The trucks, SUVs and off-road section at the 2015 SEMA Show stretched more than 180,000 net square feet, and 42% of all display vehicles at the Show were trucks, Jeeps or SUVs. Those indicators are consistent with the fact that Ford F-Series, Chevy Silverado and Jeep’s Cherokee and Wrangler models have seen significant sales growth over the past several years, according to the “2015 SEMA Market Report.” It was no surprise, then, that the 2015 SEMA Awards for Hottest Truck and Hottest 4x4-SUV (presented annually to the most-featured vehicles around the Show) went to the Ford F-Series and the Jeep Wrangler, respectively.

Here’s a look at equipment for this segment that debuted in the 2015 New Products Showcase. We’ve also included interviews with industry members who shared their perspectives about what the market is doing, where growth may be found and the largest concerns for the segment in the coming year.

Green Filter USA
Ground Force Leveling Kit
724-430-2068
www.groundforce.com
PN: 3843
Ground Force leveling system for ’15–’16 Ford F-150. PN 3843 is a 2-in. front and 1-in. rear leveling system. Internal coil spacer design to ensure proper suspension clearances at all suspension travel positions to maintain proper CV boot clearance. Urethane design for better ride quality. Rear steel blocks with new U-bolts and hardware.

Green Filter USA
Ground Force Leveling Kit
724-430-2068
www.groundforce.com
PN: 3841
Ground Force leveling system for ’14–’16 GM 1500 2WD/4WD. PN 3841 is a 2-in. front and 1-in. rear leveling system. Front urethane spacers ensure a 2-in. front lift and provide better ride quality, acting as a vibration isolator. Also includes military-spec 4140 alloy steel strut extenders and rear cast 2-in. blocks with new U-bolts and hardware.

Green Filter USA
Ground Force Lowering Kit
724-430-2068
www.groundforce.com
PN: 91218
Ground Force Suspension Systems ’15–’16 GM SUV PN 91218 with Air Ride is a 2-in. rear lowering system consisting of precision-tuned coils, rear cell-foam bump stops, sway-bar spacers, air-sensor relocation brackets and hardware. This kit will allow users to still fully utilize the factory air suspension. Made in the U.S.A.
Green Filter USA
Ground Force Leveling Kit
724-430-2068
www.groundforce.com
PN: 3840
Ground Force leveling system for ’14–’16 GM 1500 2WD/4WD. PN 3840 is a 2-in. front leveling kit. Front system utilizes OE-grade urethane spacers and heat-treated strut extenders with military-spec coating. Proudly made in the U.S.A.

Green Filter USA
Ground Force Lowering Kit
724-430-2068
www.groundforce.com
PN: 91219
Ground Force Suspension Systems ’15–’16 Ford F-150 4WD PN 91219 is a 1.5-in. rear shackle system consisting of precision laser-cut shackles for precise fitment. Powdercoated black for added durability and the OE look. Includes urethane bushings and tubes. No cutting required; true bolt-on kit. Made in the U.S.A.

Mishimoto Automotive
‘11–’14 Ford 6.7L Powerstroke Low-Temperature and High-Temperature Primary Cooling System Thermostat
302-762-4501
www.mishimoto.com
PN: MMITS-F2D-11L
Direct fit for the ’11–up Ford 6.7L Powerstroke. Lower activation temperature allows coolant to flow through the engine earlier, maintaining lower temperatures. Ideal for vehicles in warm climates or under extreme towing/driving conditions.

Green Filter USA
Ground Force Lowering Kit
724-430-2068
www.groundforce.com
PN: 91219
Ground Force Suspension Systems ’15–’16 Ford F-150 4WD PN 91219 is a 1.5-in. rear shackle system consisting of precision laser-cut shackles for precise fitment. Powdercoated black for added durability and the OE look. Includes urethane bushings and tubes. No cutting required; true bolt-on kit. Made in the U.S.A.

Energy Suspension
‘07–’10 Chevy/GMC K2500HD/K3500HD (All Cabs) 4WD Hyper-Flex System Master Set
949-361-3935
www.energysuspension.com
PN: 3.18133
Energy combines every vital suspension and chassis bushing into one convenient package that includes front sway-bar bushings, front control-arm bushings, front differential and torsion-bar crossmember bushings, rear leaf-spring bushings and body mounts.

Green Filter USA
Toyota Tundra Filter
724-430-2050
www.greenfilterusa.com
PN: 7290
Green Filter USA high-performance replacement filter for the Toyota Tundra. Designed to increase horsepower and fuel economy. Green Filter USA uses a woven cotton material along with a steel mesh. The manufacturing process eliminates urethane bleed to provide the most surface area available. Washable and reusable. Made in the U.S.A.

G.R. Motorsports Inc./Tuned By Matrix/Truck Tek
Type X Racing Spike Aluminum 20-Piece Lug-Nut Set
909-628-0101
www.tunedbymatrix.com/truck-tek.com
PN: mtx-14-589
New lightweight 6061 aluminum heat-treated performance spike 66mm 20-piece lug-nut sets for all import and tuner vehicles.

G.R. Motorsports Inc./Tuned By Matrix/Truck Tek
Truck-Tek Cree LED 10-Watt Combo 22.5-in. LED Light Bar
909-628-0101
www.truck-tek.com
PN: MTX-06-093-HYB
New Trucktek hybrid-series Cree LED combo spot/flood light bar, 22.5 in. 10-watt chips in center and 5-watt chips on side. 108 watts.

Rancho/DynoMax
Rancho Quick-Lift Loaded
734-384-7804
www.gorancho.com
PN: RS999945
Award-winning Rancho Quick-Lift Loaded assemblies level and lift late-model trucks and SUVs, providing an aggressive stance and allowing for the use of larger wheel-and-tire packages without the cost of a complete suspension system or the long installation time.
Husky Liners
Kickback Mud Flaps
800-344-8759
www.huskyliners.com
PN: 17111
When you have a monster of a truck, you need a monster of a mud flap. KickBack mud flaps have an 18-gauge steel bracket that sets the mud flap back to make room for insanely huge tires, providing extreme protection and clearance.

Icon Vehicle Dynamics
‘15+ Ford F-150 Suspension System
951-689-4266
www.iconvehicledynamics.com
PN: k93081
Icon Vehicle Dynamics’ ‘15–up Ford F-150 suspension systems are designed with maximum performance and the serious driver in mind. Icon engineers’ primary focus is to increase wheel travel and damping ability, which translates into outstanding vehicle control and ride quality both on- and off-road.

Icon Vehicle Dynamics
‘16 Toyota Tacoma Suspension System
951-689-4266
www.iconvehicledynamics.com
Icon Vehicle Dynamics specializes in Toyota suspension. The products for the ‘16 Tacoma fortify this statement. From adjustable coil-overs to billet-aluminum upper control arms, these components are designed to enhance both the on- and off-road performance of these new trucks.

Icon Vehicle Dynamics
1991-1997 Toyota Land Cruiser Suspension System
951-689-4266
www.iconvehicledynamics.com
PN: K73051
Icon engineers’ primary focus for the GM Colorado/Canyon was to increase wheel travel and damping ability to provide outstanding vehicle control and ride quality, both on- and off-road. These systems come with a variety of options, including uniball upper control arms, remote reservoir coil-overs and piggyback rear shocks.

Icon Vehicle Dynamics
‘07+ Jeep Wrangler 4.5-6-in.-Lift Coil-Over Conversion
951-689-4266
www.iconvehicledynamics.com
PN: K25042
After the huge success of its 1.75–4-in. adjustable coil-over system for Jeep Wranglers, Icon Vehicle Dynamics felt it necessary to design a system that met the needs of customers wanting even more clearance and off-road performance. This system comes complete with a high-steer kit and upper and lower control arms for both the front and rear.

Icon Vehicle Dynamics
‘14+ Dodge Ram 2500 4.5-in. Lift (Rear Air Ride)
951-689-4266
www.iconvehicledynamics.com
PN: K214521A
The factory rear air-ride option on Ram 2500 pickups created a few obstacles for the customer wanting to lift these trucks. Icon engineers have found the solution. With the use of stainless-steel relay links and specific mounting hardware, Ram owners with factory air-ride rear suspension can install Icon’s 2.5- or 4.5-in. suspension systems.

Icon Vehicle Dynamics
‘16 Toyota Tacoma Suspension System
951-689-4266
www.iconvehicledynamics.com
Icon Vehicle Dynamics specializes in Toyota suspension. The products for the ‘16 Tacoma fortify this statement. From adjustable coil-overs to billet-aluminum upper control arms, these components are designed to enhance both the on- and off-road performance of these new trucks.

Icon Vehicle Dynamics
‘15+ Chevrolet Colorado Suspension System
951-689-4266
www.iconvehicledynamics.com
PN: K73051
Icon engineers’ primary focus for the GM Colorado/Canyon was to increase wheel travel and damping ability to provide outstanding vehicle control and ride quality, both on- and off-road. These systems come with a variety of options, including uniball upper control arms, remote reservoir coil-overs and piggyback rear shocks.

Icon Vehicle Dynamics
‘15+ Ford F-150 Suspension System
951-689-4266
www.iconvehicledynamics.com
PN: k93081
Icon Vehicle Dynamics’ ‘15–up Ford F-150 suspension systems are designed with maximum performance and the serious driver in mind. Icon engineers’ primary focus is to increase wheel travel and damping ability, which translates into outstanding vehicle control and ride quality both on- and off-road.

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www.iconvehicledynamics.com
PN: K25042
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Icon Vehicle Dynamics
Alloy 17-in. Shield Wheel
951-689-4266
www.iconvehicledynamics.com
PN: 1017858350MB
Icon Vehicle Dynamics, well known for manufacturing performance suspension systems and shock absorbers, has introduced a wheel focused on off-road performance. These aluminum wheels are designed to optimize fitment and clearance of oversize off-road tires on lifted trucks and SUVs.

Illinois Lock Co.
Miniature Latches
847-537-1800
www.illinoislock.com
PN: DTL3091L DTL3092
Illinois Lock Company's miniature latches are designed for very small spaces. There are two styles: a wing handle for thumb-and-finger turning (DTL3091L series) or a slot for screwdriver or coin activation in low-profile installations (DTL3092 series). Each latch choice features ball-and-spring detent and an internal O-ring.

Illinois Lock Co.
i-Lock Electronic Cam Lock
847-537-1800
sales@illinoislock.com
PN: E901
The new Illinois Lock Company's E901 i-Lock electronic cam lock has a four-button touchpad and is designed for simple installation, ease of use, and fits most applications. Its stylish and compact design provides a great alternative to traditional key locks.

VELOCITY
BY LEER™

THE SOFT COVER THAT WORKS HARDER

Our new roll-up, soft cover offers innovative patented and patent-pending features you can’t find anywhere else.

With Velocity by LEER™, you have the flexibility of an easy-to-use cover at a great value. Roll it back and secure it in place for full access to your truck bed, or unroll it for a sealed bed cover.

To learn more, call 888.432.4638 or visit LEER.com
MaxTrac Suspension

‘09–’15 F-150 2WD 7-in. Lift Kit
714-630-0363
www.maxtracsuspension.com
PN: K883274
MaxTrac Suspension is proud to announce its new ‘15 Ford F-150 2WD 7-in. spindle lift system. The kit comes complete with spindles and strut spacers in the front along with blocks, U-bolts and new shocks in the rear.

Heise Electronics

Heise Triple-Row LED Light Bar
800-221-0932
www.metraonline.com
PN: HE-TR30
Heise triple-row LED light bars offer a unique three-row design to give more light output than traditional light bars of the same size. Using Osram LEDs and the combination of flood-beam and spot-beam reflectors, Heise triple-row LED light bars will provide all the light needed off-road.

Mile Marker Industries Inc.

18,000-lb. Element-Sealed Electric Winch
954-782-0604
www.milemarker.com
PN: 77-50280W
Mile Marker is now offering a new 18,000-lb. element-sealed electric winch to the current ES product line. These Project ES winches feature 19 seals throughout the assembly to keep any and all contaminants outside of the unit. They also feature fast line speeds, an automatic load-holding brake and meet SEA J706 standards.

Mountain Off Road Enterprises

ARB 97 Air Compressor Mount for Jeep TJ
877-533-7229
www.mountainoffroad.com
PN: ARB97
Mount an ARB air compressor under the hood on Jeep Wrangler TJ models. Bolts to factory hardware and uses ARB compressor CKMTA12.

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Mountain Off Road Enterprises

FSST97 Jeep TJ Front Shock/Spring Tower
877-533-7229
www.mountainoffroad.com
PN: FSST97
Increase travel by 2 in. on Jeep TJ front spring/shock towers. Easy installation of Teraflex (or other) bump stops. Uses ¼-in. plate for increased strength over stock bracket. Converts pin-style shock to conventional ½-in. bolt. Allows 2-in.-longer shock to be installed without lift. A 1-in. body-lift version is available.

Mountain Off Road Enterprises

Jeep JK Sunroof Roller Shade
877-533-7229
www.mountainoffroad.com
This self-retracting mesh sunroof roller shade fits above passengers’ heads on Jeep JK rollbars and is easy to mount to factory bolts. Keeps the seats cool in the summer and still lets passengers enjoy the freedom of an open top.

Mountain Off Road Enterprises

Hide-a-Step
877-533-7229
www.mountainoffroad.com
PN: GMST99
This self-retracting step allows passengers to get into the vehicle by dropping the step 11 in. below the doorsill. Models available for GM ¾-ton 99–current, Ford ¾-ton ‘99–current and all Jeep models.

Mountain Off Road Enterprises

Oil-Pan Skidplate for Jeep TJ
877-533-7229
www.mountainoffroad.com
PN: TJOPSP
This skidplate protects the oil pan and transmission on Jeep TJs.

N-Fab Inc.

LED Bumper Mounts
281-880-6322
www.n-fab.com
PN: C1518CMB
N-Fab LED bumper mounts.
myTop Electric Convertibles
for Wranglers
Retractabile Jeep Wrangler Top
303-324-6111
www.mytop.us
A fully retractable soft top for two- and four-door Jeep Wranglers. Fully patented; American designed and manufactured; operates in 7 seconds. Folds on side of Jeep without compromising any trunk space; can be installed in 2 to 3 hours; fabric is customizable, fully lined and therefore quieter than a hard or soft top. Available in 12 colors.

N-Fab Inc.
RKR Rails
281-880-6322
www.n-fab.com
PN: C144RKRCC
N-Fab RKR rails.

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for Wranglers
Retractabile Jeep Wrangler Top
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A fully retractable soft top for two- and four-door Jeep Wranglers. Fully patented; American designed and manufactured; operates in 7 seconds. Folds on side of Jeep without compromising any trunk space; can be installed in 2 to 3 hours; fabric is customizable, fully lined and therefore quieter than a hard or soft top. Available in 12 colors.

N-Fab Inc.
Bed Cage
281-880-6322
www.n-fab.com
PN: F15BC316
N-Fab bed cage.

N-Fab Inc.
RKR Rails
281-880-6322
www.n-fab.com
PN: C144RKRCC
N-Fab RKR rails.

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281-880-6322
www.n-fab.com
PN: F15BC316
N-Fab bed cage.
SEMA TRUCKS, SUVS & OFF-ROAD NEW PRODUCTS

Pro Comp/Smittybilt/Rubicon
Express/G2 Axle & Gear/LRG
Rims/Poison Spyder
44-Series Syndrome
800-776-0767
www.lgrims.com
PN: PXA2644-2983
The bold design of the Pro Comp Xtreme Alloy 44-series Syndrome offers a choice of satin black or a durable matte graphite finish.

Pro Comp/Smittybilt/Rubicon
Express/G2 Axle & Gear/LRG
Rims/Poison Spyder
42-Series Blockade
800-776-0767
www.procompusa.com
PN: PXA8142-29539
The Pro Comp Blockade wheel style is comprised of strong, clean lines with a subtle machine-milled finish.

Pro Comp/Smittybilt/Rubicon
Express/G2 Axle & Gear/LRG
Rims/Poison Spyder
LRG 110-Series Insomnia
800-776-0767
www.lgrims.com
PN: LRG11029083400
The all-new LRG 110 series is offered in both matte black and machined and black finishes to transform a vehicle into something truly unique.

Pro Comp/Smittybilt/Rubicon
Express/G2 Axle & Gear/LRG
Rims/Poison Spyder
LRG 112-Series Fade
800-776-0767
www.lgrims.com
PN: LRG11221083912N
LRG Rims is proud to introduce the 112-series wheel to its cutting-edge wheel lineup.

ProRyde Suspension Systems
SuperBlok Adjustable Rear
Coil-Spring Blocks
888-813-7933
www.proryde.com
PN: 56-2600R
Patented three-in-one design allows rear ride-height choices of 1, 1.5 or 2 in., all in one kit. Get the exact lift desired on new radius-arm Ram 2500 coil-spring rear suspensions at a cost similar to other nonadjustable competitive designs.

ProRyde Suspension Systems
OEM-Style UCA With Adjustable
Ball Joint
888-813-7933
www.proryde.com
PN: 44-Series
ProRyde OEM-style upper control arms feature an adjustable-offset ball joint design. Maintain the original OEM look and ride quality after suspension modifications have been made, such as a lift-kit installation. The sealed, greaseable design is impervious to contaminants and allows wheel-alignment correction for camber and caster geometry.

ProRyde Suspension Systems
Patented Adjustable Front Lift
Leveling Kit
888-813-7933
www.proryde.com
PN: 74-3000F
Liftmachine is the product that launched the adjustable lift and leveling kit revolution and won the SEMA Best New Offroad/4x4 Product of the Year. No more choosing which kit to buy, because one patented ProRyde kit can make all moderate ride-height changes. Experience a satisfied customer every time, and choose ProRyde adjustable products.

ProRyde Suspension Systems
Patented Torsion-Key System
888-813-7933
www.proryde.com
PN: 64-Series
ProRyde forged torsion keys have been reshaped and patented to allow the highest on-vehicle range of adjustment. This is particularly helpful when a vehicle has additional weight on the front, such as from a snow plow or winch bumper. Each kit includes a complete set of forged replacement adjuster brackets and bolts.

ProRyde Suspension Systems
Patented Three-in-One Leaf-Spring Blocks
888-813-7933
www.proryde.com
PN: 52-Series
SuperBlok three-in-one rear leaf-spring blocks are said to be the industry’s only patented, adjustable rear lift kit. The user decides on the rear lift of 1, 1.5 or 2 in. SuperBlok is a SEMA Best New Offroad/4x4 Product of the Year runner-up.
ProRyde Suspension Systems
Greasable Replacement Cam Bolts
888-813-7933
www.proryde.com
PN: 44-825
Features new Weeping Grease Channel technology, replacing problem frozen OEM cam bolts. The internal grease channel is fortified by a zerk fitting located at the end of the bolt. Allows wheel-alignment adjustment on many late-model GM, Dodge/Ram and Toyota pickups and SUVs.

PullRite
20K SuperLite ISR Fifth-Wheel Hitch
800-443-2307
www.pullrite.com
PN: 2400
PullRite’s newest and most innovative hitch yet. The SuperLite 20K ISR Super fifth-wheel hitch weighs less than 55 lbs. and uses PullRite’s superior SuperRail mounting system or existing industry rails. PullRite says that it hooks up easier than any other hitch on the market and still comes with the high-quality standard of American-made PullRite hitches.

Pure Performance/Rock Krawler
Rock Racer Suspension System
518-270-9822
www.rockkrawler.com
PN: JK45RCR
Rock Krawler’s Rock Racer System is specifically designed for the modern rock crawler/rock racer. This system excels in both terrains, with superior suspension travel from a trailing-arm rear suspension setup. The available tuning is increased with four-corner Prodigy bypass shocks and coil-overs.

Putco Inc.
‘15 Ford F-150 Luminix Fog Lamps
800-247-3974
www.putco.com
PN: 12010
Putco’s F-150 Luminix LED fog lamps feature high-power LEDs that are fully potted in a black anodized 6061, T6, aircraft-grade aluminum housing with focus lenses that concentrate light for an OEM plug-and-play installation.
SEMA News

TRUCKS, SUVS & OFF-ROAD NEW PRODUCTS

Energy Suspension

‘96–’02 Toyota 4Runner 4WD Hyper-Flex System Master Set
949-361-3935
www.energysuspension.com
PN: 8.18114
Includes front and rear control-arm bushings, front and rear sway-bar bushings, front coil isolators, steering-rack bushings, rear lateral control rod, rear shock bushings, front and rear bump stops and body mounts.

Rancho/DynoMax

Rancho IFS Level It Kit
734-384-7804
www.gorancho.com
PN: RS66304R7
Level the front of Chevrolet/GMC 1500 pick-ups with the Level It system from Rancho. This kit provides an inexpensive, fast and easy kit to level the vehicle. This kit features two QuickLift RS7000MT monotube leveling struts, two sway-bar spacers and mounting hardware to provide superior on-road comfort and off-road performance.

Hellwig Products

Lifted ’15 Ford F-150 Rear Sway Bar
559-734-7451
www.hellwigproducts.com
PN: 7882
This 1-in. (25mm) rear sway bar fits the ’15 F-150 with a 4–6-in. lift. It is made from heat-treated chromoly steel. The kit includes everything needed to install it, including powdercoated brackets, polyurethane bushings and end links. The bar has three-hole adjustment, allowing the customer to tune the rate. Stock height options are also available.

Lloyd Mats

All-Weather Carpet Mats for Jeep Wrangler
800-729-6001
www.lloydmats.com
Lloyd Mats has built the ultimate carpet mat to withstand extreme conditions with a great-looking thick carpet face. These mats are made with a soil-, stain- and fade-resistant yarn in a heavy 40-oz./yard construction. Torture-tested for the extreme elements, they bridge the gap between liners and plush carpet floor mats.

Delta Lights

Sky-Bar All-Aluminum LED Seamless Light Bar
909-673-1900
www.deltalights.com
PN: 01-9570-ABX
All-aluminum SkyBar designed for Jeep Wrangler. Available in either brush aluminum or black finish. Constructed of laser-cut aluminum cross bar and machined billet-aluminum mounting arms and featuring a seamless and non-intrusive installation. The mounting billet arms attach to the existing bolt holes, thus requiring no drilling.

Hellwig Products

‘63–’87 Chevy C10 Front Sway Bar
559-734-7451
www.hellwigproducts.com
PN: 7746
This 1¼-in. (32mm) diameter front sway bar fits ’63–’87 Chevy C10 pickups. It is made from heat-treated chromoly steel and has a lifetime warranty. The kit includes everything needed to install it, including powdercoated brackets, polyurethane bushings and end links. It fits stock height applications, but there are also lowered kits available.

Ningbo Henri Development Trade Co. Ltd.
Porsche Classic Steering Wheel
+86-13805863358
www.flashpowerparts.com
PN: 121401-AK0
High-quality reproduction of VDM wood-rim steering wheel; 16.5-in., 420mm with adapter. Fits early Porsche 901, 911, 912 and 914 restorations.

McLeod Racing LLC

Workhorse Elite Clutch
714-630-2764
www.mcleodracing.com
McLeod’s Workhorse Elite is designed to give added holding power for street trucks used for towing, off-roading or other high-demand uses.

Delta Lights

Sky-Bar All-Aluminum LED Seamless Light Bar
909-673-1900
www.deltalights.com
PN: 01-9570-ABX
All-aluminum SkyBar designed for Jeep Wrangler. Available in either brush aluminum or black finish. Constructed of laser-cut aluminum cross bar and machined billet-aluminum mounting arms and featuring a seamless and non-intrusive installation. The mounting billet arms attach to the existing bolt holes, thus requiring no drilling.

