Wheels are one of the foundational elements of any car due to their importance in performance, style and functionality. The wheel segment is constantly evolving—propelled forward by advancements in usable materials and the need to address worldwide competition. Carbon fiber and magnesium are being used to increase strength and durability while also reducing unsprung weight and adding new stylistic touches. The following pages showcase the new designs and innovations within the 2016 Wheels & Accessories new products at the 2016 SEMA Show.

Direct Wheel Source
Option Lab R716 Wheel
626-333-5354
www.optionlabwheels.com
PN: L16-89580-35-MBZ
Wheels for enthusiasts by enthusiasts. Designed in-house. High-quality and affordable wheels for the show or the track. Perfect for a weekend track warrior.

Ace Alloy Wheel/AMF Forged
First Flow-Formed Wheel With 3-in.-Deep True Flow-Formed Lip
909-628-6680
www.acealloywheel.com
PN: AFF04
Said to be the first flow-formed wheel with a 3-in.-deep flow-formed lip. Not only the inner barrel but also the outer lip is flow formed. Ace flow-form wheels are made with preheated cast material spun through a dual-roller vertical spinner. They come out with a higher metal density on the whole wheel, including the wheel disk, the inner barrel and the outer lip, resulting in a lighter and stronger product.

Ridecals
Ridecals
402-593-9999
www.ridecals.com
PN: NiMaV2
Patented Ridecals (pronounced ride decals) pre-cut vinyl overlays add color to any wheel, creating a custom appearance while preserving the base finish. They are custom-designed vinyl wrap segments strategically placed and heated to firmly adhere. They are available with a three-year unlimited mileage warranty when installed by a certified installer.

Topline Products
Verde Form VFF02
909-628-7500
www.verdecustomwheels.com
PN: VFF02 - 20x11
Verde Form presents the VFF02, made with flow-forming technology. The VFF02 features concave spokes combined with a deep-dish lip design. The flow-form process allows for a thinner, stronger and lighter wheel that resembles a forged wheel. The VFF02 is available in 19- and 20-in. diameters and widths ranging from 8.5 to 12 in. Available in gloss black and brushed palladium.

Topline Products
Verde Form VFF01
909-628-7500
www.verdecustomwheels.com
PN: VFF01 - 20x11
Verde Form presents the VFF01, made with flow-forming technology. The VFF01 features mesh spokes combined with an infinite undercut barrel. The flow-form production process allows for a thinner, stronger and lighter wheel that resembles a forged wheel. VFF01 is available in 19- and 20-in. diameters and widths ranging from 8.5 to 12 in. Available in gloss black and brushed silver.
Topline Products
V-Rock Offroad Wheels VR11 Anvil
909-628-7500
www.v-rockoffroadwheels.com
PN: VR11 - 20x12
V-Rock Offroad Wheels presents the VR11 Anvil. The VR11 Anvil features a super-deep lip flowing into an intense, multi-spoke configuration. The deep lip combines perfectly with the spokes to provide an aggressive fitment for both lifted and non-lifted trucks and is available in 17x9.5-, 18x9.5-, 20x9.5-, 20x12- and 22x12-in. sizes.

Enkei Wheels
NT03RR
800-675-3100
www.enkei.com
PN: NT03RR
Another Enkei Racing legend has received an RR makeover with Enkei’s latest Mat Dura II flow-forming rim, the NT03RR. The NT03RR is offered in sizes ranging from 17x7 all the way up to 18x11 in. with a variety of bolt patterns and concave profiles. Similar to the GTC01RR and RS05RR, the NT03RR is available in three different concave faces.

Dymag Group Ltd.
Boxstrom Carbon Composite Rim
+44-0-1249-446438
www.dymag.com
PN: CWC-100-001
Dymag Boxstrom’s carbon-fiber hybrid wheel offers a high-strength load path optimization and sacrificial layers to create one of the strongest wheels Dymag Group has ever constructed. Tested to 1,913 kg per corner.

AlloyGator North America
AlloyGator Rim Protection
855-534-GATOR (534-2867)
www.thegatorgarage.com
PN: KIT4
AlloyGator is an advanced, personalized rim-protection product designed in the United Kingdom to protect alloy wheels against curb damage and enhance the look of the vehicle. AlloyGator North America says that it is the only MIRA-certified rim-protection product on the market. Not reinventing the wheel, just protecting it, the company says.

