesive (in a manner similar to cellular-phone screen protectors), so they are simple to apply and easy to remove. They are available in 33 styles, including Chevy Bowtie and Ford Oval.

Join Our Network of Dealers
You order a radio for a '66 Mustang, that's what it will fit.
No cutting or modifications to the dash or the radio. Ready to install!

- Custom Autosound is the original manufacturer of modern radios for classic cars, trucks and street rods.
- Serving the classic car industry for over 40 years.
- Complete audio systems including radios, speakers, amps, and specialty audio equipment.
- The only company offering over 400 applications by year and model ready to install. No dash modification required.
- We never sell retail, we are your partner, not your competitor.
- We drop ship to your customer at no additional charge.

“Custom Autosound supports you by advertising in over thirty-five publications plus radio and television spot ads.”

Licensed by Ford and GM.

NO RETAIL SALES. To become a dealer visit: customautosoundmfg.com or call 800-888-8637