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www.lloydmats.com
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One of the main trends we have seen in the market lately is a change toward functional accessories. People still want to customize their trucks, but they want it to do it with something that will benefit them as well. For example, lights, storage and removable/versatile add-ons have been very popular lately.

The main difference in the pickup and SUV markets is the same as the difference in the vehicles. Truck beds need to be covered sometimes, and there are a lot of options for people who would like flexibility in doing that. But other than truck beds, the accessories are about the same for both markets.

Our slide-out Bed Systems have been popular in the off-road segment. Customers have been loading them up with their off-road gear so that they have easy access to everything by sliding it out of the back of the truck rather than crawling in after it.

One of the biggest opportunities and difficulties with many of the truck and SUV accessory stores and upfitters is the scope of products and services they want to offer. Most want to be a one-stop shop, where customers can have all of their modifications done at the same place, but they can’t just be order takers for everything the WDs offer. The problem is that they aren’t experts at what they are selling. They have to offer products they know rather than every option. It is a difficult balance.

—Brant Combs
Director of Marketing
ATC Truck Covers
Millennials and Generation Z kids are growing up with computers, smart phones, tablets and all kinds of electronic gadgets that make their lives easier. Innovative products that do something cool are going to be the future of our industry.

The manufacturers of products such as bed steps, rolling bed storage units, LED lights, towing products, toolboxes, tonneau covers and truck caps are integrating new technologies to simplify life. For example, towing products, tonneau and truck caps are integrating locking systems that can lock/unlock using the vehicle’s ignition key or electronically using its key fob.

I heard the other day that 95% of Jeep Wrangler buyers accessorize their vehicles, and the other 5% are at their local Jeep dealerships getting new wheels and tires installed! That’s obviously a bit of an exaggeration, but it’s indicative of how the Jeep market is trending in the off-road segment. I get the same feedback when networking with other aftermarket professionals who supply accessories for Jeep products.

Dealers should spend time working with the manufacturers and their distributors to take advantage of POP displays, catalogs, banners and brochures that are available at either no cost or a small cost. They should also offer the flexibility for their customers to purchase their products both in their brick-and-mortar stores and in their online stores. Large retailers such as Amazon are growing exponentially thanks to customers who are too busy to drive to the store. Get a piece of that market.

—Erika Garcia
National Sales Manager
BOLT Locks by Strattec

Air Lift Co.
‘11–Current GM 3500 Commercial Chassis
800-248-0892
www.airliftcompany.com
PN: 88339
Air Lift Company presents its load-support offering for the Chevy/GMC 3500 Commercial chassis. This product offers users the ability to level up to 5,000 lbs. It comes with everything needed to complete the installation process.

Air Lift Co.
‘15 Ford F-450 Load Lifter Ultimate
800-248-0892
www.airliftcompany.com
PN: 57349
Air Lift Company presents its load-support product for ‘15 and ‘16 Ford F-450 Super Duty pickups. This is a bolt-it application that will give the truck an additional 5,000 lbs of load-carrying capability. This product is offered in a standard Load lifter 5000 series P/N 57349 and a Load Lifter Ultimate series under P/N 88349.

Air Lift Co.
‘09–Current Ram 1500 Load Lifter Ultimate
800-248-0892
www.airliftcompany.com
PN: 57365
Air Lift Company presents its load-support product for the ‘09–current Dodge/Ram 1500 pickup. This product installs inboard of the coil spring, giving the vehicle additional load-leveling capacity. The product is offered in the Load Lifter 5000 series under PN 57365 and the Load Lifter Ultimate under PN 88365.

Air Lift Performance 3H
517-322-2144
www.airliftperformance.com
PN: 27690
Air Lift Performance 3H is an air-suspension control system for late-model or classic cars. The compact design of the components allow for a clean installation with nearly limitless mounting options. The app allows for control and updates of the system, and the controller can be configured horizontally and flush mounted. Great for a custom interior.

All Sales Mfg. (AMI)
Savage Hooks
800-891-3592
www.allsalesmfg.com
PN: 8803P
Savage Hooks by AMI are state-of-the-art recovery hooks. Available in D-rings or full-circle hooks, they are made from solid 6061-T6 billet aluminum for strength and durability. Available in polished, red, black and blue, these hooks add style and function to the recovery hook.

All Sales Mfg. (AMI)
Savage Hooks
800-891-3592
www.allsalesmfg.com
PN: 8802P
Savage Hooks by AMI are state-of-the-art recovery hooks made from 6061-T6 billet aluminum. Available in D-rings or full-closing hooks and in red, blue, black or polished, Savage Hooks add style and function.
Aluminum Headache Racks are designed to follow the contours of the truck. They come standard with six oval LED lights and wiring harness in a powdercoat finish. Additional finish options include spray-on bed liner and paint-to-match vehicle color. Additional options include LED work lights and/or an LED off-road light bar.

Amanda Products
TrailHammer Front Bumper
734-525-9100
www.amandaproducts.com
PN: AP7000
TrailHammer front bumpers for '07–'15 Jeep Wrangler JK models are equipped with hinged SpeedHook tow hooks, removable end caps, enclosed winch mounts and integrated KC HiLites 4-in. round LZR LED single lights. U.S.-made, they attach to factory bumper mounts. TrailHammer bumpers and doors are designed by Amanda Products—part of the Deshler Group.

Amanda Products
TrailHammer Rear Bumper
734-525-9100
www.amandaproducts.com
PN: AP8000
TrailHammer rear bumpers for '07–'15 Jeep Wrangler JK models are equipped with hinged SpeedHook tow hooks. They feature a receiver-ready design and removable end caps for off-road obstacles. U.S.-made, they easily attach to factory bumper mounts. TrailHammer bumpers and doors are designed by Amanda Products—part of the Deshler Group.

Amanda Products
TrailHammer Doors
734-525-9100
www.amandaproducts.com
PN: AP6000
TrailHammer doors for '07–'15 four-door Jeep Wrangler JK models feature head-turning style, enhanced views of trails and terrain and beefy construction for a safe/secure feel. U.S.-made, they're easy to install via factory hinge points. TrailHammer bumpers and doors are designed by Amanda Products—part of the Deshler Group.

Amanda Products
TrailHammer Door XL
734-525-9100
www.amandaproducts.com
PN: AP10000
TrailHammer XL doors for '07–'15 Jeep Wrangler JK models feature head-turning style, enhanced views of trails and terrain and beefy construction for a safe/secure feel. U.S.-made, they're easy to install via factory hinge points. TrailHammer bumpers and doors are designed by Amanda Products—part of the Deshler Group.

Aries Automotive
AdvantEdge Bull Bar
800-738-7213
www.ariesautomotive.com
PN: 2164000
The Aries AdvantEdge bull bar boasts all-aluminum construction and is made with eight-sided, extruded-aluminum tubing to be strong, lightweight and rust free. Each Aries AdvantEdge bull bar features a custom bend and vehicle-specific mounting brackets to perfectly fit multiple makes and models. Available in chrome or black powdercoat finish.

Aries Automotive
AeroTread Running Board
800-738-7213
www.ariesautomotive.com
PN: 2051967
AeroTread running boards are sleek and lightweight. Extruded-aluminum construction means a strong step. The aerodynamic style of their full-length tread provides the perfect accent for a crossover or SUV. Vehicle-specific brackets and track mounting system for easier installation. Polished stainless steel or black-carbide powdercoat front trim.

Aries Automotive
AdvantEdge Headache Rack
800-738-7213
www.ariesautomotive.com
PN: 1110105
The Aries AdvantEdge headache rack is designed to protect and add style to the modern pickup truck. It boasts all-aluminum construction with eight-sided, extruded-aluminum tubing to be strong, lightweight and rust free. A stake pocket anchoring system securely mounts on multiple makes and models. Available in chrome or black powdercoat finish.
Lowered trucks with premium ride quality and handling are hot in the street-truck segment. Enthusiasts are still looking for the best of both worlds, and many manufacturers have risen to the challenge.

The biggest difference between SUVs and pickups is that there are many more parts available for pickups. In most cases, trucks and SUVs don’t use the same parts anymore, and fewer parts manufacturers are building SUV products because the decreased crossover has created higher R&D costs.

In the off-road segment, LED lights are still the craze, and I see manufacturers now producing mounting solutions for just about every location you can think of. I also see leveling and lift kits doing well. Easily installed leveling kits are all the rage right now. Amateur rock crawling and general trail-ride events are also popular, and I’m seeing more off-road trucks actually being used than ever before.

Dealers would be wise to create geo-targeted marketing campaigns to create more awareness for their stores/shops. This can be regional web-banner advertising, local newspapers, social media, etc. Within this marketing plan, I would schedule several open houses/truck shows, as customers love to come show off their personal projects and will bring others into the shops. Dealers also need to keep key selling items in stock. Enthusiasts do not need aftermarket parts; they want them. If you have a part in stock, an impulse buy is an easier sell. Customers who have to wait a few days have the time to change their minds.

—Jerrod D. Strauss
Sales Director
Digital Throttle LLC

Aries Automotive
AdvantEdge Side Bar
877-287-8634
www.ariesautomotive.com
PN: 2055953
Aries AdvantEdge side bars boast a fresh look for the modern pickup and are made with all-aluminum construction to be strong, lightweight and rust free. They are completely free of plastic parts and feature die-cast aluminum end caps and a stamped-aluminum tread that will never crack or fade. U.S.A.-made mounting brackets and four lengths available.

Aries Automotive
Jeep Rocker Step
800-738-7213
www.ariesautomotive.com
PN: 2074101
Aries Jeep rocker steps have a wide, flat profile and heavy-duty design. They offer a solid step up into a 4x4, with plenty of ground clearance and protection from scuffs, dings, dents and other threats out on the trail. They are constructed with high-strength steel that is shielded in a textured black powdercoat finish and are covered by a three-year warranty.

ATC Truck Covers
SXT
800-983-2787
www.atctruckcovers.com
PN: SXT9XX
The SXT by ATC Truck Covers is a hard tonneau cover in a bag. Four lightweight sections made of aircraft-grade composites hook together with a patented tongue-and-groove system to provide an ultra-low-profile tonneau cover that is the most versatile in the industry. Great for one-person operation. Stores easily in soft-sided bag. Made in the U.S.A.

Austin International Mfg. Inc./Bigtime Auto
The Switchman
310-513-8222
www.proeagle-products.com
A 16,000-lb. short-bed fifth-wheel hitch provides two positions for adequate trailer-to-cab clearance, best center-of-gravity load distribution, braking and handling.

Austin International Mfg. Inc./Bigtime Auto
Pro Eagle Tow Bar
310-513-8222
www.proeagle-products.com
Pro Eagle’s 7,500-lb. tow bar provides rapid hookup and disconnect, installs in two receivers and stores on the motorhome. A-arms adjust to collapse and extend.
Wheels and tires are the first upgrade on any new street truck. They are the easiest and most dramatic changes consumers can make. From a performance perspective, I see intakes, exhausts and chips. Aftermarket buyers want to stand out and be different, and the upgrades to their vehicles must fit with the lifestyles they lead. Manufacturers need to consider these drivers and create products that allow them to customize easily, uniquely and affordably. People are also focusing on technology and incorporating their handheld devices into their vehicles. Consumers want more for less and want to be able to accomplish more in less time.

We are seeing a lot of movement in the SUV/CUV market, especially with female owners. These are women who have businesses and kids, and they want to get interior accessories, tinted windows, wheels, tires and even exhaust. These women are buying bigger vehicles to transport their families, and they must have safety, style and security.

In the off-road market, Jeep is killing it. One of the best-moving exhaust applications for MagnaFlow is for the Jeep Wrangler. The Jeep guy/gal is looking to drive on the street, in the desert and even in the mud. These enthusiasts are young, want to show off, and they like adventures. MagnaFlow is attending more Jeep events in 2016 than ever before, and it’s because Jeep is a market segment that is growing faster than any other.

—Kathryn Reinhardt
Marketing Manager
MagnaFlow

Austin International Mfg. Inc./Bigtime Auto
Ultimate Off-Road Jack
310-513-8689
www.proeagle-products.com
PN: PE-ORJ2
The 2-ton Pro Eagle jack features a skidplate and two extension options for up to 13 in. of added lift. The skidplate feature will keep the jack on top of loose dirt, sand and even mud. The extension attaches to the lift pad and locks into place with a twist. A cradle and an aluminum strap keep it secured to the jack when not in use.

Bartact
PALS/MOLLE Rollbar Covers
951-319-4008
www.bartact.com
Replacement rollbar padding with PALS/MOLLE system for added storage benefits. UV-protected fabric. MOLLE sleeves can be purchased separately as desired.

Bartact
PALS/MOLLE Tailgate Panel With Color Options
951-319-4008
www.bartact.com
The tailgate MOLLE panel is manufactured using the highest-grade materials and gives users more storage options for the Jeep Wrangler.

BDS Suspension/Zone OffRoad/JKS
JKS Flex Connect Swaybar System
517-278-1226
www.jksmfg.com
The Flex Connect converts a swaybar into a performance swaybar with a tunable, spring-loaded link that is able to extend and collapse under load.

Bestop Inc.
Trektop Pro
800-845-3567
www.bestop.com
PN: 54852-17, 54853-17
Bestop says that the Trektop Pro is the next step in soft-top design for ’07~’16 Jeep JK Wranglers. It’s a true hybrid top, integrating the easy-lift rear glass hatch of a hard top with the advantages of an ultra-premium soft top that has no zippers.
Bubba Rope
Winch Line Extension
877-499-8494
www.bubbarope.com
PN: 176757
Bubba Rope winch-line extension. The only Gator-ized, vinyl-coated, factory-repairable winch line made. Fabricated from plasma rope. Highest strength synthetic rope available. Made in the U.S.A.

Bulldog Lighting
POP Floor Display
855-533-2855
www.bulldogledlighting.com
PN: 01-21743
This point-of-purchase display is meant for the end user to be able to see the products in person at a retail store. It also holds a large amount of packaged products on the shelves below the main display. Additionally, you are able to add on side compartments to allow the display of larger light bars in their packaging.

C.R. Laurence Co. Inc.
Egress Side Windows
for the Ram ProMaster
800-421-6144
www.crlaurence.com/automotive
PN: FW382LE
New CRL Egress side windows meet FMVSS standards while providing dynamic performance and a modern design. These windows have been precision-engineered to match ProMaster Van OEM body styles and window openings while providing heightened safety features and a sleek aesthetic. They feature silk-screened, black-faded edges with solar privacy glass.

Cargo Ease Inc.
Locker
905-768-2650
www.cargo-ease.com
PN: CL3924-D9-1
Cargo Ease cargo lockers hold 600 lbs. per drawer, 2,000 lbs. on top and are water resistant. Aluminum and composite construction. Turnkey locking with gun holder, composite or foam. No-drill installation using Cargo Ease tie-downs and the vehicle’s own tie-down locations. Also works great with Cargo Ease pullout slides.

Can-Back
Canvas Camper Shell
877-783-8867
www.can-back.com
Can-Back premium canvas camper shell.

CargoGlide
CG1000F
877-525-9535
www.cargoglide.com
PN: CG1000F
The CargoGlide CG1000F is a folding version of the popular CG1000 that is able to ship by common carrier.

CargoGlide
POP Product Display
877-525-9535
www.cargoglide.com
PN: CG1000 3624
The CargoGlide POP mini-display is ideal to show the advanced functions and features of a CargoGlide on a sales showroom floor.
We're seeing a lot of growth in truck-bed protection, and lift kits are coming back on the truck side, with leveling kits becoming more popular on the SUV side. The pickup folks are wanting to go big again, looking for those 6-inch to 8-inch kits rather than the 2-inch to 4-inch leveling kits. The economy is definitely coming back, and people are willing to spend more money. I see a lot of growth in desert-style racing, and I think we should look at how many people are doing lift kits and suspension upgrades on their two-wheel-drive trucks.

Brick-and-mortar retailers need to educate themselves about their Internet competitors and price things accordingly. That is going to be a challenge, but the advantage for brick-and-mortar dealers is that they have the customers in front of them. That is still big with a lot of consumers. People want to talk about the products they’re interested in, especially when they are spending $6,000 or $7,000 for lift kits, wheels and tires. They don’t want to order that stuff online. Retailers need to appreciate the customers that are in front of them.

We’re going to see some obstacles with the government mandating suspension laws and emission laws, and that is going to lead to difficulties in upgrading our trucks. But I think that we will be able to overcome most of those things with SEMA’s help.

—Mike Timmons
Vice President of Sales
Bedrug Inc.
Trucks really address two markets. Function serves work needs, and style serves the daily driver. Leveling kits, truck-bed covers, lighting, entry steps, mud flaps and floor liners lead the market in most areas. A large percentage of trucks that are dressed up seldom go off-road, but consumers strive for that look. Fleet vehicles also provide a strong opportunity. Their service needs are great, their opportunities for profit are strong, and they are looking for partners to help them.

Today’s accessory retailer faces a competitive environment, and advertising dollars can be scarce. OE’s are pushing accessories harder than ever, so leveraging manufacturer relationships and consumer advertising dollars are musts. Manufacturers’ dealer programs can be a huge benefit in receiving added marketing exposure, displays, promotions, etc. Keeping engaged with the reps who call on your business and determining what successes they are seeing in other markets can open new doors as well.

Internet retailers continue to offer ease of ownership, with price being a key part of the decision-making process. While many retailers provide the service of education, consumers then go home to research the product and purchase on price. If that happens and the consumer has a problem, who is there to help them? Retailers must focus on convenience, because that’s what a large percentage of today’s consumers look for.

Both Internet and brick-and-mortar retailers benefit from partnering with manufacturers that allow a competitive product and price selection.

—Rick Hermann
National Outside Sales Director
WeatherTech Automotive

Cequent Americas
Velocity-Series High-Speed Jack
800-632-3290
www.bulldogproducts.net
PN: 185400
Bulldog Velocity-series 12,000-lb. high-speed jack. Fast, powerful, easy to install. Fully powered 24 in. of travel. Installs three times faster than hydraulic jacks—just bolt on and make electrical connections. Fits a variety of industrial, horse and livestock and RV applications. Includes wired remote control.

Cequent Americas
Modulite ZCI
800-632-3290
www.cequentgroup.com
PN: 119250
Snap, don’t snip. Patented zero contact interface (ZCI) sensor technology allows the user to snap the sensor over wires to detect current and engage trailer lights. ZCI completely isolates trailer light operation from tow vehicle’s electrical system. No cutting or splicing of vehicles wires.

Cequent Americas
Goose Box 20K
800-632-3290
www.cequentgroup.com
PN: 94623
Step up to RV comfort and keep the gooseneck hitch. The Goose Box gooseneck coupler is specifically designed for RV trailer owners who wish to tow with their gooseneck hitch. The Reese Goose Box replaces a traditional pin box so that the RV works with the truck gooseneck hitch. Includes 5th Airborne technology for a superb ride.

Comeup USA Inc.
Seal Gen2 16.5rs
503-783-6142
www.comeupusa.com
PN: 295660

Cummins Allison Conversions
Six-Speed Allison Wire Harness Kit
865-253-1133
www.cumminsallisonconversions.com
Allison five- or six-speed standalone wire harness kit. These kits allow the user to run an Allison 1000/2000 transmission properly behind any engine in any vehicle.

CT Johnson/DeadBolt Products
Anti-Theft Lock Kit
503-226-2011
www.deadboltlocks.com
This new tow-and-stow anti-theft lock kit is an all-in-one towing solution. Security and convenience in one package. And it’s a great value.
Right now, we are still selling tonneau covers like crazy. Our most popular lids are the Bak Industries Bak Flip and the Retrax rolling tonneau cover. People love their trucks but still need a place to keep their belongings secure, and everyone still wants full access to their beds. Both of those lids give them that option. Plus we have great price margins on the Bak Industry lids, and they are easy to install.

We are also getting a lot of customers who are hitting the trails again, so getting their trucks or SUVs set up for the style of trail they are heading out to has become very popular. We have been doing a ton of suspension lifts, wheel-and-tire packages and custom roof racks. At Christmas time, our biggest sellers were winches and LED light bars. We have also been doing really well with local events, such as Terra Del Sol at Ocotillo Wells or the Sand Sport Super Show at the Orange County Fair Grounds.

There has been a lot of talk about trail and land closures. If any of our land was to close and we are not able to enjoy the trails, it would have a massive effect on the truck and SUV industry. It is important to make sure that we are all aware of what is going on and that we maintain the land and make our voices heard about keeping off-road areas open.

—Sara Morosan
Sales Manager/Co-Owner
LGE-CTS Motorsports
Based on what I saw at the 2015 SEMA Show, LED light bars and bumpers are still all the rage. I think the pickup market will be hot this year with the new 2017 Super Duty coming out, and when the OEs’ models change, it tends to bring out the best innovations in the aftermarket world. I don’t know of as many changes on the SUV side, but accessories remain strong because people want their rides to have unique, customized looks.

Dealers will have great opportunities with the new trucks coming out. They just need to make sure to familiarize their staffs with what is new so that they can stay ahead of the game on new products for all of the current applications. Dealers are turned to as sources of recommendations, and consumers want their feedback and input a lot of the time.

The hurdles for the aftermarket are keeping up with the consumers ever-increasing need and want for things fast. Some developments in the specialty-equipment market move slower. We have to make the great stuff that consumers are willing to wait for or get better and faster to market, which a lot of aftermarket companies are adapting to.

—Lee McGuire
Director of Marketing
Skyjacker Suspensions

Bodyguard Truck Accessories

‘15–’16 GMC HD: A2 Series Baja Front Replacement
877-785-8939
www.bodyguardbumpers.com
PN: A2JFG16
Baja front replacement bumper featuring 3/16-in. shell with ¼-in. frame mounts. Features bolt-on center skid and off-road foglight housing. Powdercoat finish.

Bodyguard Truck Accessories

‘15–’16 GMC HD: A2 Series Rear Replacement Bumper
877-785-8939
www.bodyguardbumpers.com
PN: A2RRC16

Bodyguard Truck Accessories

Jeep XT-Series Front Replacement Bumper
877-785-8939
www.bodyguardbumpers.com
PN: JXFF
Jeep XT-series, modular-style replacement bumper. Features bolt-on side stubby or full end caps and stinger or Baja-bar options. Compatible with small-frame winches and off-road lighting.

Bodyguard Truck Accessories

‘15 Chevrolet HD T2-Series Extreme Front Replacement
877-785-8939
www.bodyguardbumpers.com
PN: T2EFC15

Bodyguard Truck Accessories

‘15 Chevrolet HD T2 Rear Replacement Bumper
877-785-8939
www.bodyguardbumpers.com
PN: T2RRC15
T2 rear replacement bumper with channel-style frame to accommodate factory rear sensors. Features corner steps, sensor holes, off-road lighting options and powdercoat finish. Bolts to truck frame.
Bed coverage is the hottest aftermarket product today, because many truck owners like the idea of keeping the weather out of their beds and keeping all of their items secure while traveling down the road. If the cargo is more about people, SUVs can be a better choice.

Hoop steps appear to be very popular today for a different look in off-road vehicles, and Jeeps have had a great following for many off-roaders. People desire differentiation, and the off-road segment has a lot to offer for making your own ride unique. Lighting also offers both a special look and functionality.

Delivering something special is not always easy to do. You must constantly be looking for ways to be a little more efficient and innovative. I bring up innovation a lot, because I recently had a customer express how important it is to him that we constantly bring new ideas. Customers want different things.