Radi8 Wheels USA
R8c5
626-385-8622
www.radi8wheelsusa.com
PN: C5-1910-5112-42-BMF
Radi8 Wheels USA says that the company’s center core is fueled by its passion to create an awesome personality in each of its wheel designs. Its distinct wheel designs are very aesthetic because the company often steps out of the boundaries. Radi8 Wheels USA says that it strives to represent the individuality reflected in its wheels as a wow factor.

RSVForged Vipmodular
RSF1
949-335-5599
www.rsvforged.com
PN: RSF1

“One of the more dominant trends I see from the enthusiast perspective is not a style trend, but more so a manufacturing process and fitment trend. Flow-formed wheels have really gained popularity among automotive enthusiasts. The benefits of a flow-formed wheel over a traditional cast offering have caused a buzz for enthusiasts looking for increased performance with an affordable price tag. I also think that people have been desiring more aggressive but functional fitments lately. They want the widest, lowest offset they can get in the diameter they choose, but not to the detriment of the vehicle’s functionality, as we have seen over the past few years.”

—Scott Weiss
Director of Marketing
Konig Wheels

www.semanews.com 53
RSVForged Vipmodular
RXV
949-335-5599
www.rsvforged.com
PN: RXV

RSVForged Vipmodular
RS-10D UL
949-335-5599
www.rsvforged.com
PN: RS-10D

RSVForged Vipmodular
RS-10
949-335-5599
www.rsvforged.com
PN: RS-10

RSVForged Vipmodular
VL-550
949-335-5599
www.vipmodular.com
PN: VL-550

RSVForged Vipmodular
VRC-110
949-335-5599
www.vipmodular.com
PN: VRC-110

RSVForged Vipmodular
VRC-17
949-335-5599
www.vipmodular.com
PN: VRC-17

RSVForged Vipmodular
VRC-13
949-335-5599
www.vipmodular.com
PN: VRC-13

“There are a growing number of consumers that research the trends and follow brands that create the trends. These consumers want specific brands and will seek those brands at the time of purchase. Smart retailers are aware of the trends and should be in a position to supply the specific products asked for by consumers. But, retailers should not lose sight of their base customers and specific trends in their local markets. I believe the mass consumers are still interested primarily in style and affordable pricing of quality wheels. Retailers who display and stock product styles and types that account for the primary sales in their geographic area will have better wheel and tire sales. Retailers should be aware of the newer trends but focus on stocking the most popular AAA items. If he has a good supplier network, the trending items and the slower moving items can be obtained quickly.”

—Barry Horlick
President
Voxx Products
RSVForged Vipmodular
FF-550
949-335-5599
www.vipmodular.com
PN: FF550

ESE Carbon Co.
E1 Carbon-Fiber Wheel
877-213-8662
www.esecarbon.com
PN: E1
E1 is a one-piece carbon-fiber composite wheel with an 11-lb. starting weight and a 3,850-lb.-axle load rating, said to be the highest strength-to-weight ratio wheel of its class. E1 is said to provide significant improvement to a car’s performance. Currently available in 18–21-in. diameters.

Design Infini Inc.
Center Line 851P
877-283-6347
www.centerlinealloywheels.com
PN: 851P
New for 2017 is the forged 851P wheel for lifted trucks. Available in 22x12-, 22x14- and 24x14-in. sizes.

REVOLUTIONARY PRODUCTS from COKER TIRE

Firestone
NEW
WIDE RETRO
RADIAL
•Authentic Tread Pattern and Sidewall Markings
•Modern Radial Construction
•Available in Redline and Raised White Letter
•Made in the USA and DOT Approved
•Fitments for Common 14- and 15-inch Wheels

American Classic
BIAS-LOOK
RADIAL
•Bias-Ply Look and Sizing to Fit Classic Cars and Hot Rods
•Modern Radial Construction
•Available in Whitewall and Blackwall
•Made in the USA and DOT Approved
•Direct Replacement Sizes for Thunderbird, Corvette, Cadillac, Volkswagen & many more!