I attended the PWA breakfast during the 2015 SEMA Show, and a guest speaker talked about the advantages of brick-and-mortar over e-commerce—that brick-and-mortar stores have something special that you cannot obtain online: human interaction. His message really resonated with me. Having the opportunity to visit with your customers, understand their wants and needs, and following through to the completed sale can be very rewarding to both store personnel and customers. Having the chance to service the customer one on one is the greatest opportunity moving forward.

—Troy Wirtz
Director of Aftermarket Sales
Dee Zee Inc.

Decked
D-Box
208-806-0251
www.decked.com
The Decked D-Box takes the ergonomic advantage of the Decked storage system to the next level. The durable, waterproof D-Box maximizes drawer storage efficiency and organization, utilizing an interlocking, nested design with three strategically placed handle locations. Systems accommodate two to three D-Boxes per drawer, depending on bed length.

Dynatrac Products Co. Inc.
ProRock XD60
714-596-4461
www.dynatrac.com
PN: XD60-1X3002-D
Dynatrac introduces the next step in its revolutionary, patented ProRock-series of off-road axles with the all-new ProRock XD60. The Dynatrac engineering team went back to the drawing board to find ways to increase strength and durability beyond the patented ProRock 60, which is already the industry standard.

Dynatrac Products Co. Inc.
ProRock XD60-IFS
714-596-4461
www.dynatrac.com
PN: XD60-2X3002-A
The Dynatrac ProRock XD60-IFS provides strength advantages with its 10.1-in., reverse-cut, oversized carrier and pinion bearings, 40-spline inner shafts and nodular-iron case, engineered to take a beating. Dynatrac says that this IFS differential is narrowest in the class at 13.5 in. flange-to-flange, improving half-shaft angles and allowing more suspension travel.

Dynatrac Products Co. Inc.
ProRock GM-IFS
714-596-4461
www.dynatrac.com
PN: GM60-1X3002-A
Dynatrac introduces the missing link in the GM IFS truck drivetrain: the ProRock XD60-GM-IFS for the ultimate upgrade in front axle strength and durability. Developed for military applications, the ProRock XD60-GM-IFS provides unmatched strength and durability for ‘07 and newer GM 2500 HD 4x4 trucks with Duramax and Allison transmissions.

Brite-Tread 6-in. Step
515-265-7331
www.deezee.com
PN: 16400 Series
A fresh and modern update to the original. Completely updated to fit today’s pickup styles. It’s the new standard of steps. Braces sold separately.

DV8 Offroad
Aluminum Inner Fender
951-680-9595
www.dv8offroad.com
PN: INFEND-01FB
The DV8 aluminum inner fender reseals the engine compartment when using aftermarket fenders. Cleans up the inner fender with a works look and provides better air flow where it counts. DV8 inner fenders fit ’07–’16 Jeep Wranglers and are made in the U.S.A.
Dynatrac Products Co. Inc.
JK Extreme Brake Upgrade
714-596-4461
www.dynatrac.com
PN: JK44-2X1125-C
The new ProGrip II brake system from Dynatrac gives owners of ’07 and newer Jeep Wrangler JKs exceptional braking performance with approximately twice the brake torque output of the stock brake system while also improving brake-pedal feel and reducing pedal travel.

eCoological LLC
BumperShellz Front Bumper Covers for Trucks
866-300-9606
www.ecoological.com/bumpershellz.html
PN: BK1101
The ’14–present Silverado is the first implementation of BumperShellz truck bumper covers for front bumpers. This new multi-piece design makes installation over the OE bumper incredibly easy and provides a great alternative to expensive replacement of damaged bumpers. Cover damage/rust from road debris, salt/snow, and protect from additional damage.

eCoological LLC
ToughShellz Rugged Truck Bumper Covers
866-300-9606
www.ecoological.com/bumpershellz.html
PN: BT1011
Delight your customers with this new alternative to expensive replacement of damaged truck bumpers. Cover minor dents/rust or more major repairs with these rugged bumper covers. Made from textured MIC- and UV-resistant high-impact ABS plastic. These economical covers are easy to install, look great and provide added protection from new damage.

eCoological LLC
BumperShellz Truck Bumper Cover Display
866-300-9606
www.ecoological.com/bumpershellz.html
A compelling scale model of a bumper and paint chips formed in the shape of BumperShellz helps consumers better envision how BumperShellz will look on their trucks and provides a quick idea of how easily they install, thus taking uncertainty out of the buying decision. This compact display is designed to fit anywhere and is oriented for easy visibility.

eCoological LLC
BumperShellz Front Bumper Covers for Trucks
866-300-9606
www.ecoological.com/bumpershellz.html
With the introduction of BumperShellz truck bumper covers for front bumpers, truck owners can now easily add new styling to their trucks with a matching front/rear BumperShellz set. This new multi-piece design, with available LED foglight bezels, makes installation over the OE bumper incredibly easy and provides a great new restyling alternative.

Omix-ADA/Rugged Ridge
Bowless Soft Top for ’07–’16 Four-Door Jeep Wrangler
770-614-6101
www.ruggedridge.com
PN: 13750.38
Rugged Ridge bowless top replaces worn-out tops. Precise engineering allows for a secure form fit over the factory sports bar. Whisper bars dramatically reduce wind and road noise commonly associated with other frameless soft-top designs. Featuring useful zippered mesh corner pockets for extra storage. Two- and four-door versions available.

Eight EVP LLC
EOS Square LED Warning Light
615-868-1588
www.8evp.com
PN: E202S
Eight EVP says that its EOS Square LED is the thinnest, brightest square warning light available today that meets or exceeds industry and government expectations.
Eight EVP LLC
EOS Round LED Warning Light
615-868-1588
www.8evp.com
PN: E202R
Eight EVP says that its EOS Round LED is the thinnest, brightest round warning light available today that meets or exceeds industry and government expectations.

Engo Industries LLC
SR12 Winch
360-573-0882
www.engousa.com
PN: 77-SR12000S
Engo’s new SR12 is tough enough to tackle anything the user will, with a look that is advanced, capable and strong. IP68 sealing. Includes a durable cast-aluminum housing, satin-black finish and a 12,000-lb., single-line pulling capacity.

Engo Industries LLC
Tri-Fold Tonneau Cover
360-573-0882
www.engousa.com
PN: ENC-0450
Engo says that its vinyl tri-fold tonneau covers don’t just look great but also help improve gas mileage by preventing wind resistance on the inside of the tailgate. Each tri-fold vinyl cover comes with a limited lifetime warranty.

Engo Industries LLC
3D Floor Mat for Jeep JK
360-573-0882
www.engousa.com
PN: 50-10001
Engo’s floor armor: heavy-duty floor mats and rear cargo liners. These eco-friendly, semi-flexible floor mats are made of an ultra-durable polyethylene that offers a strong, rigid shape that’s incredibly easy to clean.

Fastway Trailer Products
Flash E-Series Locking Pin Set
877-523-9103
www.fastwaytrailer.com
PN: 86-00-3660
Keep the beautiful Flash E-series safe with a new E-series locking pin set. This keyed-alike locking pin set gives the best security and fewer keys to hassle with. It is designed to work with both 2- and 2.5-in. HD receiver tubes and comes with the Fastway lock lifetime warranty.

ESP Truck Accessories
Lockable Rear-Seat Storage Unit
951-858-3418
www.esptruck.com
PN: U600MS-01

Extang, TruXedo, Retrax, Bak
Cargo Retriever
877-878-9336
www.truxedo.com
PN: 1705401
The Cargo Retriever by TruXedo extends the user’s reach the entire length of the truck bed. Easily handle items near the cab from the tailgate, or objects that have slid out of reach. The Cargo Retriever can be stored conveniently on the side of the bed with clips that mount on to the rails of a tonneau cover.

Extang, TruXedo, Retrax, Bak
Bulkhead Tray
877-878-9336
www.truxedo.com
PN: 1704900
The Bulkhead Tray by TruXedo is a universal storage solution designed to keep loose items organized and off the floor of the truck bed. This convenient storage tray works great with any tonneau cover, and the adjustable leveling system secures a tight fit to the bulkhead of the truck bed.

Extang, TruXedo, Retrax, Bak
B-Light
877-878-9336
www.truxedo.com
PN: 1705419
The B-Light by TruXedo is a flexible, easy-to-use and waterproof lighting solution that can be used just about anywhere. Installation is fast and easy with the flexible LED strip and 3M adhesive backing. The B-Light can be placed in closets, toolboxes, truck beds and much more. Available with 18- or 36-in. super-bright LED strip. Five-minute auto shutoff.
The RetraxOne MX combines strong and durable single-piece polycarbonate material with a stylish, scratch-resistant matte-black finish. Retrax says that the One MX easily glides on its sealed ball bearings, making it the most easy-to-use retractable bed cover on the market, and its new matte finish gives it the look to match.

The RetraxOne MX
800-206-4070
www.retrax.com
PN: 69000

The Extang e-Light 500 six-pack display allows the consumer to touch, feel and operate the e-Light 500 right in the store. The display showcases the product as well as its capabilities, magnetic back and easy-to-use cradle.

The Extang e-Light 500 Six-Pack Display
800-877-2588
www.extang.com
PN: 415-00

A mobile device that can be attached like a truck toolbox or a tool chest that will then roll to the tailgate for easy access. It comes manual or with a 12-volt electric motor with remote control. This bed-slide alternative works great under tonneau covers.

EZZ-Z-Slide
850-890-4375
www.ezz-z-slide.com
PN: Ez1000

Dana 44 matte-black Boulder differential covers are constructed from A356-T6 cast aluminum for strong impact resistance and feature a precision-machined sealing surface, allowing gaskets or RTV sealant to be used for a leak-free seal. Cover comes complete with a magnetic drain plug and a specially designed dipstick bolt. Patent pending.

Dana 44 Boulder Differential Cover
770-614-6101
www.ruggedridge.com
PN: 16595.12

Factor 55 call it the world’s safest winch hook. A closed-system shackle mount. Safety-latch retraction pocket results in a clear throat opening. Integrated safety latch locking pin, EPDM rubber pads for fairlead protection, titanium double shear pin and a finger-grip feature that promotes proper hook-up orientation. Made in the U.S.A. Patent pending.

UltraHook
208-639-1674
www.factor55.com
PN: 250

Factor 55 says that the Rope Guard Thimble is the world’s first synthetic rope shackle-mounting thimble with rope protection and rubber pad. The unique, machined rope passage provides a tough outer barrier to protect against rope impact and abrasion as well as UV exposure protection. Compatible with synthetic ropes up to ½-in. in diameter. Made in the U.S.A. Patent pending.

Rope Guard Thimble
208-639-1674
www.factor55.com
PN: 352

Factor 55 says that this is the world’s first foldable winch shackle mount with self-centering load spool. Compatible with wire rope diameters of up to ¾-in. and synthetic rope tube thimbles up to ⅝-in. in diameter. Fits shackle pin diameters of ⅜-in. Features a ⅜-in.-diameter titanium double shear pin. Minimum breaking strength of 65,000 lbs. Made in the U.S.A. Patent pending.

FlatLink XXL
208-639-1674
www.factor55.com
PN: 90

With consumers spending so much time in their vehicles today, we are seeing more and more of them wanting the added safety provided by a grille guard, and smooth steel bumpers offer a modern aggressive look. It’s not necessarily the “traditional” buyer or the restyling customer we have seen in the past buying the product. You’re seeing more manufacturers offering products in this space, giving consumers more options and more affordable price points.

You can find LED lights, individually and with light bars, on most off-road vehicles today. That’s why we made LEDs a standard feature on our Ranch Hand Horizon smooth steel bumpers.

As production vehicles become more technologically advanced, manufacturers will have to find new and inventive ways to meet these demands. Expertise, customer service and high-quality installations will be huge factors to differentiate on in a market that will be changing so quickly. Additionally, dealers who stay current on new products entering the market to meet the demands of the feature-loaded vehicles being sold today will be successful.

—Scott McLaugherty
Vice President of Sales
Ranch Hand Truck Accessories
FX Products
ATV Winch
800-521-9999
www.trailfx.com
PN: WS45B
This TrailFX ATV winch comes in two different sizes, 3,500 lbs. and 4,500 lbs., with either a steel or a synthetic rope option. Each winch comes with a mini rocker switch and handlebar remote control for easy use. The winch itself is water resistant, with a limited lifetime warranty on mechanical parts.

FX Products
Full Replacement Front Bumper
800-521-9999
www.trailfx.com
PN: FX3000
The full replacement bumper from TrailFX is a one-piece design made of heavy-duty material to provide the ultimate front-end protection. This bumper accepts factory foglights, utilizes OEM hardware and comes with a 90-day warranty.

FX Products
Winch Accessory Kit
800-521-9999
www.trailfx.com
PN: WA014
The TrailFX winch accessory kit includes a bag, snatch block, recovery strap, tree-trunk protector, D-shackles and chain with hooks. This product also includes a 90-day warranty.

FX Products
Hard Bi-Fold Tonneau Cover
800-521-9999
www.trailfx.com
PN: TFX1404
The TrailFX bi-fold tonneau cover has a unique design for quick and easy access to the truck bed. It is easy to mount and install, and no drilling is necessary.

FX Products
Hard Tri-Fold Tonneau Cover
800-521-9999
www.trailfx.com
PN: TFX5501
The hard tri-fold tonneau cover from TrailFX offers superior strength and maximum security. This product comes fully assembled for an easy installation and is removable in less than 60 seconds.

FX Products
Soft Rolling Tonneau Cover
800-521-9999
www.trailfx.com
PN: TFX1205
The TrailFX soft rolling tonneau cover features a sleek, low-profile design that is easy to install and use. Get full bed access using the superior Velcro fastening system, along with a limited lifetime warranty.

FX Products
Leveling Kits
800-521-9999
www.trailfx.com
PN: F20LL2
TrailFX leveling kits allow users to raise and level their vehicles while maintaining the factory ride. This is a quick, safe and easy change to vehicles. Products are available for Ford, Chevy, Dodge/Ram, Jeep and Toyota.

FX Products
LED Single-Row Light Bars
800-521-9999
www.trailfx.com
PN: 1130151
Add a unique and custom look to any rig with a single-row LED light bar from TrailFX. Lights range from 8 to 40 in. and are IP67 rated. More than 30,000 hours of usage and low power consumption make this an excellent choice for work or play.

FX Products
LED Double-Row Light Bars
800-521-9999
www.trailfx.com
PN: 1330151
Add a unique and custom look to any rig with a double-row LED light bar from TrailFX. Lights range from 6 to 50 in. and are IP67 rated. More than 30,000 hours of usage and low power consumption make this an excellent choice for work or play.
Throughout the market, there has been a shift toward higher quality. In the off-road Overland scene, for instance, what started out as the Doomsday survivalist phenomenon has morphed into a very function-oriented market that is really starting to gain momentum. Companies are developing products tailored to camping or adventure seeking, with specific products such as compartments to hold tools, camping gear and other types of equipment, including racks and bed-sliding systems.

Some consumers only want a physical look and don’t care about performance, but the more educated consumers are all about the specifications, outputs and functionality of the product. From a lighting aspect, consumers want application-specific, plug-and-play products, so we at Rigid Industries are developing solutions that bolt in to the OE placements.

Dealers need to have levels of selection, providing a good, better, best set of offerings, whether from a single brand or from multiple brands. They should carry entry-level items as well as the very best products on the market for the true enthusiast.

One unfortunate trend in the lighting space is cheap offerings that look like quality products but don’t offer nearly the same level of performance or durability.

We need to educate not only general consumers but also the influencers and our sales associates about what sets quality products apart from inferior brands. In both marketing and training, you should concentrate on the qualities that set you apart and make your products better.

—Brian Godfrey
Senior Director of Marketing
Rigid Industries
The hottest trend continues to be the importance of style as well as function. When it comes to caps and tonneaus, pickup owners always expect high-quality performance and functionality. But street-truck owners put style on an equal footing, demanding caps and tonneaus that don’t just cover the bed but also complement the vehicle’s look. Our investment in development of the 750 Sport tonneau was driven by this need for high-style products in the street-truck marketplace.

We’re noticing a significant uptick in the ratio of vehicle purchases and customization in the pickup market. Today’s truck owners are turning their pickups into personal expressions through aftermarket investments. ATV hobbyists continue to be an extremely strong market segment. They frequently partake in their hobby and outfit their vehicles to make off-roading comfortable and convenient.

Retailers will do well to remember that women comprise a significant number of pickup owners and recognize that women often use their pickups in ways distinctly different than men. There are utility features that women gravitate toward, such as the remote operating capabilities of our Pace Edwards Bedlocker tonneau.

Long term, we must cultivate the next generation of industry professionals. By partnering with our valued, knowledgeable dealer professionals and developing new tools with them, we’ll coach and educate the next generation of service pros, enabling the industry to continue delivering a great experience to aftermarket customers.

—John Stethem
Vice President of Sales and Marketing
TAG

Go Rhino! Products/Big Country Truck Accessories
SRM 200-Series Modular Roof Rack
866-444-3818
www.gorhino.com
The SRM 200-series modular roof rack offers expanded styling in a rugged off-road form. The modular design allows for various light-mounting and length options. Standard features include Go Rhino’s signature hex mesh cover plates. Four light-mount plate options can accommodate various styles of lights across multiple brands for ultimate customization.

Go Rhino! Products/Big Country Truck Accessories
SRM 100-Series Modular Roof Rack
866-444-3818
www.gorhino.com
The SRM 100-series modular roof rack offers utility and rugged off-road styling. SRM 100-series racks have Go Rhino’s signature hex mesh cover plate styling and allow for multiple customizable light-mounting options for the front and rear. Modularity allows for multiple size variations and various styles of lights across many brands.

Go Rhino! Products/Big Country Truck Accessories
Jeep JK Modular Rear Bumper
866-444-3818
www.gorhino.com
PN: 27110T
Go Rhino’s BR-series modular JK bumpers feature exclusive rhino shackle mounts and customizable options, including rear step corners and a tire carrier. BR-series modular JK bumpers come standard with polymer rub plates for rugged off-road duty and a durable black finish. All Go Rhino JK modular bumpers are designed for an easy one-two-three installation.

Go Rhino! Products/Big Country Truck Accessories
Jeep JK Customizable Windshield Light Bar
888-427-4466
www.gorhino.com
PN: 731001T
Go Rhino’s windshield-frame-mount light bar is uniquely designed to hold customizable variations of lights or single LED light bars from side to side. The unique design provides protection from the elements and from tampering. The side-to-side steel frame, matched with rubber isolated bushings, improves strength and reduces flex vibration and chatter.

Grizzly Coolers
G40 Ram Edition
800-553-0050
www.grizzlycoolers.com
PN: IRP-9080-RAM
The all-new Grizzly 40 Ram edition has a lifetime warranty and is 100% made in the U.S.A. The Grizzly 40 has a large 2-in. drain system as well as a dual-handle option using a rope or molded handle with a tie-down slot. Nonskid feet and a true 40-quart capacity make it the ultimate cooler for any situation.

Hi-Lift Jack Co.
Gear Box
812-384-4441
www.hi-lift.com
PN: GB-525
Convenient storage with a Hi-Lift Jack for Hi-Lift accessories, recovery gear, tools, etc. Mounts to a Hi-Lift Jack.
Hi-Lift Jack Co.
Reflective Loop Recovery Strap
812-384-5430
www.hi-lift.com
PN: STRP-330
Reflective loop recovery straps and tree-saver straps are ideal for winching with a Hi-Lift Jack and other vehicle-recovery applications.

Hi-Lift Jack Co.
Versatile Locking Knob
812-384-5430
www.hi-lift.com
PN: VERS-LK
Secure the Hi-Lift Jack to one of Hi-Lift’s many mounting accessories with a quality key-locking knob.

Hi-Lift Jack Co.
Jack Protector
812-384-4441
www.hi-lift.com
PN: JP-350
New and improved Jack Protectors to protect the Hi-Lift Jack from mud, dirt and the elements. Available for 48- and 60-in. Hi-Lift Jacks.

Hi-Lift Jack Co.
Patriot Edition Jack
812-384-4441
www.hi-lift.com
PN: PAT-485

Hima Lighting
UTM-0131
+86-20-37617765
www.hima.cc
PN: UTM-0231

Hima Lighting
LED Off-Road Lights
+86-20-37617765
www.hima.cc
PN: FDL-0670

Hima Lighting
LED Off-Road Lights
+86-20-37617765
www.hima.cc
PN: DM01-90

HornBlasters Inc.
Spocker Air Horn Kit
877-209-8179
www.hornblasters.com
PN: HK-Q2-M3
HornBlasters says that the Spocker air-horn kit is the perfect solution for vehicles that require compact installation but demand big sound. Simple four-wire installation and pre-plumbed components save time and money. Includes beautiful twin chrome air horns, 105-psi air source, gauge, pressure switch and all necessary air lines, wire and fittings.

HornBlasters Inc.
Musket Horn
877-209-8179
www.hornblasters.com
PN: EH-N2K
Musket Horn EH-M1K: As its name implies, the smooth-bore, extra-long trumpet of the Musket fires a commanding sound across the traffic battlefield. Black by design, it is easy to conceal on any vehicle. Comes complete with a powerful 12-volt electric direct-drive motor, automotive-style 40-amp relay and high-volume air line.
Flog Industries
Jeep JK Stubby Bumper
435-625-1505
www.flogindustries.com
Stubby bumper with light guard. This new design is unique to the HD bumper aftermarket. Integrated LED light. Machined anti-vibration D-ring mounts. All visible joints are TIG welded. Machined 1-in. billet-aluminum winch fairlead. Lifetime warranty.

Fortress Industries Inc.
HelpULoad Loading Ramps
800-980-8841
www.helpuload.com
PN: HL2048AR
HelpULoad aluminum folding ramps (two-pack) are made from extruded aluminum with heavy-duty steel hinges each supporting up to 2,400 lbs. per pair. These 8x9.5-foot lightweight ramps have durable steel handles for easy carrying and can be folded to store at 4-foot lengths. Ideal for loading ATVs, motorcycles, lawn equipment, golf carts, etc.

Fox
Adventure-Series 2.0 IFP
619-768-1800
www.ridefox.com
PN: 983-50-0XX
Fox Adventure-series 2.0 IFP shocks provide increased ride quality and the control needed wherever adventure takes the vehicle. Features an internal floating piston (IFP), ¾-in. hard chrome-plated and heat-treated steel shafts, powdercoated steel bodies and quiet bushings. The 2.0 IFPs were developed as an affordable, direct-replacement bolt-on upgrade.

Full Throttle Suspension
’14–’15 Dodge 2500/3500 6- or 8-in. Suspension Lift
559-271-8685
www.ftskits.com
PN: 65878 66878
Choose either a 6- or 8-in. suspension lift. The kit comes complete as a 100% bolt-on with different options to fit the user’s budget. The kit corrects front driveline geometry and allows use of the factory front driveshaft without binding. A replacement crossmember and mount are used to alleviate driveline vibration. This kit will also eliminate bump steer.

Full Throttle Suspension
’15 Ford F-150 10- or 12-in. Suspension Lift
559-271-8685
www.ftskits.com
PN: 78005
Choose from either the 10- or 12-in. full suspension lift to clear the desired tires. The kit comes complete. It is a 100%-bolt-on spindle kit that is easy to install and does not require any cutting of the stock differential. Factory ride and alignment are retained for superior drivability both on- and off-road.

Full Throttle Suspension
‘11–’16 4-in. Chevy/GMC 2500/3500 HD Suspension Lift
559-271-8685
www.ftskits.com
PN: 44104
A full 4-in. suspension lift consisting of a 100% bolt-on spindle kit. With the least cutting of any spindle kit on the market, users will have an easy time installing this kit, according to Full Throttle Suspension. This kit does not increase the track width and allows for use of the stock wheel-and-tire package. Crossmembers are constructed of ¼-in.-thick steel and are backed by anti-compression struts.

Full Throttle Suspension
’15 Ford F-150 6- or 8-in. Suspension Lift
559-271-8685
www.ftskits.com
PN: 78002
Choose from either a 6- or 8-in. full suspension lift to clear the desired tires. The kit comes complete. It is a 100% bolt-on spindle kit that is easy to install and does not require any cutting of the stock differential. Factory ride and alignment are retained for superior drivability both on- and off-road.

FX Products
FX14 Truck Wheel
800-521-9999
www.trailfx.com
PN: 314098201
The FX14 is a seven-spoke, one-piece, cast-aluminum wheel that has a 2,500- to 3,500-lb. capacity. The wheel comes in 18 and 20 in. in satin black or satin-black machined.
Want to wage war in traffic without being noticed? Give the vehicle a hidden advantage by installing a Ninja horn. Get a quick, sharp, punch of sound from a compact but strong unit. Comes complete with a powerful 12-volt electric direct-drive motor, hardware, automotive-style 40-amp relay and high-volume air line.

HornBlasters Inc.
Ninja Horn
877-209-8179
www.hornblasters.com
PN: EH-N1K

Have the most unique sound on the road with the Dolphin horn. The specially engineered middle chamber creates a repetitive sound to give this horn a different but attention-grabbing sound. The Dolphin horn comes in a beautiful black finish, includes mounting hardware and is ready to accept a large, ½-in. air line.

HornBlasters Inc.
Dolphin Horn
877-209-8179
www.hornblasters.com
PN: AH-D2K

At more than 29 in. long, drivers can’t mistake the Mother Trucker’s classic sound. Wanting to add big rig sound to a ride? This is the horn to have. Used on semi trucks for decades for its effectiveness, this single-trumpet horn comes in a beautiful black finish with a high-flow valve for 12- or 24-volt applications.

HornBlasters Inc.
Black Mother Trucker Horn
877-209-8179
www.hornblasters.com
PN: AH-MT48K

Have the most unique sound on the road with the 127H Safety horn. The specially engineered middle chamber creates a repetitive sound to give this horn a different but attention-grabbing sound. Comes complete with a compact but powerful 12-volt, 1.5-gallon/120-psi air source, mounting hardware and accepts a large, ½-in. air line.

HornBlasters Inc.
Safety Horn
877-209-8179
www.hornblasters.com
PN: AH-S33K

Need a sound that makes waves? The specially engineered middle chamber of the 228V Dolphin horn creates a repetitive sound to give this horn a different but attention-grabbing sound. Kit is paired with a 2-gallon/145-psi air source and comes complete with pressure switch, wiring kit and fittings.

HornBlasters Inc.
Dolphin Horn Kit
877-209-8179
www.hornblasters.com
PN: HK-D2K-232

Have the most unique sound on the road with the 232 Dolphin horn. A specially engineered middle chamber creates a repetitive sound to give this horn a different but attention-grabbing sound. This kit comes complete with a fast-fill, 150-psi compressor, a 2-gallon tank, a heavy-duty 40-amp pressure switch, gauge, wiring kit, large air line and fittings.

HornBlasters Inc.
Dolphin Horn Kit
877-209-8179
www.hornblasters.com
PN: HK-D2K-127H

The 127H Safety horn alerts everyone of your presence and clears the way. Perfect for serious, unexpected or dangerous situations requiring immediate action. This single-trumpet horn is more than 2 ft. long, comes in a high-quality black finish, and a high-flow valve is already attached for 12- or 24-volt applications.

HornBlasters Inc.
Safety Horn Kit
877-209-8179
www.hornblasters.com
PN: HK-S33K-127H

Have the most unique sound on the road with the 127H Dolphin horn. The specially engineered middle chamber creates a repetitive sound to give this horn an attention-grabbing sound. This kit comes complete with a compact but powerful 1.5-gallon/120-psi air source. Mounting hardware is included and is ready to accept a ½-in. air line.

HornBlasters Inc.
Dolphin Horn Kit
877-209-8179
www.hornblasters.com
PN: HK-D2K-228V

Have the most unique sound on the road with the 232 Dolphin horn. A specially engineered middle chamber creates a repetitive sound to give this horn a different but attention-grabbing sound. This kit comes complete with a fast-fill, 150-psi compressor, a 2-gallon tank, a heavy-duty 40-amp pressure switch, gauge, wiring kit, large air line and fittings.

HornBlasters Inc.
Dolphin Horn Kit
877-209-8179
www.hornblasters.com
PN: HK-D2K-232

Have the most unique sound on the road with the 232 Dolphin horn. A specially engineered middle chamber creates a repetitive sound to give this horn a different but attention-grabbing sound. This kit comes complete with a fast-fill, 150-psi compressor, a 2-gallon tank, a heavy-duty 40-amp pressure switch, gauge, wiring kit, large air line and fittings.

HornBlasters Inc.
Dolphin Horn Kit
877-209-8179
www.hornblasters.com
PN: HK-D2K-127H

The 127H Safety horn alerts everyone of your presence and clears the way. Single-trumpet horn is more than 2 ft. long, has a high-quality black finish and the valve is already attached for 12- or 24-volt applications. Comes complete with a compact but powerful 12-volt, 1.5-gallon/120-psi air source, mounting hardware and accepts a large, ½-in. air line.
The 228V Safety horn will alert everyone of your presence and clear the way. Perfect for unexpected or dangerous situations. Single-trumpet horn is more than 2 ft. long, comes in a high-quality black finish with air valve already attached. Kit is paired with a 2-gallon/145-psi air source, complete with pressure switch, wiring and mounting hardware.

The 232 Safety horn will alert everyone and is perfect for serious situations requiring immediate action. This single horn is more than 2 ft. long, has a high-quality black finish and a high-flow valve ready for 12- or 24-volt applications. Paired with a 2-gallon tank with gauge, pressure switch with built-in relay and fast-filling 150-psi compressor.

At over 29 in. long, other drivers on the road can’t mistake the 228V Mother Trucker’s classic sound. Single-trumpet horn comes in a beautiful black finish with a high-flow valve for 12- or 24-volt applications. Kit comes complete with a compact but powerful 12-volt, 2-gallon/145-psi air source that is ready to accept large, ½-in. air line.

The other drivers on the road can’t mistake the classic sound. At more than 29 in. long, this single-trumpet horn comes in a brilliant chrome finish with valve already attached for 12- or 24-volt applications. The 228V kit is paired with a 12-volt, 2-gallon/145-psi air source, complete with pressure switch, wiring kit and mounting hardware.

At more than 29 in. long, the 232 Mother Trucker is the horn to have. This single-trumpet horn comes in a brilliant chrome finish with valve already attached for 12- or 24-volt applications. This kit comes complete with a fast-fill 150-psi compressor, a 2-gallon tank, a heavy-duty 40-amp pressure switch, gauge, wiring kit and mounting hardware.

The other drivers on the road can’t mistake the classic sound. At more than 29 in. long, this single-trumpet horn comes in a brilliant chrome finish with a high-flow valve already attached for 12- or 24-volt applications. The 228V kit is paired with a 12-volt 2-gallon/145-psi air source unit, complete with pressure switch, wiring kit and mounting hardware.

If you want to add big rig sound to a ride, this is the horn to have. This single-trumpet horn comes in a beautiful black finish with a high-flow valve already attached for 12- or 24-volt applications. The 232 kit is paired with a 12-volt, 2-gallon/150-psi air source, complete with pressure switch, gauge, wiring kit and mounting hardware.

If you want to add big rig sound to a ride, the 127H Mother Trucker is the horn to have. This single-trumpet horn comes in a brilliant chrome finish with valve already attached for 12- or 24-volt applications. Kit comes complete with a compact but powerful 12-volt, 1.5-gallon/120-psi air source and is ready to accept ½-in. air line.

The Outlaw black train horn sets the standard for horns in its price range. Features longer bells and wider flares for an authentic train-horn sound. Outlaw horns are the same size as the ones used on locomotives today. Kit includes Outlaw train horn, 12-24-volt DC electric valve, 10-foot air line, mounting hardware and installation instructions.
HornBlasters Inc.
Chrome Outlaw Train Horn
877-209-8179
www.hornblasters.com
PN: AH-C3

These powerful chrome Outlaw horns deliver a full-blown locomotive sound and amazing looks. They are made of solid spun brass, and the finished quality is just ridiculous. The three massive bells are attached to a heavy-duty bracket. Includes Outlaw horn, 12-24-volt electric valve, 10-foot air line, mounting hardware and installation instructions.

HornBlasters Inc.
Marine Chrome Outlaw Train Horn
877-209-8179
www.hornblasters.com
PN: AH-C3M

Outlaw Marine horns are not only stunning to look at but will also literally stun anyone who hears them. Unlike other horns of this class, Outlaws include a high-flow air valve and are made from solid brass with a triple-stage chroming process. Includes Outlaw Marine horn, 12-volt valve, 10-foot air line, mounting hardware and installation instructions.

HornBlasters Inc.
Black Katrina Train Horn
877-209-8179
www.hornblasters.com
PN: AH-C5B

The Katrina horn is one of the largest and loudest horns available today. Its beautiful black finish is virtually maintenance free, and its five massive bells mimic the sound of an authentic train horn. A big horn with even bigger sound. Includes Katrina train horn, 12-volt electric valve, 10-foot air line, mounting hardware and installation instructions.

HornBlasters Inc.
Shocker XL Train Horn
877-209-8179
www.hornblasters.com
PN: AH-S4

HornBlasters says that its ShockerXL four-piece train horn kit is simply the loudest aftermarket horn you can buy. Made in the U.S.A., constructed of fiberglass-reinforced ABS, stainless-steel internals and has a lifetime warranty. Horns are extremely strong and can be installed separately so that they fit almost anywhere on any vehicle and can be heard up to 2 miles away.

HornBlasters Inc.
Chrome Caboose Air Horn
877-209-8179
www.hornblasters.com
PN: AH-B3

This Caboose horn packs a serious punch. Ideal for smaller vehicles where fitting a larger train horn might be difficult. The Caboose horn looks beautiful too, with a stunning chrome finish. If you want a loud horn on a budget, this is the way to go. Includes Caboose horn, 12-volt valve, mounting hardware and installation instructions.

HornBlasters Inc.
Chrome Bullet Air Horn
877-209-8179
www.hornblasters.com
PN: AH-B4

HornBlasters says that the Bullet horn is the loudest horn you can buy anywhere for the money. Four beautiful chrome bells produce a very loud and high-pitch air-horn sound. Install the Bullet horn with an air source and look out. Also backed by a one-year warranty. Includes Bullet horn, 12-volt valve, mounting hardware and installation instructions.
**Yakima Products**

**ShowCase 15**
971-249-7500
www.yakima.com
PN: 8007326

Premium styling finally meets aerodynamic design with the ShowCase 15. This midsize box is built for adventures, both big and small.

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**FX Products**

**FX12 Truck Wheel**
800-521-9999
www.trailfx.com
PN: 312098201

Ride in style with this one-piece, cast-aluminum wheel. With a five spokes and a satin-black finish. Available in 18 or 20 in., this wheel will turn heads everywhere.

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**FX Products**

**Jeep Front Bumper**
800-521-9999
www.trailfx.com

TrailFX has a new line of Jeep bumpers that are designed for the true off-road enthusiast. TrailFX has been etched into the bumper to create a unique design, accompanied with a black textured finish for an aggressive look.

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**Yakima Products**

**SkyLine Tower**
971-249-7500
www.yakima.com
PN: 8000148

All-new rugged tower used to create rack systems for a wide variety of vehicles with fixed points and custom base rack applications.

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**Zdog Truck Tool Boxes**

**Chevy/GMC Aluminum Flush-Mount Toolbox**
720-459-8822
www.badasstoolboxes.com
PN: GF5-2000

Specifically designed for fullsize Chevy/GMC crew-cab pickups with 5½-ft. beds.

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**Full Throttle Suspension**

‘14–’15 Dodge 2500/3500
10- or 12-in. Suspension Lift
559-271-8685
www.ftskits.com
PN: 66878

Choose either a 10- or 12-in. full suspension lift with four-link front arms that replace the factory radius-arm setup for superior ride quality and suspension travel. Full 10- or 12-in. replacement coils. Matched steering and track-bar angles for superior drivability. Transfer case re-clocking ring included, and no driveline replacement required.

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**FX Products**

**FX12 Truck Wheel**
800-521-9999
www.trailfx.com
PN: 312098201

Ride in style with this one-piece, cast-aluminum wheel. With a five spokes and a satin-black finish. Available in 18 or 20 in., this wheel will turn heads everywhere.
HornBlasters Inc.
Black Bandit Air Horn
877-209-8179
www.hornblasters.com
PN: AH-BA
Don’t be fooled by its size. The powerful blast of the Bandit is sure to get the desired reaction. With a black finish and lightweight material, the Bandit air horn is easy to hide and easy to install. Backed by a one-year warranty. Includes Bandit air horn, 12-volt electric valve, mounting hardware and installation instructions.

HornBlasters Inc.
Black Shart Air Horn
877-209-8179
www.hornblasters.com
PN: AH-S25
Some say this Shart horn sounds like its name; others say it’s named after how people react. No matter which side of the fence you’re on, it’s an explosive sound. Comes complete with a beautiful black finish and high-flow chrome valve ready to accept a large, ½-in. air line.

HornBlasters Inc.
Outlaw Black Train Horn Kit
877-209-8179
www.hornblasters.com
PN: HK-C3-127H
Deep, loud and powerful. If you love the sound of a classic tugboat storming through the harbor, then the Tug horn is for you. This version is 37 in. long—longer than the standard Tug Horn and producing a much deeper bass note. Comes complete with a beautiful black finish, high-flow chrome valve ready to accept large, ½-in. air line. One-year warranty.

HornBlasters Inc.
Outlaw Chrome Train Horn Kit
877-209-8179
www.hornblasters.com
PN: HK-C5-540
These powerful three-chime 127H Outlaw horns deliver a locomotive sound and amazing looks. They are made of chrome over solid brass, and the quality is impressive. Kit comes complete with everything needed to get the horn working: an extremely reliable compressor, a 1.5-gallon air tank, a compressor, air line, a pre-wired pressure switch and instructions.

HornBlasters Inc.
Admiral 540 Train Horn Kit
877-209-8179
www.hornblasters.com
PN: HK-C5B-540
The Katrina kit brings loud to a whole new level. This horn was designed from the ground up with a beautiful black finish to be the loudest of its class. Paired with a heavy-duty, 5-gallon air supply, users get up to 10 seconds of insane horn-blasting power, a fast refill time and a reliable onboard air system for air tool and inflation needs.

HornBlasters Inc.
Conductor’s Special Model 127H Train-Horn Kit
877-209-8179
www.hornblasters.com
PN: HK-S4-127H
This train-horn kit features a compact HornBlasters 127H 120-psi high-flow air source. The air source takes up less than a cubic foot of space and is matched with a made-in-the-U.S.A. ShockerXL train horn, creating the most compact horn systems on the market. Complete kit has everything needed for a standard installation and fits most vehicles.

HornBlasters Inc.
Conductor’s Special Model 240 Train-Horn Kit
877-209-8179
www.hornblasters.com
PN: HK-S4-240
Conductor’s Special 240 features insanely loud, American-made, ShockerXL horns. These horns have a lifetime warranty and actually sound like a train. ShockerXL horns are hand-tuned to the train-signal chord and can be heard from miles away. Complete kit with 2-gallon tank with a fast-fill compressor can recharge from 110 to 150 psi in just 40 seconds.
HornBlasters Inc.  
Nightmare Edition Conductor’s Special Model 244K Train-Horn Kit  
877-209-8179  
www.hornblasters.com  
PN: HK-S4-244K  
The Conductor’s Special 244 Nightmare Edition train horn offers a stealth black finish and the power of a Viair 444 paired with the incredible performance of the Shocker XL horns to bring users the loudest compact horn kit on the market. When chrome is not an option, this Nightmare kit is the way to go and has everything needed for a basic installation.

HornBlasters Inc.  
Rocker 127H Air Horn Kit  
877-209-8179  
www.hornblasters.com  
PN: HK-S2-127H  
Said to be the loudest in their class, Rocker horns are American made and paired with a fast-filling air-source kit. These horns are stunning, and the air setup delivers the performance needed to keep honking. Kit includes Rocker horns with a lifetime warranty, 127H 1.5-gallon air source, 17 ft. of DOT air line, wiring kit, fittings and mounting hardware.

HornBlasters Inc.  
Jackass 127H Air Horn Kit  
877-209-8179  
www.hornblasters.com  
PN: HK-B3-127H  
Insanely loud and small enough to fit on just about anything, this kit brings the Jackass horn to life. Put it on a car, truck or even a quad and let ‘em have it. Everything needed is in the box, ready to be installed. Kit includes Jackass Air Horn, 127H 1.5-gallon air source, 17 ft. of ½-in. DOT air line, wiring kit, fittings and mounting hardware.

HornBlasters Inc.  
PsychoBlasters 127H Air-Horn Kit  
877-209-8179  
www.hornblasters.com  
PN: HK-B2-127H  
The powerful PsychoBlasters horns deliver a full-blown, dual-tone sound and stunning looks. The finish is amazing chrome over brass. Dual trumpet horns are perfectly complemented by the 1.5-gallon air-source kit, which includes PsychoBlasters air horn, 127H 1.5-gallon air source, 17 ft. of ½-in. DOT air line, wiring kit, fittings and mounting hardware.

HornBlasters Inc.  
Bandit Air Horn Kit  
877-209-8179  
www.hornblasters.com  
PN: HK-BA-127H  
Pairing up the Bandit horn with the 120-psi, 1.5-gallon air source, this complete kit includes everything needed for a quick installation. Get traffic’s attention with the power of the Bandit 127H horn kit. Kit includes Bandit train horn, 127H air source, 17 ft. of DOT air line, wiring kit, mounting hardware and detailed instructions.

HornBlasters Inc.  
Bullet Air Horn Kit  
877-209-8179  
www.hornblasters.com  
PN: HK-B4-127H  
The 127H air-horn kit is extremely loud, fits in almost any vehicle and is perfect for anyone on a budget needing an upgraded horn. The Bullet 127H ships complete and comes with a one-year warranty. Kit includes Bullet air horn with attached valve, HornBlasters 127H 1.5-gallon air source, 17 ft. of DOT air line, wiring kit, fittings and mounting hardware.

HornBlasters Inc.  
PsychoBlasters V2 Electric Horn  
877-209-8179  
www.hornblasters.com  
PN: AH-B2-V2  
Want an obnoxiously loud horn without the hassle of an air supply? Don’t be fooled by their size; these beautiful chrome horns produce a low-pitched, dual-tone sound that is guaranteed to alert anyone nearby to its presence. Installation is quick and easy, with no tank required. Includes a direct-drive air compressor, mounting hardware and a relay.

Hornblasters Inc.  
Dixie Musical Horn  
877-209-8179  
www.hornblasters.com  
PN: MH-DIXIE  
The song of the south is available for vehicles with this Dixie musical horn system. Five trumpets compose the 11 notes of Dixie Land by use of the supplied air compressor. Horns are individually mounted and can be installed anywhere on the vehicle. Horn system includes five ABS trumpets, heavy-duty compressor, 72 in. of air line and mounting hardware.

HornBlasters Inc.  
Tug Air Horn Kit  
877-209-8179  
www.hornblasters.com  
PN: HK-T37-127H  
This powerful 127H Tug horn kit comes with everything needed to get the horn working: an extremely reliable compressor, a 1.5-gallon air tank and a prewired pressure switch. Just hook up two wires, and this air system comes to life. Coupled with the two-wire horn, this kit is extremely simple to install. Backed by a one-year warranty.
Hornblasters Inc.
2-in., 250-PSI Analog Air Gauge
877-209-8179
www.hornblasters.com
PN: GA-HB200
This premium 250-psi gauge provides an accurate indication of tank pressure with an easy-to-read display. Even with a digital gauge in the cab, Hornblasters recommends putting one of these on the tank for convenience. Features ¼-in. male NPT threads. Extremely accurate and simple to install on a tank.

Hornblasters Inc.
400-PSI Digital Air Gauge
877-209-8179
www.hornblasters.com
PN: GA-HB-400BL
Hornblasters says that its 400-psi-rated gauge delivers outstanding performance and sharp looks. This air gauge uses a tank-mounted sensor to display air pressure with extreme accuracy. Industry-standard 21/8-in. size; warning feature that flashes the gauge readout when outside operating limits; user-adjustable warning points; microprocessor-stabilized readings.

Hornblasters Inc.
Electric 1/2-in. Drain-Valve Kit
877-209-8179
www.hornblasters.com
PN: AM-D08K
Designed to make life easier, this valve kit provides everything needed to drain a tank. Once it’s installed, drain the moisture in the tank at the touch of a button. Kit includes Shocker ½-in. heavy-duty valve, 17 ft. of air line, two ½-in. DOT fittings, one ¾-in. to ¼-in. reducer bushing, 17 ft. of 18-gauge wire and electrical terminals.

Husky Liners
Cargo Liner POP Display
800-344-8759
www.huskyliners.com
PN: 99973
Grab your customers’ attention and move product with these eye-snatching modular wall displays from Husky Liners. Choose from eight great display modules. Mix, match, double down, display them exactly how you want, where you want, when you want. Folks are going to love their new Husky Liners.

Husky Liners
‘15 F-150 Crew Cab X-Act Contour Front Floor Liners
800-344-8759
www.huskyliners.com
PN: 53341
The Husky Liners X-act Contour perfectly matches the contours of a truck or SUV and brings together indestructible strength with a soft, comfortable cushion. Add to that a premium look and exclusive features, and you’ve got liner gold. Punch it, slap it, flick it, kick it. Can you feel it?

Husky Liners
WeatherBeater Floor Liners
POP Display
800-344-8759
www.huskyliners.com
PN: 99972
Grab your customers’ attention and move product with these eye-snatching modular wall displays from Husky Liners. Choose from eight great display modules. Mix, match, double down, display them exactly how you want, where you want, when you want. Folks are going to love their new Husky Liners.
If you want to sell floor liners in your store, Husky Liners says that there’s probably no better way in the world to do it. Introducing the Rider from Husky Liners, an interactive POP display that invites the customer to feel the liner. Husky Liners has combined the power of a loveably salty cowboy with a giant husky to create a virtual dream team of sales potential.

Grab your customers’ attention and move product with these eye-snatching modular wall displays from Husky Liners. Choose from eight great display modules. Mix, match, double down, display them exactly how you want, where you want, when you want. Folks are going to love their new Husky Liners.

Husky Liners form-fit mud guards are made from durable, impact-resistant, all-weather thermoplastic that’s as tough as nails (or rocks for that matter). They’re easy to install, conform perfectly to the vehicle’s fenders and protect it and those around it from the rage of the road.

Whether a driver is looking to get more organized and keep his stuff from sliding around, or he’s the type that just wants an easy spot to hide all his garbage, the durable Husky Liners GearBox keeps a vehicle looking clean and organized.

Isn’t it frustrating when a water-buffalo trailer requires a different ball mount height than a new yacht? Luckily, the Husky Liners adjustable ball mount has users pegged. With models that deliver up to 14 in. of adjustable drop and the nifty EZStow feature, this may well be the most versatile ball mount in the history of awesome.