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Contact at: wholesale@coker.com

Coker Tire Company Is The World’s Leading Supplier Of Authentic Tires For Collector Vehicles
WHEELS & ACCESSORIES NEW PRODUCTS

Wheel Pros Inc.
MSA M21 Lok Beadlock 15x7 Satin Black
800-734-4890
www.wheelprospowersports.com
PN: M21
MSA Wheels MR21 Lok beadlock. Available sizes: 14x7 0mm, 14x10 10mm, 15x7 0mm, 16x7 0mm. Finish: gun metal.

L&B Forged
Custom Billet Caps
562-201-5572
www.lbforgedwheels.com
Custom billet caps for three-piece billet wheels in 3-in. flat and 3-in. extra cap.

L&B Forged
Blank and Custom Billet Steering Wheel
562-201-5572
www.lbforgedwheels.com
Blank billet steering wheel ready to customize to your design.

Design Infini Inc.
Fondmetal FM Zero
714-463-7234
www.fondmetalusa.com
PN: FM ZERO
Hybrid forged and carbon-fiber construction. Incredibly lightweight and strong. Produced in Italy.

Design Infini Inc.
Fitipaldi Sport Wheels F #18
714-990-2233
www.fittipaldiwheels.com
PN: F #18
New wheel from Fitipaldi; forged-alloy construction.

Design Infini Inc.
Fitipaldi Sport Wheels F #22
714-990-2233
www.fittipaldiwheels.com
PN: F #22
New wheel style from Fitipaldi Wheels. Forged construction, proprietary cap construction and design.

Vehicle Inspection Systems Inc.
BrakeMate
866-847-8721
www.vischeck.ne
Vehicle Inspection Systems introduces the BrakeMate brake maintenance system—a device designed to service heavy-vehicle brake assemblies and reduce manual lifting.

“Regarding the truck and off-road segment, one of the key drivers for market growth will be rising innovations in advanced suspension control systems. An advanced suspension system’s capability in high-performance off-road vehicles is the key attribute for the growing demand for such vehicles. This is because the suspension quality is one of the prime differentiating factors between a normal car and an off-road vehicle. Evolution in technology in this segment has had a positive impact on the off-road market and it is expected that OEMs may invest in R&D of off-road performance vehicles owing to the gaining popularity of this segment. This popularity in the suspension market creates an open door for the aggressive off-road wheel application so the consumer can go bigger and wider with their choice of wheels.”

—Bill Koenig
Executive Vice President
MKW Alloy Inc.
Design Infini Inc.
Center Line Alloy Wheels, 635MB
MM6 Classic Muscle
877-283-6347
www.centerlinealloywheels.com
PN: 635MB
New 17-in. wheel style for classic and modern musclecars.

Design Infini Inc.
Gear Alloy 743 Armor
714-990-2233
www.gearalloy.com
PN: 743
One-piece aluminum. Gloss black with CNC-milled accents. Aftermarket wheel built for trucks and SUVs.

Design Infini Inc.
Motiv Wheels Melbourne 418AB
714-990-2233
www.motivwheels.com
PN: 418AB
New cast-alloy wheel featuring an infinity lip design. Exposed lug, direct-drill and anthracite paint with machine face.

Design Infini Inc.
Motiv Wheels Marseille 419AB
714-990-2233
www.motivwheels.com
PN: 419AB
A 10-spoke design, cast-alloy, one-piece wheel with exposed lug, direct drill, infinity lip and anthracite finish with machine brushed face.

Rolloface
Starke X Rolloface Carbon-Fiber Wheel
www.rolloface.com
PN: Carbon Fiber Wheels

Rolloface
GTR-35 Replacement Rotors
www.rolloface.com
PN: Replacement Rotor
A 100% made in the U.S.A., high-performance, lightweight, two-piece floating rotor. Directly fits OEM calipers. Custom color for rotor hats. For street and track.

“From what I can tell, the hot trends will be a mix of classic style, with the addition of modern designs, because I feel people will always go back to the classic designs. Mesh wheels have always been in style, in addition to wheels with lips. Simple and what I like to call “bare bones” style wheels like the Enkei RPF1 will continue to be good sellers. As far as new trends, I hope to see wheels made with a combination of classic designs and current trends. For example, a mesh wheel with deep concave is a good example of how classic design can be matched with modern touches to create a unique, impactful end product.”

—Alex Nuñez
Marketing and Communications
Enkei International Inc.
SEMA NEWS PRODUCTS

Rolloface
SS Series Big Brake Kit
www.rolloface.com
PN: SS Series
Assembled in U.S.A. Fully forged caliper with six-piston front, four-piston rear. Two-piece floating rotor, bracket, brake hose and brake pad are included in the kit.

Saffiro Tires/Katana Wheels
KX Offroad Model KX-05 22x10
562-340-6252
www.kxoffroad.com
PN: KX05-201038MB
KX off-road model KX-05. Available in 20x9.0, 20x12 and 22x10 in. Available finishes include matte black, matte-black machined face and matte-black milled spokes.

Radi8 Wheels USA
R8cm9
626-385-8622
www.radi8wheelsusa.com
Radi8 Wheels USA says that the company’s center core is fueled by its passion to create an awesome personality in each of its wheel designs. Its distinct wheel designs are very aesthetic because the company often steps out of the boundaries and strives to represent the individuality reflected in its wheels as a wow factor.

Voxx Wheels
Aria
310-783-1613
www.voxxwheel.com
Said to be the only flow-formed, staggered-fitment wheel available in the U.S.A. with a rolled front lip. Available in gloss black with milled spoke. Available in 18x8, 18x9.5, 20x8.5 and 20x9.5 in.

Forgestar Wheels
15-in. Forgestar F14 Super Deep Concave Rotary Forges Drag Racing Wheel
714-826-8249
www.forgestar.com
PN: SD1510F14RAW
A rotary-forged drag racing wheel featuring the super-deep-concave profile pioneered by Forgestar. It is now available in a 15-in. diameter. Designed for a wide range of vehicle offsets and engineered to work with both lower- and higher-offset vehicles with bead-seat knurling to stop the tire from turning during heavy braking and accelerating.

“...We see magnesium being a more common alloy being used as prices will come down from economies of scale. We also see OEM manufacturers implementing forged wheels as a standard option on cars so aftermarket wheels will need to be more competitive to add value to a consumer’s eyes.

There will also be a surge of overseas wheel manufacturers and brands making the wheel landscape more competitive than ever, on a global scale. This will, in-turn, put pressure on prices and quick delivery times. Foreign wheel manufacturing has caught up to today’s consumer standards and wheel quality has become more of a level playing field due to the increased presence with foreign companies and their products.” —Peter Nam
CEO
Vorsteiner North America
Forgestar Wheels
19-in. Forgestar M14.2 Modular Rotary Forged Wheel
714-826-8249
www.forgestar.com
PN: 1875M142RAW
A multi-piece, modular, rotary-forged hybrid wheel with spun-forged lip. The modular construction allows for a wide range of custom offsets and widths for a precision wheel fitment. Custom made to fit the specific vehicle with a choice of custom powdercoating options.

Forgestar Wheels
19-in. Forgestar B18 Monoblock
714-826-8249
www.forgestar.com
PN: 1910S18RAW
The B18 wheel is the first concept design from Forgestar Wheels that fuses rotary-forged technology with a reverse barrel design. By adding an integrated lip into the face portion of the wheel, the company can incorporate two-tone finishes and endless design combinations. Lower spoke angles allow for a deeper concave profile.

Ultra Wheel Co.
Ultra Xtreme X109
714-449-7100
www.ultrawheel.com
PN: 109
The Ultra Xtreme X109 is the newest offering in Ultra’s off-road-styled wheels. The one-of-a-kind simulated beadlock wheel is a trend-setting part. Available in 17x8.5, 18x9 and 20x9 in. in five-, six- and eight-hole bolt patterns. The finish is a satin black with removable simulated beadlock bolts.

Forgestar Wheels
22-in. F14
714-826-8249
www.forgestar.com
PN: SD7222105F14RAW
A 22-in. super-deep, rotary-forged wheel. Designed for a wide range of vehicle offsets and engineered to work with both lower- and higher-offset vehicles while clearing larger aftermarket big brake setups. Custom made to fit the specific vehicle with a choice of custom powdercoating options.