The Husky Liners aluminum fifth-wheel tailgate is made to specifically match the truck and improves the driver’s field of vision. Just like a factory tailgate, the center handle and rotary latches make it a breeze to open. Also, add the optional backup-camera mounting kit, and you’ve got a gate from heaven.
Innovative Creations Inc.
Magnum RT Steps Display
623-486-2300
www.icionline.com
PN: RTS-Display
New display. Each one comes with a header board (48x24 in.), a steel frame and Magnum RT steps sample made out of the actual materials.

J.W. Speaker Corp.
Model 8820 Evolution LED Headlights
262-251-6660
www.jwspeaker.com
PN: 550271
Available with a dedicated high beam, low beam and front position configuration, this street-legal LED headlight replaces standard 4x6-in. sealed beams.

J.W. Speaker Corp.
Model 8801 Evolution LED High-Beam Headlight
262-251-6660
www.jwspeaker.com
PN: 549231
This street-legal LED headlight features heavy-duty construction and a universal pedestal mount, providing a bolt-on solution for any vehicle.

J.W. Speaker Corp.
Model 8630 Evolution LED Headlight
262-251-6660
www.jwspeaker.com
PN: 550921
The Model 8630 Evolution LED headlight is a premium performance upgrade for PAR46 sealed-beam headlights.

J.W. Speaker Corp.
Model 6145 J-Series LED Foglights
262-251-6660
www.jwspeaker.com
PN: 0550871 (Two-Lamp Kit)
The Model 6145 J-series is the world’s first Jeep-specific LED foglight with built-in anti-flicker technology.

J.W. Speaker Corp.
Model 6150 J Series LED Foglights
262-251-6660
www.jwspeaker.com
PN: 0550891 (Two-Lamp Kit)
The Model 6150 J-series is a DOT-compliant LED foglight for ‘13-and-newer Jeep Wranglers. The first product of its kind to have integrated anti-flicker technology.

J.W. Speaker Corp.
Model 9800 LED Headlight
262-251-6660
www.jwspeaker.com
PN: 0550061 (DOT Two-Lamp Kit)
The Model 9800 is a DOT-compliant, low-profile, pedestal-mounted LED headlight with integrated turn signal. Simply bolt it on, aim and go.

J.W. Speaker Corp.
Model 279 J Series LED Taillight
262-251-6660
www.jwspeaker.com
PN: 0347531 (DOT Two-Lamp Kit)
The Model 279 J-series LED taillights feature powerful LEDs and a unique, blacked-out look that will transform a Wrangler into the envy of Jeeps everywhere.

J.W. Speaker Corp.
Model 8700 Evolution J LED Headlight
262-251-6660
www.jwspeaker.com
PN: 0551131 (Black Kit) or 0551141 (Chrome Kit)
The Model 8700 Evolution J is said to be the world’s first truly plug-and-play LED Jeep headlight. It features a superior beam pattern and integrated anti-flicker technology.
J.W. Speaker Corp.
**TS3001R LED Auxiliary Light**
262-251-6660
www.jwspeaker.com
PN: 0550441 (Driving Beam) or 0550481 (Pencil Beam)
Proprietary optics and a thermally conductive polycarbonate housing make the TS3001R the perfect upgrade for off-roading, the manufacturer says. Available in a DOT-compliant driving beam or off-road pencil beam.

J.W. Speaker Corp.
**TS3001V LED Auxiliary Light**
262-251-6660
www.jwspeaker.com
PN: 0550671 (Driving Beam) 0550711 (Pencil Beam)
Available in a DOT-compliant driving beam or an off-road pencil beam, the TS3001V is a high-output oval LED auxiliary light designed for peak performance.

J.W. Speaker Corp.
**Model 279 J-Series LED Taillight**
262-251-6660
www.jwspeaker.com
PN: 0347531 (DOT Two-Lamp Kit)
Model 279 J-series LED taillights feature powerful LEDs and a unique, blacked-out look that will transform a Wrangler into the envy of Jeepers everywhere.

J.W. Speaker Corp.
**Model 90 LED High-Beam Headlight**
262-251-6660
www.jwspeaker.com
PN: 547751
The Model 90 LED high-beam headlight was designed to retrofit dedicated, high-beam, 90mm, sealed-beam headlights.

J.W. Speaker Corp.
**Model 8631 LED Headlight**
262-251-6660
www.jwspeaker.com
PN: 0551631 (DOT/ECE RHT); 0551641 (ECE LHT)
The Model 8631 LED headlight is a plug-and-play upgrade for 5.75-in. round sealed beams. They include front position, turn signal and directional indicator functions.

J.W. Speaker Corp.
**Model 90 LED Low-Beam Headlight**
262-251-6660
www.jwspeaker.com
PN: 549781
The Model 90 LED low-beam headlight was designed to retrofit dedicated, low-beam, 90mm, sealed-beam headlights.

J.W. Speaker Corp.
**Model 8700 Evolution Two-LED Headlight**
262-251-6660
www.jwspeaker.com
PN: 0549701 (Black); 0549711 (Chrome)
The Model 8700 Evolution two-LED headlight is a premium, performance, plug-and-play upgrade for vehicles that use a 7-in. round sealed-beam headlight.
J.W. Speaker Corp.
Model 8801 Evolution LED
Low-Beam Headlight
262-251-6660
www.jwspeaker.com
PN: 549211
This street-legal LED headlight features heavy-duty construction and a universal pedestal mount, providing a bolt-on solution for any vehicle.

J.W. Speaker Corp.
Model 8900 Evolution LED Headlight
262-251-6660
www.jwspeaker.com
PN: 0550111 (Black); 0550071 (Chrome)
The Model 8900 Evolution LED headlight was designed to retrofit stock 5x7-in. sealed-beam applications such as vans and trucks.

J.W. Speaker Corp.
Model 6146 LED Foglight
262-251-6660
www.jwspeaker.com
PN: 0549671 ('05–'10); 0549651 ('10–'14)
The Model 6146 is a plug-and-play LED foglight upgrade for '05–'14 Ford F-150 trucks. Sold in two-lamp kits.

J.W. Speaker Corp.
Model TS4000 LED Auxiliary Light
262-251-6660
www.jwspeaker.com
PN: 0551603 (Two-Lamp Kit)
The Model TS4000 is a 7-in., round, high-output, bolt-on LED auxiliary light with a universal pedestal mount and heavy-duty, die-cast housing.

Kargo Master
KM Safari JK Hinge Step
800-343-7486
www.kargomastersafari.com
PN: 60260
This versatile folding Hinge Step for Jeep Wrangler JK permits a folded or extended position of the foot cleat for storage or use. Made of sturdy tubular steel, it easily mounts on any door of the Jeep JK, front or rear. Designed as a mid-step solution between the KMS Rocker Walk running board and the Kat-Walk for ultimate rooftop access.

Kargo Master
KM Safari Congo Pro Kat-Walk
800-343-7486
www.kargomastersafari.com
PN: 60255
Kat-Walk is a bolt-on, across-the-hood foot platform designed to attach to the modular Congo Pro front hoop. Sturdy steel construction, traction surfaced for secure footing. The design intent was to create an access surface for the front rooftop of the Wrangler JK. Use with Hinge Step and Rocker Walks for a complete, safe, rooftop access system.

Kargo Master
KM Safari Mod-Rak Stealth
800-343-7486
www.kargomastersafari.com
PN: 55060
The Mod-Rak Stealth is a modular aluminum platform that mounts flush between KM Safari Congo Pro roof rails. The Stealth is walk-on strong, light and virtually out of sight from front and side views. Aluminum side extrusion provides the flexibility to mount and adjust a variety of K-rails or grab-rail sizes to contain and haul almost anything.

Keg Media
Concept Rendering
479-452-2626
www.KEGmedia.com
PN: rendering
Digital renderings give the client a great visual of the finished build ahead of time. Keg Media has specialized in high-impact, realistic digital renderings for the past 13 years. Order a digital rendering for your next project to see your vision as a reality. Keg Media also does printing and graphic/web design, specializing in the automotive industry.

Kibax Off Road
KibBax JK
903-453-4904
www.kibaxoffroad.com
PN: KJB58001
King Shocks Rubber Bump-Stop Pad  
714-530-8701  
www.kingshocks.com  
PN: 25AB404-102  
Premium-grade rubber suitable for automotive and outdoor use. Rubber dampens sound for ultra-quiet operation. Helps to soften the initial transition when first contacting the bump stop. Rubber bump pad is molded directly into place. Can be used on all King bump stops and is interchangeable with the company’s nylon bump pad.

King Shocks Electronic Bypass Adjuster  
714-530-8701  
www.kingshocks.com  
Remotely adjust the compression or rebound on King bypass shocks with the push of a button via a powerful DC motor.

King Shocks ‘07+ Jeep Wrangler JK Rear Bump-Stop Kit  
714-530-8701  
www.kingshocks.com  
PN: 20001-152  
New compact bump stop. Custom laser-cut brackets designed to perfectly match the contours of the frame and axle. Requires no cutting to frame.

King Shocks Compact Bump Stop  
714-530-8701  
www.kingshocks.com  
PN: BS2120  
New adjustable-length mounting design allows the user to set the exact point of contact in order to get the most out of the vehicle.

King Shocks ‘14+ GM 1500 Front Stage 3 Race Kit  
714-530-8701  
www.kingshocks.com  
PN: 33001-201  
Large 3-in. diameter shock bodies. New design that features a lower coil adjustment for better fitment around various suspension components.

King Shocks ‘14+ GM 1500 Rear Stage 3 Race Kit  
714-530-8701  
www.kingshocks.com  
PN: 33001-202  
A 3-in.-diameter shock body. Fully adjustable three-tube bypass shock design allows the user to adjust two different levels of compression as well as rebound adjustment.

King Shocks ‘11+ Jeep Grand Cherokee (WK2) Front  
714-530-8701  
www.kingshocks.com  
PN: 25001-335  
New design that features a lower coil adjustment for better fitment around various suspension components. Vehicle leveling and increased wheel travel.
Full Throttle Suspension
‘14–’15 Chevy/GMC 1500 7-in. Suspension Lift
559-271-8685
www.ftskits.com
PN: 84982
A full 7-in. suspension lift consisting of a 100% bolt-on spindle kit, with structural crossmembers constructed of ¼-in.-thick material that is CNC laser cut and bent and backed with anti-compression struts. There is no cutting to the stock differential and factory alignment. This kit is compatible with Magnaride.

FX Products
Cargo Management Tie-Downs
800-521-9999
www.trailfx.com
PN: A92021Y
TrailFX has introduced a line of high-quality cargo-management products, ensuring a fast, easy and safe way to secure belongings. Items include ratchet and cam-buckle tie-downs, recovery straps, vehicle recovery items and anchor points as well as towing and trailering hardware.

Go Rhino! Products/Big Country Truck Accessories
Dual-Branded Elite Dealer Showroom Kit
866-444-3818
www.gorhino.com
By becoming a Go Rhino Elite Dealer, you qualify to receive the Go Rhino showroom merchandising kit. The Kit features a stand-alone, fullsize portable merchandiser, a Go Rhino banner, model-specific posters, stickers, brochures and a Go Rhino-authorized reseller emblem to dress up any storefront or shop.

Steer Smarts
Griffin-Series JK Wrangler Steering Attenuator
734-748-5603
www.steersmarts.com
The Griffin attenuator improves driving safety and reduces ride harshness on Wranglers. It is a highly engineered direct draglink adjuster swap-out for both RH and LH steering Wranglers.

Active Off-Road Bumpstops
The Active Off-Road Bumpstops enhance bottom-out resistance while delivering smooth engagement and disengagement of your vehicle’s axle. Designed with a progressive spring rate to absorb additional energy & return the axle in a more controlled style than your stock OEM bumpstops.

www.Timbren.com | 800-263-3113 | sales@timbren.com
King Shocks
‘11+ Jeep Grand Cherokee (WK2) Rear
714-530-8701
www.kingshocks.com
PN: 25001-336
Optional wide-range compression adjuster that gives 20 precise clicks of compression dampening adjustment to further refine ride quality. A 100%-bolt-on installation.

King Shocks
3.0 Compression Adjuster
714-530-8701
www.kingshocks.com
PN: 30072-101
Completely redesigned compression adjuster specifically for King’s pure-race line of shocks. Features a removable waterproof and tamper-proof cover that helps to protect the adjuster.

KingOne Industrial Co. Ltd.
Electric Winch
+86-574-88168096
www.kingonewinch.com
PN: STV-2000C/12V SR

KingOne Industrial Co. Ltd.
Electric Winch Bull 9.5 SR/12V
+86-574-88168096
www.kingonewinch.com
PN: Bull 9.5i SR/12V

KingOne Industrial Co. Ltd.
Electric Winch ATV-4000C/12V SR
+86-574-88168096
www.kingonewinch.com
PN: ATV-4000C/12V SR

KingOne Industrial Co. Ltd.
Electric Winch TDS-20.0C/12V
+86-574-88168096
www.kingonewinch.com
PN: TDS-20.0C/12V

KingOne Industrial Co. Ltd.
Worm-Gear Winch
+86-574-88168096
www.kingonewinch.com
PN: KWS-12.5 SR

King Shocks
‘07+ Jeep Wrangler JK Front/Rear Bypass Shocks
714-530-8701
www.kingshocks.com
PN: 25001-341
These are 2.5-in.-diameter shock bodies. Fully adjustable three-tube bypass shocks allow the user to adjust two different levels of compression as well as a rebound adjustment.

KingOne Industrial Co. Ltd.
Hydraulic Winch
+86-574-88168096
www.kingonewinch.com
PN: KHD-10.0 SR
Line pull: 1,667 lbs. high, 10,000 lbs. low. Operation pressure: 175 bar, 2,537 psi. Max oil flow: 15.9 g/min (60 l/min). Geartrain: planetary. Gear ratio: 1:1 high, 1:6 low. Synthetic rope: 9.0 mm x 27.4 m. Drum size: 63.5 x 215 mm. Net weight: 31 kg. Dimensions: 530 x 206 x 231 mm.
Latch N Load
Latch N Load
844-847-7400
www.latchnload.com
PN: LL5200
Latch N Load is a tool designed to latch to the tailgate of any pickup and offer many ways to secure any extended load.

Latch N Load
Latch N Load
844-847-7400
www.latchnload.com
PN: LL5600
Latch N Load is a tool designed to latch to the tailgate of any pickup and offer many ways to secure any extended load.

Latch N Load
Latch N Load
844-847-7400
www.latchnload.com
PN: LL6600
Latch N Load is a tool designed to latch to the tailgate of any pickup and offer many ways to secure any extended load.

Lazer Star Lights
OEM Jeep/Chrysler LED Fog-Lamp Upgrade Kit
805-226-8200
www.lazerstarlights.com
PN: 5522001
Simple-to-use design allows customers to easily upgrade their OEM bumper foglights to powerful 10-watt LEDs.

Lazer Star Lights
Jeep Grille Light With Stealth Mount
805-226-8200
www.lazerstarlights.com
PN: 554131601

Lightforce Performance Lighting
LED215
+61-8-8440-888
www.lightforce.com
PN: CBLED215S
The LED215 driving light sets new performance benchmarks for durability and long-range performance. Independent conclusive tests have demonstrated that it provides superior performance in its class.

Lightforce Performance Lighting
Dual-Wattage 30-in. Light Bar
+61-8-8440-888
www.lightforce.com
PN: CB30XP
The dual-wattage LED bars (XP series) utilize 3-watt and 10-watt LEDs in one bar to produce increased light penetration for long-range illumination.

Lightforce Performance Lighting
LED180SD
+61-8-8440-888
www.lightforce.com
PN: CBLED180SD
The LED180SD is better than ever before, with all the great features of the LED215 but in a size that will fit almost any vehicle.
Lightforce Performance Lighting
LFLED230
+61-8-8440-888
www.lightforce.com
PN: DL230

The ultimate fusion of HID and LED technology, this innovative new product provides the instant flood of LED combined with the unmatched long distance of HID.

Lund International
AMP Research Jeep Fuel Door
800-309-6823
www.amp-research.com
PN: 73000-01A or 73000-00A

Made from die-cast aluminum alloy, this new fuel-door cover features styling that complements the Jeep Wrangler's unique shape. A patented cam-action hinge ensures rattle-free driving on or off the pavement. Available in either black powdercoat or brushed-aluminum finishes. Easy no-drill installation. Made in the U.S.A.

McGaughys Suspension Parts/
Mike McGaughy's Classic
Chevy Parts Inc.
GM C-10 Rear Suspension Kit
559-226-8196
www.mclaughys.com

MaxTrac Suspension
‘15 GM SUV 2WD 2-in.
Lowering Spindle
714-630-0363
www.maxtracsuspension.com
PN: 101520

MaxTrac Suspension says that its industry-first forged-aluminum lowering spindle for ‘15 GM SUVs is made of 6082 T-6 aircraft-grade alloy. They are hot forged and heat treated for superior strength while weighing half as much as its steel counterparts.

Lund International
AVS Aeroskin II
800-241-7219
www.lundinternational.com
PN: Various

The Aeroskin II hood shield is designed to flow with the contours of the vehicle’s hood while providing deflection, offering ultimate protection from stones, dirt and bugs. Custom molded in the U.S.A. and made from durable TPO with a matte-black texture.

Lund International
Terrain HX Steps
800-241-7219
www.lundinternational.com
PN: Various

An aggressive but functional design, these nerf steps provide a rugged off-road look that also makes it easier to get in and out of trucks. The design also protects rocker panels from stones and door panels from dings. Made from 3mm-thick, heavy-duty steel tubing. Black wrinkle powdercoat finish. No-drill installation. Made in the U.S.A.

Lund International
Bushwacker Max Coverage
Fender Flares
800-234-8920
www.bushwacker.com
PN: Various

Offering bold styling and a massive presence, Max-coverage 3-in. flares offer extra tire coverage, making them ideal for vehicles with oversized wheels and tires. These flares protect a truck's paint from dirt and mud and may aid in keeping the vehicle within tire-coverage laws. They install easily, are durable and are made in the U.S.A.

Lund International
Bushwacker Trail Armor for Pickups
800-234-8920
www.bushwacker.com
PN: Various

Bushwacker Trail Armor for pickups provides the ultimate rocker-panel protection and hides unsightly pinch welds. The custom style stands up to tough use and installs easily with 3M automotive-grade adhesive. Made in the U.S.A. and back by a limited lifetime warranty.
Omix-ADA/Rugged Ridge
Dana 30 Boulder Differential Cover
770-614-6101
www.ruggedridge.com
PN: 16595.13
Dana 30 matte-black Boulder differential covers are constructed from A356-T6 cast aluminum for strong impact resistance and feature a precision-machined sealing surface, allowing gaskets or RTV sealant to be used for a leak-free seal. Cover comes complete with a magnetic drain plug and a specially designed dipstick bolt. Patent pending.

Omix-ADA/Rugged Ridge
Dana 35 Boulder Differential Cover
770-614-6101
www.ruggedridge.com
PN: 16595.14
Dana 35 matte-black Boulder differential covers are constructed from A356-T6 cast aluminum for strong impact resistance and feature a precision-machined sealing surface, allowing gaskets or RTV sealant to be used for a leak-free seal. Cover comes complete with a magnetic drain plug and a specially designed dipstick bolt. Patent pending.

Omix-ADA/Rugged Ridge
Spartacus Bumper Display
770-614-6101
www.ruggedridge.com
Spartacus bumper display allows the retailer to display both front and rear bumpers as well as the HD tire carrier in one convenient location.

Omix-ADA/Rugged Ridge
Spartan Grille Full-Color Retail Box
770-614-6101
www.ruggedridge.com
Large four-color retail display box for Spartan grille.

Omix-ADA/Rugged Ridge
‘07–‘16 Jeep Wrangler JK 17x9 Hubcentric Steel Wheel
770-614-6101
www.ruggedridge.com
PN: 15500.78
Rugged Ridge Trail Runner Classic wheel, an upgrade from ordinary steel wheels. Featuring five retro-style kidney-shaped holes and a durable gloss-black finish, tough enough to withstand trail duty. Hub-centric designs ensure that the wheel is precisely centered upon installation. Available with or without a molded ABS center cap.

Omix-ADA/Rugged Ridge
‘07–‘16 Jeep Wrangler JK Magnetic Protection Panels Kit
770-614-6101
www.ruggedridge.com
PN: 12300.52
Rugged Ridge magnetic protection panel kit protects Jeep’s paint from minor scratches when going off-road. The kit provides coverage on the major areas on the body of the Jeep. Easily removable, the kit features durable matte-black vinyl. Each panel is constructed of 16-gauge (.060-in.) thick magnetic sheets.

Omix-ADA/Rugged Ridge
‘97–‘06 Jeep Wrangler TJ Hurricane Fender-Flare Set
770-614-6101
www.ruggedridge.com
PN: 11640.3
Hurricane flat-fender flares for Jeep TJ Wrangler feature a unique, double-bolt pocket as a modern spin on a classic pocket flare design. Engineered for both form and function, the fender flare’s unique shape complements the Wrangler’s rugged look and lines. Mounting high up on the fender for extra clearance for oversized wheels and tires.

Omix-ADA/Rugged Ridge
‘07–‘16 Jeep Wrangler JK Heavy-Duty Tire Carrier and Wheel Mount
770-614-6101
www.ruggedridge.com
PN: 11546.5
Heavy-duty tire carrier kit includes both the HD hinge casting and the wheel mount. One-piece design allows for easy access to cargo area and rigidly links the wheel mount to the reinforced section of the rear quarter panel of the Jeep JK Wrangler. Tested and rated for use up to and including 37-in. wheel/tire combos. Third brake light relocation bracket included.

www.semanews.com 101
Craving a top-down experience in a Jeep but want protection from sunlight? Rugged Ridge Eclipse Sunshades protect passengers while still experiencing open-air driving. Mesh construction with built-in elastic straps eliminates the need for a traditional header bar. Attaches to the sport bars without any tools. Cab-only coverage.

Omix-ADA/Rugged Ridge
’07–’16 Jeep Wrangler JK U.S. Flag Eclipse Sun Shade
770-614-6101
www.ruggedridge.com
PN: 13579.14

Craving a top-down experience in a Jeep but want protection from sunlight? Rugged Ridge Eclipse Sunshades protect passengers while still experiencing open-air driving. Mesh construction with built-in elastic straps eliminates the need for a traditional header bar. Attaches to the sport bars without any tools. Cab-only coverage.

Omix-ADA/Rugged Ridge
’07–’16 Jeep Wrangler JK Red Eclipse Sun Shade
770-614-6101
www.ruggedridge.com
PN: 13579.26

Spartacus stamped-steel bumper with hoop over-rider, made from 11-gauge stamped steel with durable satin-black powdercoat finish. The stamping process allows for more stylized design. Works with most popular aftermarket winch models. Hoop over-rider protects grille and optional winch (winch plate sold separately).

Omix-ADA/Rugged Ridge
’07–’16 Jeep Wrangler JK Spartacus Bumper Front Kit With Hoop Over-Rider
770-614-6101
www.ruggedridge.com
PN: 11544.09

Omix-ADA/Rugged Ridge
’07–’16 Jeep Wrangler JK Winch Plate for MOPAR Bumper
770-614-6101
www.ruggedridge.com
PN: 11543.15

Winch plate for Jeep JK Wrangler models equipped with the MOPAR Rubicon 10th Anniversary front bumper: Rubicon X, Rubicon 10th Anniversary and Rubicon Hardrock. Winch plate is also compatible with all ’07–’16 JK Wranglers that were upgraded with the Rubicon 10th Anniversary front bumper (MOPAR PN 82213653). Tough textured black powdercoat finish.