Transfer Flow’s premium fuel tank systems. Start fueling your profits by selling and installing Transfer Flow’s premium fuel tank systems. Call us today at (800) 826-5776 to get started!
MGP Caliper Covers
MGP Caliper Covers
877-995-0003
www.calipercovers.com
PN: 17112
MGP Caliper Covers engraved yellow fronts and rears enhance wheel appearance and curb-side appeal. Substantial brake dust reduction. Patented fastening system ensures simple and secure installation. No special tools, adhesives or caliper modifications required.

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XIX Wheels
XIX Wheels
626-350-9000
www.xixwheels.com
PN: XIX51
First in the U.S.A. deep-lip bidirectional flow-formed XIX X15 in 19-in. diameter. XIX Wheels says that no other company is currently doing this. The sizes will be 19x8.5/9.5/11/12 in. that are said to be perfect for Porsches and Corvettes. Also said to be the first in the U.S.A. designed with the EH2+ rim profile to allow for run-flat tire applications (the newest and safest requirement by BMW).

Stripe-It-All/Tapeworks Graphics Wheel-Striping System
800-232-8273
www.stripeitall.com
PN: #8000 Tool + #6032-1/4-BIG Rim Red Rimstripe
The Stripe-It-All wheel-striping system from Tapeworks Graphics enables retailers, dealerships and end users to easily and quickly install dynamic accent striping on the wheels of cars, trucks, motorcycles, trailers and bicycles. Installation takes only 30 seconds (more time is required to clean the surface). Easily install multiple parallel stripes.

Rim Accentz
V1
205-907-7086
www.rimaccentz.com
PN: V1
The Rim Accentz V1 is a patented rotating wheel-rim display that will enhance the customer's shopping experience through offering visual representation of the wheel rim in motion.

Xtreme Wheel Repair Machine Chrome Wheel Sealer and Rust Inhibitor
360-794-5601
www.mcnabbinvestments.com
PN: 1225
Chrome wheel sealer and rust inhibitor protects chrome wheels from corrosion and pitting caused by moisture.

Wheel Pros Inc.
KMC/Rockstar UTV Wheels, XS811 Rockstar 2 15x7 Black
800-959-1969
www.wheelpros.com
PN: XS811
Available UTV size: 14x7 0mm, 15x7 0mm, 16x7 0mm, 18x7 0mm, 20x7 0mm. Finish: black.

Wheel Pros Inc.
KMC/XD Wheels, XS228 Machete Beadlock 15x7 Black
800-959-1969
www.wheelprospowersports.com
PN: XS228
KMC/XD powersports wheels. XS228 machete beadlock. Sizes: 14x7 +10/+35mm, 14x10 0mm, 15x7 +35mm. Finish: satin black.
Radi8 Wheels USA
R8a10
626-385-8622
www.radi8wheelsusa.com
PN: A10-1985-5112-45-GBF
Radi8 Wheels USA says that the company’s center core is fueled by its passion to create an awesome personality in each of its wheel designs. Its distinct wheel designs are very aesthetic because the company often steps out of the boundaries. Radi8 Wheels USA says that it strives to represent the individuality reflected in its wheels as a wow factor.

RSVForged Vipmodular
FF10D
949-335-5599
www.rsvforged.com
PN: FF10D

RSVForged Vipmodular
FXS-550
949-325-5599
www.vipmodular.com
PN: FX-550

RSVForged Vipmodular
VXS-610
949-335-5599
www.vipmodular.com
PN: VX-610

Wheel Pros Inc.
KMC Wheels, KM704 District 22x9 Matte Black With Dark Tint
800-959-1969
www.wheelpros.com
PN: KM704
Available sizes: 20x9, +15, +30, 22x9, +15, +30, 24x9, +15, +30 in. Finishes: satin black, chrome, black with dark tint.

Ultra Wheel Co.
Ultra Xtreme 117 UTV
714-449-7100
www.ultrawheel.com
PN: 117
The Ultra Xtreme X117 is Ultra Wheel Company’s first venture into the powersports market for off-road racing. This true beadlock UTV wheel is built for the brutal demands of off-road racing. Available in 15x6- and 15x10-in. sizes in a durable satin-black finish.

Deluxe Wheel Co.
Deep-Dish Whitewall Rim
269-465-4855
www.deluxewheels.com
PN: Full Profile Wide
Building on the popularity of the original, award-winning Whitewall Wheel, this is a 20-in. rim that replicates an old-school 15-in. steel wheel with a 2½-in. section of whitewall that recalls the classic whitewall tire but with clearance for today’s modern big brakes and low-profile tires. Now in a deep-dish model for classic trucks and other applications.

Design Infini Inc.
Fondmetal STC-45
714-990-2233
www.fondmetalusa.com
PN: STC-45
New Mustang-specific wheel from Fondmetal. Made in Italy; high-quality cast construction. Size and offset specifically for newer Mustangs.

L&B Forged
8mm and 9mm Bolts for Multi-Piece Wheels
562-201-5572
www.lbforgedwheels.com
These are 8mm and 9mm 12-point bolts for three-piece wheels.

RSVForged Vipmodular
FXS-550
949-325-5599
www.vipmodular.com
PN: FX-550

L&B Forged
8mm and 9mm Bolts for Multi-Piece Wheels
562-201-5572
www.lbforgedwheels.com
These are 8mm and 9mm 12-point bolts for three-piece wheels.

RSVForged Vipmodular
VXS-610
949-335-5599
www.vipmodular.com
PN: VX-610

Wheel Pros Inc.
KMC Wheels, KM704 District 22x9 Matte Black With Dark Tint
800-959-1969
www.wheelpros.com
PN: KM704
Available sizes: 20x9, +15, +30, 22x9, +15, +30, 24x9, +15, +30 in. Finishes: satin black, chrome, black with dark tint.
Rolloface SR-T Series Big Brake Kit Rear Set
www.rolloface.com
PN: SR-T Series
A 100% made in the U.S.A., fully forged caliper with a four-piston, two-piece floating rotor. Stainless ventilated piston, 7075 aluminum bracket, custom order OEM or ODM spec.

Wheel Pros Inc. American Racing Forged Three-Piece Wheels, VF302 20x10 Custom Finish
800-959-1969 www.wheelpros.com
PN: VF302
These three-piece forged wheels are designed specifically for the Pro-Touring segment.

Voxx Wheels Mille
310-783-1613 www.voxxwheel.com
PN: Mille
A new take on classic 10-spoke passenger wheels.

Voxx Wheels Divo
310-783-1613 www.voxxwheel.com
PN: Divo
Concaved seven-spoke design available in direct-drilled popular applications.

Ultra Wheel Co. Focal F-14
714-449-7100 www.ultrawheel.com
PN: F-14
Focal adds a new twist to its line with the F-14 449 wheel. This lightweight alloy wheel is available in 16x7-, 17x8- and 18x8-in. sizes with varying offsets and is available in full satin black or gloss black with a machined face. The wheel comes with massive amounts of brake clearance for today’s big brake cars.

Ultra Wheel Co. KMC/XD Wheels, XD831 Chopstix
20x12 Gloss Black Milled
800-959-1969 www.wheelpros.com
PN: XD831
Available sizes: 20x10 -24, 20x12 -44, 22x12 -44 in. Finishes: gloss black milled and black machined.

Rolloface SR-T Series Big Brake Kit Front Set
www.rolloface.com
PN: SR-T Series
A 100% made in the U.S.A., fully forged caliper with a six-piston, two-piece floating rotor. Stainless ventilated piston, 7075 aluminum bracket, custom order OEM or ODM spec.

Wheel Pros Inc. Asanti Black Label Wheels, ABL14 22x10.5 Matte Graphite
800-959-1969 www.wheelpros.com
PN: ABL14
Available sizes: 19x8.5, 19x10.5, 20x8.5, 20x10.5, 22x9 and 22x10.5 in. Finish: brushed silver and matte graphite.

Forgestar Wheels 17-in. Forgestar F14 Rotary Forged Drag Racing Wheel
714-826-8249 www.forgestar.com
PN: 1745F14RAW
Said to be the world’s first rotary-forged drag racing wheel. Now available in a 17-in. diameter. Designed for a wide range of vehicle offsets and engineered to work with both lower- and higher-offset vehicles with bead-seat knurling to stop the tire from turning during heavy braking and accelerating.