Omix-ADA/Rugged Ridge
1997-2006 Jeep Wrangler TJ/LJ Hood Light Bar
770-614-6101
www.ruggedridge.com
PN: 11232.09

Looking for additional locations to mount LED lights to light up the trails better? The Rugged Ridge TJ hood light bar mounts to the top of the hood using existing OE hardware and multiple mounting locations. Featuring heavy-duty black powdercoated-steel construction, this light bar offers everything needed.

Omix-ADA/Rugged Ridge
’15–Up Ford F-150 Front and Rear Floor Liner Kit
770-614-6101
www.ruggedridge.com
PN: 82987.05

Rugged Ridge All Terrain floor liners are injection molded for superior fitment and durability. The injection-molded process enables Rugged Ridge to create floor liners with a precise fit and a deeply formed perimeter wall for maximum coverage and protection. Floor liners feature deep-tread technology with ⅜-in. chevrons to channel debris and liquids.

Omix-ADA/Rugged Ridge
1997-2006 Jeep Wrangler TJ Windshield LED Light Bar
770-614-6101
www.ruggedridge.com
PN: 11232.08


Omix-ADA/Rugged Ridge
’97–’06 Jeep Wrangler TJ Windshield Dual Light Mount
770-614-6101
www.ruggedridge.com
PN: 11232.36

Pair of dual A-pillar light mounts is constructed from heavy-duty steel, textured black powdercoat finish. These brackets are easily mounted to the lower windshield mount using the TJ’s existing mounting bolt holes. No-drill installation.

Omix-ADA/Rugged Ridge
’97–’06 Jeep Wrangler TJ Windshield LED Light Bar
770-614-6101
www.ruggedridge.com
PN: 11232.08

PIAA
LP270 2.75-in. LED Driving Light
800-525-7422
www.piaa.com
PN: 73272
The new PIAA LP270 LED driving-light kit offers the beam control of a halogen light with the low power consumption and durability of an LED light. Reflector-facing technology provides superior beam control and output over conventional forward-facing lights.

Pittman Outdoors AirBedz
Car, Truck, SUV Rear-Seat Air Mattress
562-926-6660
www.pittmanoutdoors.com
PN: PPI-CARBED
Pittman car, truck, SUV rear-seat air mattress. Inflatable rear-seat air mattress for trucks, cars and SUV includes DC portable air pump.

Pittman Outdoors AirBedz
AirBedz, the Original Truck-Bed Air Mattress
562-926-6660
www.truckairbedz.com
PN: PPI 104
AirBedz, the original truck-bed air mattress. Several models to fit long- and short-bed lay-outs. Creates a sleep area that utilizes entire bed of truck.

TOUGH ON GREASE. GENTLE ON PARTS.
Recognized as the industry leader in thermal stripping and parts reclamation, PCPC Cleaning Ovens safely remove grease, oil, gaskets, varnish, epoxy, paint and other organic material with little or no environmental impact. They are fully automatic and self-adjusting – simply load your parts, set your cycle time and the furnace does the work. Plus, its powerful afterburner eliminates all hydrocarbon emissions making them virtually pollution free.

Controlled Pyrolysis® is safe, efficient, clean and easy to operate. For more info on what burn-off ovens can do for your automotive parts, go to: www.pcpconline.com/engine-rebuilding

For more product information or to schedule a free Test Clean, call 888-859-0489 or email sales@pcpconline.com
**Omix-ADA/Rugged Ridge**

- **'11–'16 Jeep Wrangler JK Molded Arm Rest Pad With Tread Design**
  - Phone: 770-614-6101
  - Website: www.ruggedridge.com
  - PN: 13107.42
  - All Terrain center-console covers designed to prevent premature wear and tear of the console. Molded durable polyurethane foam, All Terrain center console covers create a heavy-duty barrier to protect the factory console while also enhancing interior styling with Rugged Ridge's unique tread design. Available in black or tan. Patent No. D627,285.

- **'15–Up Chevrolet Colorado Front and Rear Floor Liner Kit**
  - Phone: 770-614-6101
  - Website: www.ruggedridge.com
  - PN: 82987.04
  - Rugged Ridge All Terrain floor liners are injection molded for superior fitment and durability. The injection-molded process enables Rugged Ridge to create floor liners with a precise fit and a deeply formed perimeter wall for maximum coverage and protection. Floor liners feature deep-tread technology with ⅜-in. chevrons to channel debris and liquids.

- **'14–'16 Jeep Renegade Front/Rear and Cargo Floor Liner Kit**
  - Phone: 770-614-6101
  - Website: www.ruggedridge.com
  - PN: 12988.4
  - Rugged Ridge All Terrain floor liners are injection molded for superior fitment and durability. The injection-molded process enables Rugged Ridge to create floor liners with a precise fit and a deeply formed perimeter wall for maximum coverage and protection. Floor liners feature deep-tread technology with ⅜-in. chevrons to channel debris and liquids.

- **'07–'16 Jeep Wrangler JK Tread Molded Door Entry Guard Kit**
  - Phone: 770-614-6101
  - Website: www.ruggedridge.com
  - PN: 11216.22
  - Prevent the wear and tear common to Jeep doorsill areas resulting from everyday entry and exit. Black injection-molded door tread entry guards are engineered to precisely contour to the Jeep’s rail for a more exact fit. Guards are designed to be longer and wider, resulting in more coverage where it’s needed. Two- and four-door versions available.

- **'97–'06 Jeep Wrangler TJ/LJ Dash Multi-Mount Kit**
  - Phone: 770-614-6101
  - Website: www.ruggedridge.com
  - PN: 13551.18
  - Rugged Ridge says that the dash multi-mount system is the perfect way for Jeep owners to organize everyday clutter in their Jeep’s interior or safely keep small items in place. It has a dual tray, which can be utilized to store coins, pens, etc., and it also features both tripod and ball-socket mounts to keep cell phones, GPS, cameras, etc. within reach of passenger and driver.

- **'07–'16 Jeep Wrangler JK Skull Spartan Grille With Insert**
  - Phone: 770-614-6101
  - Website: www.ruggedridge.com
  - PN: 12034.33
  - Customize a Jeep JK Wrangler even further with the Spartan grille and skull insert. Designed to appeal to the avid Jeep enthusiast, the Spartan grille and skull insert sets the Jeep apart from the OE look. Larger opening allows for better airflow and cooling of the engine compartment. Patent pending.

**Papp Plastics & Distributing Ltd.**

- **Center-Console Armrest With Cell-Phone Pocket Feature**
  - Phone: 519-734-1112
  - Website: www.pappplastics.com
  - Center console with the benefits of styling elegance and robust ABS-material construction. Features discrete cell-phone storage pocket in center of armrest. Design allows for flexibility of various mobile-phone manufacturers. Phone is retained by integral spring clip.

**Paramount Automotive**

- **Fender Flare**
  - Phone: 909-781-6492
  - Website: www.paramount-automotive.com
  - PN: 18295
  - A 15–'16 Ford F-150 rivet-style flare. Paramount Automotive truck fender flares offer increased tire coverage and protection in a smooth, Raptor-style design. Made from heavy-duty co-extruded Proguard construction, these flares are 100% UV protected to offer years of durability.

- **Fender Flare**
  - Phone: 909-781-6492
  - Website: www.paramount-automotive.com
  - PN: 17195
  - A set of '07–'16 Jeep Wrangler JK flat-style flares. Paramount Automotive steel flares provide additional protection, durability and increased clearance, yet their rugged design and precise fitment make for an easy installation.
Paramount Automotive

Fender Flare
909-781-6492
www.paramount-automotive.com
PN: 18296
A ’15–’16 Ford F-150 Raptor-style fender flare. Paramount Automotive Truck fender flares offer increased tire coverage and protection in a smooth, Raptor-style design. Made from heavy-duty co-extruded Proguard construction, these flares are 100% UV protected to offer years of durability.

Paramount Automotive

‘09–’14 Ford F-150 New Raptor-Style Grille
909-781-6492
www.paramount-automotive.com
PN: 41-1058
A ’09–’14 Ford F-150 ABS new Raptor-style packaged grille. Paramount Automotive Raptor-style grilles offer an elite desert-racer appearance guaranteed to redefine the owner’s status.

Paramount Automotive

Jeep JK Bumper Kit
909-781-6492
www.paramount-automotive.com
PN: 51-0001K
A ’07–’16 Jeep Wrangler bumper kit. Stubby front (51-0366), LED rear with tire carrier (51-0315L. Paramount Automotive JK LED bumpers integrate high-powered LED lights for increased visibility. JK LED bumpers come in various widths and are available as kits.

Paramount Automotive

Front Bumper
909-781-6492
www.paramount-automotive.com
PN: 57-0112
A ’15–’16 Ford F-150 LED front winch bumper. Paramount Automotive truck winch bumpers offer increased protection and function to meet the needs of the avid outdoorsman or tradesman. Made from high-strength steel plate and gusseted supports, these bumpers can endure almost anything thrown their way.

Paramount Automotive

Floor Mats
909-781-6492
www.paramount-automotive.com
PN: 15154
The ’07–’12 Jeep Wrangler JK two-piece front liners. Traildriver all-weather floor and cargo liners are custom engineered for precise fitment and can be easily removed and cleaned. Each liner has a 2-in.-high lip to ensure that any spilled liquids, mud or dirt never reach the carpet.

Pareto Point Industries

The Spartan Complementary Oil Filtration System
323-726-2199
www.paretopoint.com
PN: SPTN1
The Spartan’s sole mission is to remove the abrasive contaminants that a full-flow oil filter cannot trap by partially bypassing oil to a 5-9 micron complementary remote filter, adding oil volume and reducing wear-induced engine performance loss and accelerated engine and critical component failure.

Pareto Point Industries

The MiniMax Universal Oil Filter
323-726-2199
www.paretopoint.com
PN: TMZ1
A full open-bottom filter minimally designed to be energy and resource efficient. A universally reconfigurable full-flow, spin-on oil filter with reusable steel-mesh media. Reconfigurable by a full set of engine-filter thread adapter rings, a filter seal diameter adapter and calibrated shims to set bypass pressures to match a great number of filters.
Pelican Products
ProGear Elite Cooler
310-326-4700
www.pelican.com
PN: 32-45qw-oc-tan
Pelican says that its ProGear Elite Cooler performs to a higher standard. From superior latches to freezer-grade gaskets, the coolers are engineered to extreme-durability and high-performance standards. Which is why Pelican Products provide a lifetime guarantee. The coolers are designed to last a lifetime.

Pelican Products
Trimcast Storage Case
310-426-4700
www.pelican.com
PN: 905540
Industrial-grade storage cases with airtight, watertight, crush-resistant and lockable features. Comes with a lifetime warranty. O-ring sealed for maximum protection.

PIAA
RF-Series 10-in. LED Light Bar Fog Beam
800-525-7422
www.piaa.com
PN: 7210
The PIAA RF10 LED light bar features reflector-facing LEDs that project off of an ingenious computer-designed reflector, offering more illumination than forward-facing LED lights. RFT provides far better beam control and light output over forward-facing LED lights. The precise beam of the fog pattern gives the lights SAE compliance.

PIAA
LP270 2.75-in. LED Driving Light With Fork Mounts
800-525-7422
www.piaa.com
PN: 73272
The new PIAA LP270 LED driving-light kit offers the beam control of a halogen light with the low power consumption and durability of an LED light. Aiming the LED chips back at the reflector allows for far better beam control and output than the conventional layout. The precise beam keeps the light where the rider needs it, with SAE compliance.

PIAA
RF Series 10-in. LED Light Bar Yellow Fog Beam
800-525-7422
www.piaa.com
PN: 22-07210
The 2800k pure yellow output is far less reflective than standard white-light output, allowing it to cut through rain, fog, snow and dust to give drivers an advantage in a variety of harsh conditions. The focused beam pattern of RF-series lights give the yellow fog pattern a sharp cutoff line that keeps the light where the driver needs it most.

PIAA
RF Series 6-in. LED Light Bar Driving Beam
800-525-7422
www.piaa.com
PN: 77606
The PIAA RF6 6-in. LED light bar features reflector-facing LEDs that project off of an ingenious, computer-designed, multi-surface reflector to offer more illumination than forward-facing LED lights. Reflector-facing technology maximizes light output with true beam patterns, directing the lights exactly where the user needs it.

PIAA
RF Series 3-in. LED Cube Light Flood Beam
800-525-7422
www.piaa.com
PN: 7340
PIAA says that the RF3 3 LED cube light has redefined the small LED light market. Not only is the RF3 a compact housing with a multitude of mounting options, but it also has more effective light output than any other forward-facing cube light on the market, thanks to our reflector-facing technology.

PIAA
LED Performance Bulbs
800-525-7422
www.piaa.com
PN: 17204
PIAA’s new LED performance bulbs will give a vehicle a premium look while providing more performance compared to stock halogen bulbs. Designed to maximize the factory housing and reflector, these LED performance bulbs have proper LED chip placement, creating a sharp cut line with light output that is directed down the road where the user needs it.

PIAA
Silicone Wiper Blades
800-525-7422
www.piaa.com
PIAA’s line of premium silicone wiper blades has a distinct new package that combines aesthetics with functionality. The new package is designed to reflect the quality of PIAA’s premium wipers and set them apart from the crowd. The eye-catching accent colors help customers distinguish between each wiper model, with specific colors for each line.
Pro Comp/Smittybilt/
Rubicon Express/G2
Axle & Gear/LRG Rims/
Poison Spyder
Tundra Performance
Suspension
800-776-0767
www.procompusa.com
PN: K5150B
Pro Comp says that this is the best fully streetable long-travel suspension system currently available in the automotive aftermarket. Available for the ’07–current Toyota Tundra.

Omix-ADA/Rugged Ridge
XHD Rock Slider for
’07–’16 Jeep Wrangler JK
770-614-6101
www.ruggedridge.com
PN: 11504.18
XHD Rock Sliders with integrated step. One-piece design is precision manufactured from CNC laser-cut 3mm steel plate and finished with a tough, black, textured powdercoat. Designed to function with most aftermarket and stock fender flares. No-drill installation. Rubber gaskets to protect the Jeep’s paint included. Two- and four-door versions available.

Pro Comp/Smittybilt/
Rubicon Express/G2
Axle & Gear/LRG Rims/
Poison Spyder
F-150 Performance
Suspension
800-776-0767
www.procompusa.com
PN: 76408P
Pro Comp Explorer Lighting is excited to announce its new steerable LED light mounts.

Pro Comp/Smittybilt/
Rubicon Express/G2 Axle & Gear/LRG Rims/
Poison Spyder
2-in. Reservoir
Monotube Shock
800-776-0767
www.procompusa.com
The new line of Pro Comp external-reservoir shocks deliver amazing performance and increased durability for lifted, leveled or stock trucks.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/LRG Rims/Poison Spyder
TJ/YJ/XJ Core 44 Complete Axle Housings
800-776-0767
www.g2axle.com
PN: C4TSFS456TCO
Now XJ, TJ and YJ Wrangler owners can enjoy the same benefits as JK owners with G2 Axle & Gear’s new Core 44 applications.
Pop & Lock
’16 Chevrolet/GMC Colorado/ Canyon Power Tailgate Lock
800-342-5911
www.popandlock.net
PN: PL8140
Designed to fit Colorado and Canyon pickup trucks. Lock/unlock the tailgate with the factory key fob with Pop & Lock power. Secure the tailgate and contents with a push of a button.

Pop & Lock
Universal Tailgate Lock Dealership Pack
800-342-5911
www.popandlock.net
PN: PL9900-10PK
Aimed at protecting truck dealerships, this universal tailgate lock is designed to fit around the hinge collar of any truck tailgate to help prevent theft. Easily installed and can only be removed with the included key. Packaged in a 10-pack.

Pop & Lock
Universal Tailgate Lock Fleet Pack (Keyed Alike)
800-342-5911
www.popandlock.net
PN: PL9900-10KA
Aimed at protecting truck fleets, this universal tailgate lock is perfect for contractors. Designed to fit around the hinge collar of any truck tailgate to help prevent theft. Easily installed and can only be removed with the included key. Packaged in a 10-pack, and all are keyed alike.

Power Pin Inc.
Hit n Hitch On-Road Hitching System
306-332-3008
www.powerpin.ca
PN: TDC74A
Power Pin has developed a hitching system that is designed for all the components to work together. With seven new patents, Power Pin ensured that the trailer hitch is matched to the truck hitch so it is Hit n Hitch. For example, the auto-locking trailer hitch matches the backstop on the company’s various truck hitches—one-trip hitching, one trip, and one safe trip.

Power Pin Inc.
Automatic Locking Trailer Hitch
306-332-3008
www.powerpin.ca
PN: HH20TV
Power Pin developed a trailer ring hitch where the mount holes are offset, allowing more adjustment by simply turning the ring hitch over. Power Pin introduced a never-before, 20-ton ring hitch with three mounting holes. The patented feature is a locking plate that stays with the ring all the time and makes it simple to lock the ring to prevent trailer theft.

Power Pin Inc.
Auto-Locking Pintle Hitch
306-332-3008
www.powerpin.ca
PN: HNH12TFA
This new, patented, simple auto-locking truck pintle hitch is simple. Reversing the half-moon lock releases the lock. Power Pin says that it will be the new standard in pintle truck hitches. Not only is it simple to use, but it is also cost effective to produce.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/LRG Rims/Poison Spyder Jeep JK Rock Brawler II Rear Bumper Tire Carrier With Powdercoat Finish
800-776-0767
www.poisonspyder.com
PN: PSC18-05-021
The Poison Spyder Rock Brawler II rear bumper’s high-clearance, multi-faceted design provides the best possible departure angles and corner obstacle clearance.
The Poison Spyder Brawler Lite front bumper for JK is a grille-width, high-clearance bumper designed to combine hardcore off-road performance with full features.

Poison Spyder Crusher Corners for the JK provide ultimate protection for the vulnerable rear corners of a Jeep JK. Crusher Corners extend from the rear tailgate, around the side, over the wheel openings and all the way to the door openings.

Serious trail repair has never been so easy and compact. The water-activated, heat-resistance Smittybilt W.R.A.P. is 100 times stronger than duct tape.

The new Smittybilt ammo can and storage/transit bag is the perfect storage solution for trail tools.

Few things are more rewarding than camping in the back country with family and friends, and roof top tents are a great way to set up camp in a hurry.

Smittybilt’s new Mag Armor offers unique styling and protection from trail hazards. Easy on and off installation.

Make camping a breeze with the integrated Smittybilt tailgate table. Built-in cup holders and large surface area keep food out of the dirt. Excellent place for a BBQ or small repair projects.

The new Smittybilt Vertex bumper line offers an adaptive bumper. The unique platform provides endless options to tailor to the adventure at hand.
Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/LRG
Rims/Poison Spyder

Jeep JK Pivot Heavy-Duty Over-size Tire Carrier
800-776-0767
www.smittybilt.com
PN: S/B2843

The all-new Smittybilt Pivot heavy-duty, over-size tire carrier is the best choice for protecting and accepting heavier loads on the JK tailgate.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/LRG
Rims/Poison Spyder

Jeep JK XRC Tailgate
800-776-0767
www.smittybilt.com
PN: S/B76410

Smittybilt offers the first complete solution to address the weak factory Jeep JK tailgate.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/LRG
Rims/Poison Spyder

Jeep JK SRC Tubular Doors
800-776-0767
www.smittybilt.com
PN: S/B76794

The new Smittybilt SRC Gen-2 tube doors are easy to install and provide a unique design that complements the look of your Wrangler without sacrificing strength.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/LRG
Rims/Poison Spyder

Jeep JK Carbine Bumper
800-776-0767
www.smittybilt.com
PN: S/B76744

The all-new Carbine bumper offers Smittybilt’s renowned rugged construction while at the same time letting the cost-conscious or entry-level Jeep play with the big boys.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/LRG
Rims/Poison Spyder

Jeep JK XRC Flux Flares
800-776-0767
www.smittybilt.com
PN: S/B76838

The all-new Smittybilt high-clearance Flux flares provide stylish coverage while increasing articulation for the JK Wrangler.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/LRG
Rims/Poison Spyder

JK-Specific Mounts
800-776-0767
www.procompusa.com
PN: 75303

ProComp is proud to announce its new line of JK Wrangler-specific mounts for its line of S4 lighting.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/LRG
Rims/Poison Spyder

7-in. LED Headlight for Jeep Wrangler JK
800-776-0767
www.procompusa.com
PN: 76402P

ProComp’s new LED headlights for the JK Wrangler platform feature the latest LED technology, drastically improving visibility.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/LRG
Rims/Poison Spyder

Jeep JK Dual Pillar Mounts With S4 Cube LED Lights
800-776-0767
www.procompusa.com
PN: 76410P

The new Pro Comp Explorer Lighting dual-sport light kit is the complete package for the JK Wrangler to keep the trails lit up.
The new Poison Spyder JK extra-wide front Crusher flare kit improves both the aesthetics and durability of Jeeps during off-road adventures.

The G2 Axle & Gear Dana 44 Core locker utilizes the reliability of a shift-fork mechanism coupled to a pneumatic actuator built into a heavy-duty aluminum differential cover for unparalleled reliability and ease of service.

Dana 30 Core Locker
800-776-0767
www.g2axle.com
PN: G/270-2032-2

The G2 Axle & Gear Dana 30 Core locker utilizes the reliability of a shift-fork mechanism coupled to a pneumatic actuator built into a heavy-duty aluminum differential cover for unparalleled reliability and ease of service.
Now the JK Wrangler can enjoy the same technology used on the most advanced off-road race trucks in the world with the new Rubicon Express performance bypass shock.

Make shock fade a thing of the past with the Rubicon Express remote 2.0 adjustable-reservoir shock absorbers specifically designed for the Jeep Wrangler JK platform.

Take a Jeep to the next level with Rubicon Express 2.0 dual-rate performance coilovers with reservoir.

The Rubicon Express heavy-duty adjustable tie-rod bar for '07+ Jeep Wrangler JK is tough enough for the biggest tires and hardest trails.

The Rubicon Express low center of gravity kit provides full articulation without unnecessary height.

The Pro Comp Sledge is designed to transform a vehicle into something truly unique. The Sledge ensures unsurpassed wheel strength with great value.
Putco Inc.  '15 Ford F-150 Black Platinum
Pillar Trim
800-247-3974
www.putco.com
PN: 402678BP
Putco’s Ford F-150 black platinum pillar trim is made of mirror-black 304 stainless steel to provide an attractive and durable cover for pillar posts. It enhances the truck for a true custom look.

Putco Inc.  '15 Ford F-150 Black Platinum
Fender Trim
800-247-3974
www.putco.com
PN: 97265BP
Putco’s Ford F-150 black platinum fender trim is made of mirror-black 304 stainless steel to provide an attractive and durable cover for the truck’s fender wells. Enhances the truck for a true custom look.

Putco Inc.  '15 Ford F-150 Switch-Back G3 LED DayLiners
800-247-3974
www.putco.com
PN: 290150TB
Putco’s Switch-Back LED Dayliners feature high-power white and amber COB LEDs that are embedded into a CNC aluminum trim piece for an attractive accent, day or night. The white LEDs are illuminated when the daytime running lamps are activated, and the amber LEDs flash in sequence with the factory lamp’s turn signals.

Putco Inc.  Nite-Lux Nitro LED Kit
800-247-3974
www.putco.com
PN: 280H13
Putco’s Nite-Lux Nitro kit features high-power LEDs enclosed in a custom-designed aluminum housing for an OEM plug-and-play installation.

Putco Inc.  '15 Ford F-150 Towing
Mirror Covers
800-247-3974
www.putco.com
PN: 401160
Putco’s Ford chrome-trim mirror covers provide a high-quality chrome finish to accent the exterior of the Ford F-150.

Putco Inc.  '15 Ford F-150 Tailgate-Handle Cover
800-247-3974
www.putco.com
PN: 401069
Putco’s Ford chrome tailgate-handle cover provides a high-quality chrome finish to accent the exterior of the Ford F-150.

Putco Inc.  '15 Ford F-150 Tinted Element Window Visors
800-247-3974
www.putco.com
PN: 580065
Putco’s ‘15 Ford F-150 in-channel tinted window visors provide a high-quality accent to the exterior of the Ford F-150.

Putco Inc.  '15 Ford F-150 Luminix Light Bumper Grille Insert
800-247-3974
www.putco.com
PN: 87160L
Putco’s Ford F-150 bumper insert with Luminix is made of heavy-gauge black powdercoated stainless-steel material, delivering a stylish accessory to block debris from entering the engine compartment. The fully assembled Luminix light bar features high-power LEDs for an added accent.

Putco Inc.  '15 Ford F-150 Luminix Boss Grille
800-247-3974
www.putco.com
PN: 270546BL
Putco’s Ford F-150 Boss grille provides a true custom look. This cut-to-fit black powdercoated grille made of CNC-machined aluminum will transform the look of your vehicle.
Putco Inc.
Jeep Headlight POP Display
800-247-3974
www.putco.com
PN: 230600D
Putco’s Jeep headlight POP display features a sample Jeep headlight to fully demonstrate the features and benefits of Putco’s leading Luminix product category.

Putco Inc.
Luminix 4-in. Mini Block Lamp
800-247-3974
www.putco.com
PN: 10007
Putco’s Luminix LED lamp features three high-power LEDs that are fully potted in a black-anodized 6061 T6 aircraft-grade aluminum housing with focus lenses that concentrate light on a truck, ATV or sport utility vehicle.

Putco Inc.
Switch-Back G3 LED DayLiner POP Display
800-247-3974
www.putco.com
PN: 230200T
Putco’s Switch-Back LED DayLiner POP display features a fullsize product sample that fully demonstrates the features and benefits of Putco’s newest and most exciting LED DayLiner.

Rackworks
Rubicon Series Standard
408-712-3770
www.rackwork-s.com
PN: rws-1900
Rubicon-series standard. The ultimate modular cargo rack. Precision laser cut and formed. All-aluminum construction utilizing versatile crossbars for mounting accessories. Seven different LED end-panel configurations.

Radflo Suspension Technology
2.5-in. Remote Reservoir Coil-Over With High/Low Speed Compression Adjustment
714-965-7828
www.radflo.com
PN: RPB-HLA
The Radflo 2.5-in. remote reservoir and high/low speed adjuster allows for fitment in tight spaces. The compression adjuster has a combined range of 35 adjustments, allowing one to maximize suspension tuning.

Rancho Hand Truck Accessories
Horizon Series Front Bumper
800-366-9712
www.ranchhand.com
PN: BHC151BMT
Seven-gauge smooth steel bumper designed to perfectly fit the truck’s profile, providing sufficient air flow. LED flood and spotlights standard. Optional two 12-gauge bull-bar top ring.

Razr Auto Inc.
Wrangler Grille
909-923-9988
www.razerauto.com
PN: RZMPBG-8075

Razr Auto Inc.
Replacement Grille
909-923-9988
www.razerauto.com
PN: RZMPBG-8527
A ‘15–’16 Ford F-150 Razer Raptor grille.
Renegade Covers
Tonneau Cover
801-910-6312
www.renegadecovers.com
Foldable load-bearing tonneau cover that is engineered to support full truck load capacity on top of cover. Offered with industrial truck bed liner as base model or hydrographic prints as upgrade.

ReadyLift Suspension Inc.
Long-Arm JK Suspension
800-549-4520
www.readylift.com
ReadyLift says that its off-road JK long-arm suspension system combines the best engineered solutions with some of the best components on the market to create the ultimate long-arm off-road Kit for the Jeep Wrangler JK.

Razer Auto Inc.
Replacement Raptor Grille
909-923-9988
www.razerauto.com
PN: RZMPBG-8524
A ’15–16 Ford F-150 Razer Raptor grille.

Razer Auto Inc.
Replacement Raptor Grille
909-923-9988
www.razerauto.com
PN: RZMPBG-8073
A ’15 Ford F-150 Razer Raptor grille.

Razer Auto Inc.
Tailight
909-923-9988
www.razerauto.com
PN: RZWTL-0058
A ’15–up Ford F-150 chrome taillight bezel.

Razer Auto Inc.
Taillight
909-923-9988
www.razerauto.com
PN: RZWTL-0059
A ’14–16 Toyota Tundra chrome taillight bezel.

Razer Auto Inc.
Wrangler Grille
909-923-9988
www.razerauto.com
PN: RZMPBG-8077
A ’97–06 Jeep Wrangler TJ all-chrome Angry Skull grille.

Razer Auto Inc.
Xtreme Headlights
909-923-9988
www.razerauto.com
PN: RZJHL-6505
A set of ’96–15 Jeep Wrangler Xtreme LED headlights.

Razer Auto Inc.
Triple Chrome Door-Handle Cover
909-923-9988
www.razerauto.com
PN: RZWDH-0128
A ’15–up Ford F-150 chrome door-handle cover with back plate. Four-door without passenger-side keyhole.
ReadyLift Suspension Inc.
Ram 1500 Upper Control Arm
800-549-4520
www.readylift.com
PN: 67-1500
ReadyLift says that its ’06–’15 Dodge Ram 1500 upper control arm gives Ram truck owners peace of mind that they will not suffer a ball-joint failure. The robust tubular DOM tube-steel designed upper control arm features the best engineering and construction, along with added benefits of geometry correction and ball-joint angle correction.

Rightline Gear Inc.
Window Storage Bag
828-665-1007
www.rightlinegear.com
PN: 100J78-B
Stores all three of the Jeep Wrangler’s soft-top windows in a neoprene sleeve. The neoprene sleeve rolls up, buckles tight and slides into a zippered PVC bag. The window bar stays in the rear window and provides structure to the bag. The bag attaches on the outside of the Jeep’s rollbars (rear or top) or behind the headrests (front or rear seat).

Fidanza Performance
4.0L Jeep Steel Flywheel
440-259-5656
www.fidanza.com
PN: 256402
A 4.0L steel flywheel. Great for rock crawling. It’s 16 lbs. heavier than the OEM flywheel. Made from 1045 forged billet steel. Fits ’91—’04 4.0L engines.

Rolling Big Power—a Lexani Brand Co.
RX3 Stainless-Steel Cab-Length Step
951-272-9090
www.rollingbigpower.com
PN: C01498CC-RX7
The very popular RBP RX3 step is now available in stainless steel.

Rigid Industries LED Lighting
Ford F-150 RDS-Series Grille Kit
480-655-0100
www.rigidindustries.com
PN: 41550
Make a bold statement with the new Ford F-150 Rigid Industries’ RDS-series grille kit. This 30-in. RDS-series grille kit is a full replacement but keeps the factory active shutter system intact, with no cutting required.

Rigid Industries LED Lighting
Radiance
480-655-0100
www.rigidindustries.com
PN: 23002
The Radiance is for the customer who wants a truly custom look along with the quality that Rigid says only it can provide. Backlighting for the Radiance is available in white, green, blue and red to showcase the large Rigid branding plates and exposed printed circuit board.

Rigid Industries LED Lighting
Site Series
480-655-0100
www.rigidindustries.com
PN: 73341
Rigid Industries’ Site series provides reliable lighting with unmatched Rigid quality for many different worksite environments. Featuring Rigid’s all-new 80/20 optic hybrid flood and an 80/20 hybrid spot combo, the Site series offers a wider area of coverage than comparable lights from the competition.

Rock-Slide Engineering
Skidplate-Protected Step-Slider
435-752-4580
www.rockslideengineering.com
PN: BD-SS-101-JK4
Jeep Wrangler armor-protected automatic electric step with integrated body side armor. Acts as fully functional rock slider that deploys step for easy vehicle access.
Rock-Slide Engineering
JK Sleek-Line Front Bumper
435-752-4580
www.rockslideengineering.com
PN: FB-F-200-JK

Rok-Tek
Premier Truck Grille
503-303-8113
www.rok-tek.com
PN: RT-F1012P
This is a true three-piece grille insert. U.S.A.-made 16-gauge stainless steel and stainless hardware.

McGaughys Suspension Parts/
Mike McGaughy’s Classic
Chevy Parts Inc.
’15 Ford F-150 Lowering Kit
559-226-8196
www.mcgauhys.com
PN: 70039
The ’15 Ford F-150, 2WD, all cabs, 2/4-in. Lowering Kit includes coil relocators, a flip kit, lift hangers, U-bolts, a carrier bearing relocator, bump stops and shock extenders. The kit uses the factory spring components so you maintain the factory plush ride. Everything needed to complete the job is included.

Rok-Tek
Grille for ’70–’72 Chevy Trucks
503-303-8113
www.rok-tek.com
PN: RT-C7072R
A no-cut, no-drill, 16-gauge, 304 stainless grille insert for ’70–’72 Chevy trucks and Blazers.

Rolling Big Power—
a Lexani Brand Co.
Body Armor Fender Trim for Trucks
951-272-9090
www.rollingbigpower.com
PN: 791568
New RBP body-armor fender trim allows users to completely change the look of their trucks. Where only a stainless option was available before, now truck owners can buy something that makes their trucks have an off-road look without having all the expense of buying all the things that normally come with making a truck look like an off-road truck.

Romik
RAL-S Series SUV and CUV
610-443-2122
www.romik.com
PN: 60061418
Romik’s best-selling running board. Designed and manufactured in Europe to meet and exceed the strict TUV standards. RAL-S features aircraft technology, with its triple-wall, extruded-aluminum chassis. RAL is available in silver and black.

AnzoUSA
’15 Chevy Colorado LED Five-Function Rear Step
888-360-3696
www.anzousa.com
AnzoUSA strives to be first to market with unique and innovative lighting products. The company introduces a fast and easy way to add style to a new ’15 Chevy Colorado with a unique and exclusive award-winning five-function LED rear bumper step. New design, and new technology with right and left amber scanning turn signals.

Romik
RAL-TB Series Truck
610-443-2122
www.romik.com
PN: 60041418
RAL-TB is part of Romik’s NR (never rust) series. Designed for the truck market and constructed from triple-wall aluminum. Heavy-duty brackets are included in every kit.

RCV-Series Commercial Vehicle
610-443-2122
www.romik.com
PN: 72381488
Romik is proud to introduce RCV commercial vehicle no-drill running boards. The 6-in. RCV series is part of the new Romik NR (never rust) series. Designed for the commercial market, RCV is available for Dodge ProMaster, Ford Transit and MB Sprinter.

Ruff Sack
Ruff Sack HD
585-687-8375
www.ruffucks.com
PN: RSHD
An affordable truck-bed-size storage bag to protect cargo from rain, snow, dirt and debris.
Shenzhen Nova Technology Co. Ltd.
20-in. High- and Low-Beam Light Bar
+86-755-83505482
www.nova-auto.com
PN: HL0330
A 20-in. LED light bar with high- and low-beam functions in a great optic design giving great output.

Shenzhen Nova Technology Co. Ltd.
4D Optic Design LED Light Bar
+86-755-83505482
www.nova-auto.com
PN: E03288
Said to be the lowest-priced LED light bar. Latest 4D optic design. New military breather design. Fullsize covering.

Shenzhen Nova Technology Co. Ltd.
4-in. LED Foglight
+86-755-83505482
www.nova-auto.com
PN: FL01
The 4-in. LED foglight fits most types of vehicle with DRL function. Offered in white and amber.

Shenzhen Nova Technology Co. Ltd.
4D Optic Design LED Light Bar
+86-755-83505482
www.nova-auto.com
PN: E03288
Said to be the lowest-priced LED light bar. Latest 4D optic design. New military breather design. Fullsize covering.

Shenzhen Nova Technology Co. Ltd.
LED Rock Light
+86-755-83505482
www.nova-auto.com
PN: RL01
Different color options and different pieces and set choices. Works with DC10-30v. Can be installed on ATVs, UTVs, Jeeps and trucks.

Whiteline Suspension
Vehicle Essentials Bushing Kit
909-476-2860
www.whitelineus.com
PN: WEK087
The vehicle essentials kit addresses key problem areas in OEM suspension system in one convenient kit. Designed to alleviate consumers from having to purchase an entire vehicle kit, this kit targets specific areas for improved handling, safety and durability for the Jeep Wrangler JK.

ShowTime Metal Works
Bumpers/Grille
512-739-2144
www.showtimemetalworks.com
PN: FSDG201115
STMW says that its grilles are fabricated using a 10-gauge ASTM-A-36 main frame with a 3/16-in. ASTM-A-36 center section, the strongest and thickest grilles on the market. STMW grilles were engineered to house up to a 20-in. LED light bar to light up any mission. All bolted together with ¼-in. stainless button head bolts. This grille can be ordered in a raw finish or powdercoated.

Sierra LED
Granite Rock Lights
877-877-0773
www.sierraledlights.com
PN: GRL-LUX-K8
Sierra LED Granite Rock Light kits come in single color white, amber, red, blue and green LEDs as well as tunable RGB LEDs with wireless remote control and interactive music capabilities. IP69 waterproof. DC 9v-24v. They come with both flat and tubular mounting spacers. Available in kits with four, six or eight-light configurations. For vehicle and marine use.
Dual amber/white LED light bars and pod lights have been designed to provide the highest projection LED light in both 6000K white and 590 nanometer amber/orange, providing the best light for any night. Embedded 8mm SS fasteners and IP68 waterproof housings. Projection lenses with no reflectors. High quality, high performance, competitive price.

Fully bolt-on, 2-in., remote-reservoir coil-over kit. Front and rear adjustable 3.5- to 6-in. lift. Vehicle-specific tuned shocks and coil springs for superior performance, increased wheel travel, retaining OE swaybars and exhaust.

The patented SnowBear Elite-series sweeper attachment is ideal for industrial and commercial applications utilizing the built-in fork pockets perfect for use on lifted trucks, agricultural tractors and skid steers. With available accessories, the sweeper systems can also be integrated to front-end loader buckets and category-one three-point hitches.

Fully bolt-on, 2-in., remote-reservoir coil-over kit. Front and rear adjustable 3.5- to 6-in. lift. Vehicle-specific tuned shocks and coil springs for superior performance, increased wheel travel, retaining OE swaybars and exhaust.


Patented, innovative armrest that makes driving more enjoyable by providing ideally positioned cushioning to rest the user’s arm. Eliminates sore forearms and elbows caused by resting the arm on firm surfaces. Might help alleviate muscle and neck pain resulting from sustained, unhealthy posture while driving. Installs in seconds without use of tools.

SOTA Offroad S.S.D. 20x9 with ring. The S.S.D. design has a simulated bead-lock look right out of the box. The pro-series bead-lock ring is an optional raw-aluminum, bolt-on ring that can be painted and color matched for an exact look.

SOTA Offroad D.R.T. 20x9 with ring. The D.R.T. design has a simulated bead-lock look right out of the box. The pro-series bead-lock ring is an optional raw-aluminum, bolt-on ring that can be painted and color matched for an exact look.

SOTA Offroad A.W.O.L. 20x12 eight-lug in signature Death Metal black finish. SOTA Offroad features an innovative fusion of forged-wheel styling with cast-wheel technology. Its truck wheels are among industry leaders in design, strength and fitment.

Spyder Industries says that its WerX rack is the most versatile heavy-duty work rack on the market today.
T-Rex Truck Products

‘15–’16 GMC Canyon X-Metal Grille
951-270-5388
www.trexbillet.com
PN: 6713711

A ‘16 GMC Canyon X-Metal grille. This full replacement grille installs in place of the factory grille and can be installed with common hand tools. OEM-quality fit and finish ensure a factory-installed appearance. Available in black powdercoated or polished 304 stainless steel.

T-Rex Truck Products

Stealth Metal Grille With Black Studs
951-270-5388
www.trexbillet.com
PN: 6719641-BR

Tactical-black perimeter studs add another layer of aggressive appearance to the iconic X-Metal grilles T-Rex is famous for. Available for most popular applications, Stealth Metal grilles allow the enthusiast to complement popular blackout-themed trucks.

TeraFlex

JK Wrangler Unlimited Nebo Roof-Rack Kit
801-713-3314
www.teraflex.com
PN: 4722000/4722050

The TeraFlex Nebo roof rack incorporates OEM aesthetics and styling with rugged performance in a purpose-built configuration that will give users the capacity to extend their adventures even further.

TeraFlex

JK Wrangler Door-Hanger Combo Kit
801-713-3314
www.teraflex.com
PN: 1830702

TeraFlex JK Wrangler hard door and Freedom Top hanger kit. Powdercoat finish to resist damage. Fits 16- or 24-in.-on-center stud frame construction garage walls.

TeraFlex

JK Wrangler Rzeppa High-Angle Driveline
801-713-3314
www.teraflex.com
PN: 6123000/6123001

The TeraFlex high-angle Rzeppa CV driveline combines the smooth torque transfer of a true CV joint with the high-angle misalignment of a traditional U-joint.

TFP USA Inc.

Textured Black Medium-Width Aluminum Fender-Trim Molding
562-220-1370
www.tfpusa.com
PN: 3910ALMB

This new fender-trim molding is made of rugged aluminum construction that is polished to a mirror-like finish. It features an invisible rubber gasket backside for protection, a black-painted lower flange for a clean look, and TFP’s patented no-drill mounting system. The top edge lip is rolled for a thick, luxurious look.

TFP USA Inc.

Polished Medium-Width Aluminum Fender-Trim Molding
562-220-1370
www.tfpusa.com
PN: CR10ALNP

This new fender-trim molding is made of rugged aluminum construction that is polished to a mirror-like finish. It features an invisible rubber gasket backside for protection, a black-painted lower flange for a clean look, and TFP’s patented no-drill mounting system. The top edge lip is rolled for a thick, luxurious look.

TFP USA Inc.

Chromed Medium-Width Aluminum Fender-Trim Molding
562-220-1370
www.tfpusa.com
PN: 3126ALMCR

This new fender-trim molding is made of rugged aluminum construction that is polished to a mirror-like finish. It features an invisible rubber gasket backside for protection, a black-painted lower flange for a clean look, and TFP’s patented no-drill mounting system. The top edge lip is rolled for a thick, luxurious look.
Steelcraft Automotive Group
Heavy-Duty Step Board
951-738-9244
www.steelcraftautomotive.com
Steelcraft heavy-duty step boards feature one-piece construction. All Steelcraft heavy-duty products are e-coated and powdercoated to ensure quality performance for years to come, and the company stands behind them with a two-year limited warranty, one of the longest in the industry.

Steelcraft Automotive Group
Heavy-Duty Grille Guard
888-480-7167
www.steelcraftautomotive.com
Steelcraft’s new heavy-duty grille guards are a one-piece, fully welded design with punched plate grille inserts. All Steelcraft heavy-duty products are e-coated and powdercoated to ensure performance quality for years to come, and the company stands behind them with a two-year limited warranty, one of the longest in the industry.

Steelcraft Automotive Group
Heavy-Duty Replacement Bumpers
951-738-9244
www.steelcraftautomotive.com
Steelcraft heavy-duty rear bumpers are a one-piece, fully welded design for maximum strength with durability, and they are manufactured with the highest-quality materials and workmanship. Heavy-duty products are e-coated and powdercoated to ensure quality and performance.

Stepup Door Defender
Stepup Door Defender
740-255-6460
www.stepupdoordefender.com
A solid-state electrically engineered system that uses a designed rotating mount for various side steps to protect vehicles and hinder theft while they are parked.

Fuel Your Profits With Transfer Flow Fuel Tanks!
With over 30 years of engineering and manufacturing fuel tank systems, some of the best and biggest companies trust Transfer Flow to help fuel their success. We can do the same for your company!

We offer a complete line of fuel tank systems for you and your customers: refueling tanks, larger replacement tanks, and in-bed auxiliary tanks. Transfer Flow fuel tanks are CARB and DOT legal, come with all parts to install, and include our 24/7 customer tech support.

Start fueling your profits by selling and installing Transfer Flow fuel tank systems. Contact us today!
**SEMA News April 2016**

**TRUCKS, SUVS & OFF-ROAD NEW PRODUCTS**

**Sulastic Rubber Springs/RTE**

2500HD and 3500HD/Ford F-250, F-350
210-492-4469
www.sulastic.com
PN: SA-06, SA-06HD, SA-04HD

The Sulastic Rubber spring shackle replacement provides a smoother ride for the truck while not affecting the load capacity. It is easy to install (one to two hours), and the set includes everything for installation. The user can expect to feel the truck ride similarly to a 1/2-ton truck. SA-06 model displayed. See website for applications.

**Supersprings International Inc.**

SumoSprings Solo
800-898-0705
www.supersprings.com
PN: SSF-406-54

SumoSprings Solos are proprietary suspension products designed to enhance load-carrying ability, stabilize sway and improve overall driver control and comfort. Available in both front and rear applications for most trucks, vans, buses and motor homes, the SumoSprings Solo is a more comfortable, progressively engaging suspension bump stop.

**Switch-Pros by Off Road Engineering**

Switch Panel Power System
949-581-2991
www.switch-pros.com
PN: SP9100

System features an eight-switch panel with 125-amp power module (eight circuits at 30-amp max each). Offers 11 outputs and three user-programmable inputs. Program and control with Bluetooth device and free app. No fuses/relays needed. All solid state with low-voltage disconnect and over-current protection built in. Dimming, flash and strobe options are included.

**Sway-A-Way Inc.**

Jeep Wrangler Double-Bypass Shock
844-876-9930
www.swayaway.com
PN: 401-5600-12

The Sway-A-Way 2.5-in.-diameter, position-sensitive, double-bypass shock gives users external adjustments with high-speed control and low-speed comfort.

**Sway-A-Way Inc.**

Performance Hub
818-700-9712
www.swayaway.com
PN: 7801R-40

Solid billet-aluminum hub driven by a 4140 steel drive plate, Timken bearings and SKF seals. Studs have rolled threads for superior strength.

**Synergy Manufacturing**

Dodge Ram Heavy-Duty Steering Kit
805-242-0397
www.synergymfg.com
PN: 8525-01

Bolt-on replacement for stock steering. No drilling or reaming of the knuckles required. Uses updated T-style steering that is designed to eliminate toe change and eliminate bump steer. Includes low misalignment wobble stopper tie-rod end boots to prevent unwanted tie-rod flop, which results in a dead spot in the steering when changing direction.

**T-Rex Truck Products**

’16 Toyota Tacoma Billet Grille
951-270-5388
www.trexbillet.com
PN: 20941

A ’16 Toyota Tacoma billet grille. One-piece replacement grille installs in place of the factory grille insert using common hand tools. Includes all necessary hardware and includes detailed installation instructions. Can be installed in under an hour.

**T-Rex Truck Products**

’15–’16 Chevrolet Colorado Torch Grille
951-270-5388
www.trexbillet.com
PN: 6312671

A ’15–16 Chevrolet Colorado Torch LED grille. Includes Zroadz LED light bar preinstalled and 100% tested to ensure perfect form and function. Full replacement grille installs using factory mounting points and includes detailed instructions and all mounting hardware.
These new ABS chrome-plated grille inserts are designed to mount with double-sided adhesive tape. They closely fit to the complex contours of the new grilles’ designs. They stay mounted very rigidly and simply, unlike snap-on grilles currently in the marketplace.

These new ABS grille inserts closely fit to the complex contours of the new grilles’ designs and are quickly installed with double-sided adhesive tape. They stay mounted very rigidly. The gloss-black finish will complement the finished look rather than the cheap, flat, textured OEM-trim appearance.

This new fender-trim molding is made of rugged aluminum polished to a brushed-satin finish. It features an invisible rubber gasket backside for protection, a black-painted lower flange for a clean look and TFP’s patented no-drill mounting system. The top edge lip is rolled for a thick luxurious look like the OEM made.

Go Rhino has added additional functionality and a new category to its already popular RB10 running boards in the form of a bolt-on drop step kit. The steps are sold in pairs of two—one driver side and one passenger side. These steps drop 4 in. lower than the board and allow for easier entry and exit. They come with all needed hardware for installation. No drilling needed.

Go Rhino has added additional functionality and a new Jeep application to its already popular RB10 running boards. These Raptor-style running boards are built from 16-gauge, zinc-coated steel and are sprayed with a durable black texture finish for corrosion, impact and abrasion resistance. The addition of drop steps makes them perfect for lifted Jeeps.

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A ‘94–’13 Dodge Ram 2500/3500 4x4 heim adjustable short control arms for up to 5 in. of lift. High PV value, PTMEG bushings and DOM sleeve assembly.

The Crossfire LED light bar has a dual side-emitting reflector design that substantially increases light efficiency. The aerodynamically designed heat sink also reduces wind noise.

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TigerLights
50-Watt Led Light
541-928-1646
www.tigerlights.com
PN: TL500
This 50-watt LED light is a powerful, durable off-road light. Emitting an intense light beam for its size, with multiple light patterns available.

TigerLights
50-Watt Multi-Color LED Light
541-928-1646
www.tigerlights.com
PN: TL500
This 50-watt LED light is a powerful off-road light. The light has a durable, custom-powder-coated finish for style and protection.

Timbren Industries Inc.
Active Off-Road Bump Stop
800-263-3113
www.timbren.com
PN: Multiple
The active off-road bump stop enhances bottom-out resistance while delivering smooth engagement and disengagement of the axle. Designed with a progressive spring rate to absorb additional energy and return the axle in a more controlled style than the OEM bump stop. Take control of suspension travel in a quiet and predictable package that bolts on.

Timbren Industries Inc.
1-Ton HD Axle-Less Suspension
800-263-3113
www.timbren.com
PN: Multiple
Heavy-duty 1-metric-ton axle-less trailer suspension. Available with five outboard arm configurations, including accommodations for wide-wheel off-road applications. Uses a softer aeron spring and longer trailing arm, which allows for more suspension travel. This smooths out the rough overland trails for greater comfort and safety.

Titan Fuel Tanks
Spare-Tire Auxiliary Fuel System
208-522-31325
www.titanfueltanks.com
PN: 4030203
The auxiliary fuel tank mounts in the spare-tire well of Dodge, Ford and GM diesel trucks. This space is often unused due to larger tires being fitted to the trucks. The fuel transfers on the fly while driving with an advanced electronic fuel-pump system.

Titan Fuel Tanks
Trail Trekker Tank
208-522-1325
www.titanfueltanks.com
PN: 4040187
Multi-placement POP display that includes a to-scale version of a Titan fuel tank made of the same material and wall thickness as the actual Titan fuel tanks. The POP includes all necessary mounting materials for floor, counter or wall mounting.

Titan Fuel Tanks
Point of Purchase Display
208-522-1325
www.titanfueltanks.com
PN: 9807020000
Multi-placement POP display that includes a to-scale version of a Titan fuel tank made of the same material and wall thickness as the actual Titan fuel tanks. The POP includes all necessary mounting materials for floor, counter or wall mounting.

TMR Customs
Dimple Dies
877-503-8671
www.tmrcustoms.com
PN: 1008 to 1024
Dimple Dies are used to add strength, rigidity and style to sheetmetal panels. All TMR Customs Dimple Dies are CNC machined in-house and are heat treated and backed by a lifetime warranty. Available in individual sizes or in sets.
TMR Customs
Jeep Delrin Door-Hinge Liners
877-503-8671
www.tmrcustoms.com
PN: 1000 to 1007
The ultimate fix for worn-out factory Jeep door hinges.

Towtector/AaLadin
Steel Eagle Surface Cleaner
800-784-4331
www.steeleagle.com
Steel Eagle undercarriage cleaner.

Towtector/AaLadin
Hidden Power With Wire Harness
800-246-8132
www.torklift.com

Towtector/AaLadin
Quick-Disconnect StableLoad Suspension Upgrade
800-246-8132
www.torklift.com

Towtector/AaLadin
Steel Eagle Surface Cleaner
800-784-4331
www.steeleagle.com

Towtector/AaLadin
Adjustable Towtector
800-784-4331
www.towtector.com
PN: 17818-AD
The adjustable Towtector is designed to adjust a total of 2 in. up and 2 in. down to allow the unit to fit multiple vehicles.

McGaughys Suspension Parts/
Mike McGaughy’s Classic Chevy Parts Inc.

‘15 Ford Lift Kit
559-226-8196
www.mcgaughys.com
PN: 57100
The ‘15 Ford F-150, 4WD, 6.5-in. McGaughy’s Premium Lift Kit with rear shocks. Parts are CAD designed and CNC laser cut, formed and machined. The front and rear crossmembers utilize a boxed design for extra strength and an accurate, easy installation. All parts are bolt-on and include color instructions.

McGaughys Suspension Parts/
Mike McGaughy’s Classic Chevy Parts Inc.

Signature-Series Aluminum Rear Links
303-255-4959
www.toyteclifts.com
PN: TTBSS2.5
Made from solid 7075 aluminum and adjustable on the vehicle. The kit includes a Panhard bar, upper control arms and lower control arms.
Traction Jack LLC
Traction Jack
800-575-8547
www.tractionjack.com
Portable recovery gear to get a vehicle unstuck in sand, snow or mud. The Traction Jack’s folding feature allows convenient storage under seats, in the trunk or out of the way in work trucks. Supports vehicles upward of 30,000 lbs. and is made in the U.S.A.

Trailer Valet
Trailer Valet XL
626-400-6299
www.trailervalet.com
PN: TVXL
The Trailer Valet XL is said to be the toughest, most compact trailer dolly on the market today. It gives anyone the ability to independently move trailers up to 10,000 lbs. using an 18V drill. It features a patented ball attachment that allows for quick attachment, and an automatic brake that engages when the handle is released for superior safety.

Transfer Flow Inc.
70-Gallon Over-the-Rail Adjustable Toolbox and Fuel-Tank Combo
530-893-5209
www.transferflow.com
PN: 080-01-16063
All-in-one, over-the-rail auxiliary fuel tank and toolbox combo. Raise or lower toolbox to fit the depth of the truck bed. Fits Ford, GM and Dodge Ram short- and long-bed fullsize diesel trucks. Custom fit at time of installation. Complete fuel-tank system. Refueler upgrade option. Optional spray-on coating available.

Trimax
Razor RP 6-in. Aluminum Adjustable Hitch
303-796-8500
www.trimaxlocks.com
PN: TRZ6ALRP
The Trimax Razor RP 6-in. adjustable hitch with clip-style ball mount and pin is machined from solid aluminum. The hitch comes in three sizes and is fully adjustable in 1-in. increments up and down. This unit is also available in a 4-in. and an 8-in. drop, and a custom, keyed-alike locking pin set can be purchased as well.

Truck Covers USA
American Truck Rack XL
858-622-9135
www.truckcoversusa.com
PN: ATR-100XL
A multi-purpose ladder rack that can be mounted and used with a roll cover by Truck Covers USA. Additional pieces take it from a basic rack to a full over-the-cab rack. Secondary-level carrying option also available. Change as needs change on just one rack system. Integrates aluminum and stainless steel. Carries up to 500 lbs.

TruckClaws
TruckClaws II
844-362-5297
www.truckclawsii.com
PN: TC-15002
TruckClaws II is a new traction aid that allows drivers of pickup trucks, SUVs and light commercial vehicles the ability to get their vehicles unstuck quickly and safely from most mud, snow, ice or sand conditions. It consists of two traction plates, two ratchet straps and an extender-bar kit that is sold separately for extreme conditions.

TrueEdge Products
Painted Fender Flares
855-787-8334
www.trueedgeproducts.com
Three styles of flares available in smooth, textured, matte smooth and painted. OE-quality ABS plastic, PPG paint and stainless-steel rivets. Applications for most trucks and SUVs.

Tuff Truck Bag
The Original Tuff Truck Bag
205-492-5027
www.tufftruckbag.com
PN: TTB-B
The Tuff Truck Bag is said to be the world’s first and only heavy-duty waterproof cargo bag made exclusively for pickup trucks. Tough, waterproof and resistant to the elements, the bag keeps cargo safe and dry when hauled in a truck bed. The large, lightweight bag holds almost anything one might haul in a truck. It’s also a nice alternative to a tonneau cover.
Tufttruck/Westcoast Winch Front Heavy-Duty Coil Kit for Ram 2500/3500 4WD Diesels
800-667-6167 www.tufttruck.com PN: TTC-1224
Front heavy-duty coil kit with 2-in./2.5-in. lift for ‘14–up Ram 2500 and ’13–up Ram 3500 4WD diesels.

Tufttruck/Westcoast Winch Vehicle-Recovery Gas-Powered Winch
888-794-8357 www.westcoastwinch.com PN: PCW3000
This Honda powered portable winch is Ideal for vehicle recovery as well as hunting and forestry. The PCW3000 pulls 1,600 lbs. on a single line and can be easily blocked to increase the pull capacity up to 4,800 lbs.

Turbosmart/3pConnect eBoostHP Electronic Boost Controller
Turbosmart’s e-BoostHP is an electronic boost controller capable of handling up to 120 psi of pressure. It can also control an auxiliary output such as methanol or nitrous injection. Manage shift/warning lights based on boost pressure and rpm. It’s all packed into a self-contained billet housing for a neat and professional presence in any interior.

Turbosmart/3pConnect Smart Port Dual-Port BOV for R35 GTR
909-476-2570 www.turbosmartusa.com PN: TS-0215-1027
The Smart Port dual-port blow-off valve for the R35 GTR involves a new piston-manufacturing process utilizing specialized alloys and coatings, along with a revolutionary new vent-to-atmosphere trumpet design. These new designs allow for very fast response while also providing enhanced sealing.

Turbosmart/3pConnect ProGate 50 Lite
909-476-2570 www.turbosmartusa.com PN: TS-0502-1201
The new ProGate50 Lite is said to be the smallest 50mm wastegate on the market and was designed to fit into tight engine bays while still offering superior flow and heat-handling capabilities. The revolutionary new housing is 25% smaller than Turbosmart’s current range. It allows for easy spring changes and provides the ability to index the cap in 12 different positions.

Turbosmart/3pConnect LS-Series EWP Header-Adapter Kit
The Davies Craig LS-series EWP header adapter kit consists of left and right alloy inlet adapters, mounting hardware, gaskets, a silicone Y hose, a T hose and hose clamps, heater return adapter and heater adapter installation instructions. It is suited for LS-series V8 engines.

Turbosmart/3pConnect MAP-ECU3 Piggyback Controller
909-476-2570 www.turbosmartusa.com PN: MAPECU3-KIT
The new MAP-ECU3 piggyback controller presents the new flex-fuel feature to allow for real-time ethanol content tuning. Other features include an optional Wi-Fi interface, compatibility with OBDI, OBDII, direct-injection and drive-by-wire vehicles—all combined with a built-in +42 MAP sensor for MAF conversion.

Turbo Pro Vehicle Recovery Kit
909-476-6068 www.tred4x4.com
Tred Pro is said to be the world’s most advanced and highly engineered all-in-one off-road vehicle-recovery device. It is specially designed to get a four-wheel drive, ATV or other equipment out of trouble when traction is lost in sand, mud, sludge, slime or snow. Tred Pro will allow users to explore with confidence, without letting traction disrupt their journey.
**U Ace Inc.**

3D Wintect Cover  
909-350-8808  
www.u-ace.com  
PN: 1781

3D Wintect will keep frost-free in winter, stay clogless from fallen leaves, keep a cooler interior for hotter weather and protect the vehicle's wipers from the sun. It comes with a proprietary aerodynamic venting design to improve air channeling. A specially engineered, magnetized, place-and-go tab perfectly aligns with the door seal to prevent water leaks.

**U Ace Inc.**

Trendtect Floor Mat  
909-350-8808  
www.u-ace.com

Trendtect floor mats have embossed diamond texture to create a non-slip rubber surface for a safe-and-sound riding experience. The stylish, engraved pattern is designed to complement the vehicle in the style desired. The custom-fit mats are measured to the exact cabin contours of the vehicle to trap messes and spills. They are waterproof and easy to clean.

**UnderCover, BedRug, Advantage**

NightHawk Light Brow  
866-900-8800  
www.undercoverinfo.com

Front fascia piece attaches to the top of the grille, enhancing the appearance of the vehicle. Gives Jeeps a unique and aggressive look.

**UnderCover, BedRug, Advantage**

Jeep Tailgate Mat  
800-462-8435  
www.bedrug.com  
PN: BRJKTG

The BedRug Jeep TailgateMat can now be ordered separately. The ¼-in.-thick Jeep TailgateMat provides a cushioned surface to protect cargo and the tailgate. Using the standard hook-and-loop fasteners to install, there is no drilling required. The Jeep TailgateMat will be available for the jeep JK, JKU, TJ, YJ and CJ-7 in both rug and tread textures.

**US Speedo**

‘15 Chevrolet Colorado/GMC Canyon Daytona-Edition Kit  
810-244-0909  
www.uSSPEEDO.com  
PN: Col 155

‘15 GM Colorado/Canyon Daytona-edition gauge face restyling upgrade gives a custom look and improves contrast. Comes in many color options.

**US Speedo**

Dodge SRT Hellcat Daytona-Edition Gauge Face  
810-244-0909  
www.usSpeedo.com  
PN: DAYTONA

Introducing the ’15/’16 US Speedo Dodge Challenger SRT Hellcat Daytona-edition gauge face. Manufactured with a patented 3D high-pressure molding process. The US Speedo Hellcat Daytona gauge face awakens the dash of the most powerful musclecar on the planet and brightens the full potential of this American dream.
US Speedo
‘15 Ford F-150 XLT Stainless
810-244-0909
www.usspeedo.com
PN: SS F146
US Speedo’s stainless steel. The solid, brushed-metal finish gives it an above all look. This kit comes with a complete set of matching needles. Each gauge face is specifically designed to function in the specific make, model and motor to match the OEM speedometer’s specifications.

US Speedo
‘15 Ford F-150 Stainless-Steel Kit
810-244-0909
www.usspeedo.com
PN: SS F156
US Speedo’s stainless steel. The solid, brushed-metal finish gives it an above-all look. This kit comes with a complete set of matching needles. Each gauge face is specifically designed to function in the specific make, model and motor to match the OEM speedometer’s specifications.

Viking Liners
Armor X
250-832-5142
www.vikingliners.com
PN: Armor X
Armor X is a high-performance, 100% solids, flexible polyurea hybrid. This two-component protective coating system cures within seconds and provides excellent moisture, abrasion and chemical resistance. Armor X currently provides solutions for automotive, oil and gas, industrial and agriculture sectors.

Yakima Products
CoreBar
971-249-7500
www.yakima.com
PN: 80000421
First aero steel crossbar in the category combines the strength and utility of steel with a unique JetFlow aerodynamic teardrop shape, minimizing wind noise and maximizing fuel economy.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/LRG Rims/Poison Spyder
Core Dual-Rate Swaybar System
800-776-0767
www.g2axle.com
PN: G/272-2050DRS
The G2 Axle & Gear Core DRS offers a state-of-the-art, dual-rate swaybar that can be controlled from the comfort of the cab.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/ LRG Rims/ Poison Spyder
AT Sport Tires
800-776-0767
procompusa.com
PN: PCT42257516
Pro Comp’s new A/T Sport is capable in any terrain while maintaining quiet on-road manners, and it is backed with a 60-day trial and 60,000-mile warranty.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/ LRG Rims/ Poison Spyder
Dana 30/44 Ball Joints
800-776-0767
www.g2axle.com
PN: G/269-2051-2
G2 Axle & Gear heavy-duty ball joints are designed to be stronger, better performing and more reliable than factory ball joints.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/ LRG Rims/ Poison Spyder
Dana 30 Brute Cover
800-776-0767
www.g2axle.com
PN: G/240-2031MB
G2 Axle & Gear’s Dana 30 aluminum differential covers are engineered to protect the ring and pinion by cooling the gear oil as well as providing additional protection from impact.

Pro Comp/Smittybilt/Rubicon Express/G2 Axle & Gear/ LRG Rims/ Poison Spyder
Dana 44 Brute Cover
800-776-0767
www.g2axle.com
PN: G/240-2033MB
G2 Axle & Gear’s Dana 44 aluminum differential covers are engineered to protect the ring and pinion by cooling the gear oil as well as providing additional protection from impact.

VPR4X4
VPR-136
305-468-9818
www.vpr4x4.com
PN: VPR-136
This front bumper is a new addition to the MP line. It features an aggressive design, creating a superb look in a lower weight.
The VPR-126-SS-AL is the aluminum version of the Ultima/short Jeep bumper. Weighing only 56 lbs., it is an ideal choice for casual off-road use. The product is sold raw or black powdercoated.

Front and Rear Steel Fender Set
305-468-9818
www.vpr4x4.com
PN: VPR-FF JK-01

HDX Xtreme Board
626-960-6762
www.westinautomotive.com
PN: 56-21005
HDX Xtreme Board features chiseled styling and a snug-to-body fit. Features 16-in.-long step areas, X-design step pad and snug-to-body fit.

Universal Hi-Lift Mount
503-691-8915
www.warriorproducts.com
PN: 4870
Universal, lockable bracket system that allows the popular Hi-Lift Jack to be mounted in a wide variety of ways either inside or outside of vehicles.

Steel-Tube Fender Flares
503-691-8915
www.warriorproducts.com
PN: 7313, 7313PC, S7313
Warrior Products steel-tube fender flares are designed to give the vehicle added style while protecting its vulnerable body. Available in multiple widths and finish options for both the front and the rear. Features multi-coat powdercoating.

JK Tow-Bar System
503-691-8915
www.warriorproducts.com
PN: 1861
The Warrior Products tow-bar mounting system allows Jeep Wrangler JK owners to flat-tow the vehicle behind a motor home, camper or truck with a factory or aftermarket bumper. This system is compatible with the Warrior Products #860 tow bar and all Warrior Products front bumpers for the Jeep JK.

Universal LED Third Brake Light
503-691-8915
www.warriorproducts.com
PN: 1485
Spare-tire-mounted LED third brake light. Universal application.

Universal LED Taillight Systems
503-691-8915
www.warriorproducts.com
PN: 2, 960, 296, 529, 953, 960
Warrior Products steel LED taillight kits give Jeeps and FJ Cruisers a rugged LED look, added functionality and unrivaled protection provided by the steel housing.

Jeep JK Tailgate Table System
503-691-8915
www.warriorproducts.com
PN: 2230
The Warrior Products tailgate table offers a unique system for mounting tactical bags, tools, camping equipment, trail gear and fluids while providing a foldout table, maximizing the limited storage capacity of the Jeep.

JetStream Silver
971-249-7500
www.yakima.com
PN: 8000428
Premium alloy crossbar engineered with a T-slot attachment and a wind-tunnel-designed JetFlow aerodynamic bar shape for exceptional noise and drag reduction.

Steel LED Taillight Systems
503-691-8915
www.warriorproducts.com
PN: 2, 960, 296, 529, 953, 960
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Warrior Products steel LED taillight kits give Jeeps and FJ Cruisers a rugged LED look, added functionality and unrivaled protection provided by the steel housing.
Weapons Grade Fabrication
Series 2 Front Modular Truck Rack
530-320-5260
www.wgfab.com
PN: 363-1-30-002
Vehicle-specific adjustable modular design supports multiple setup options specific to driver’s lifestyle. Engineered for durability and longevity. Noninvasive mount and fastening options.

Westin Automotive
HDX Drop Step
626-960-6762
www.westinautomotive.com
PN: 56-11005
Westin’s HDX drop step is ideal for lifted trucks. Chiseled style and snug-to-body fit. Patented drop step features up-punched, slip-resistant step area.

Weapons Grade Fabrication
Series 1 Front Modular Truck Rack
530-320-5260
www.wgfab.com
PN: 363-1-30-001
Vehicle-specific adjustable modular design supports multiple setup options specific to driver’s lifestyle. Engineered for durability and longevity. Noninvasive mount and fastening options.

Westin Automotive
Thrasher Board
626-960-6762
www.westinautomotive.com
PN: 28-81095
Westin’s Thrasher Board is a one-piece, welded, mild-steel step with smooth, chiseled edges. Features indented louvers and bracket caps in a textured black finish.

Weigh Safe
Universal Ball Mount
801-820-7020
www.weigh-safe.com
The Weigh Safe drop hitch effectively mounts to most existing towing-ball mounts and measures the tongue weight of the towing load, ensuring that the vehicle is balanced properly and that it is safe to tow. Injuries, fatalities and loss of property are all preventable by ensuring proper tongue weight.

Westin Automotive
R7 Board
626-960-6762
www.westinautomotive.com
PN: 28-71030
Westin’s R7 board provides OE styling, a wide step area and lightweight design. Available in polished aluminum or black powdercoated mild steel.

SMOOTH STEEL
RANCH HAND STRONG

RANCH HAND HORIZON SERIES
FIND A RANCH HAND DEALER NEAR YOU AT RANCHHAND.COM
BD Diesel Performance
Ford 6.7L Diesel Exhaust Brake
800-887-5030
www.dieselperformance.com
PN: 2001102
Electronic exhaust-brake control for the Ford 6.7L Powerstroke diesel pickup closes off turbocharger variable vanes to create up to 110 retarding horsepower to help maintain speeds on descents and curves, better controlling truck and load.

Spyder Auto
’07–Up Jeep Wrangler LED Headlight
626-934-8884
www.spyderauto.com
PN: JEEWRALEDHL
These LED headlights are designed to improve the looks and visibility of the vehicle. They are made by OEM-approved and ISO-certified manufacturers. They are made with OEM-standard quality and are designed as stock light direct replacements.

AnzoUSA
’15 Chevy Colorado U-Bar Projector Headlights
888-360-3696
www.anzousa.com
AnzoUSA strives to be first to market with unique/innovative lighting products. Now the company introduces its exclusive, patented U-bar headlights. The superior quality, DOT-compliant headlights add a distinctive/unrivaled look to the ride. Manufactured with the same superior quality as AnzoUSA’s headlights, the U-bar design adds to the appearance and design.

AnzoUSA
’15 GMC Yukon U-Bar Projector Headlights
888-360-3696
www.anzousa.com
AnzoUSA strives to be first to market with unique/innovative lighting products. Now the company introduces its exclusive, patented U-bar headlights. The superior quality DOT-compliant headlights add a distinctive/unrivaled look to the ride. Manufactured with the same superior quality as the company’s headlights, the U-bar design adds to the appearance and design.

MagnaFlow
’16 Toyota Tacoma Cat-Back Exhaust System
949-858-5900
www.magnaflow.com
PN: 19275
The system utilizes 3-in. stainless-steel tubing and a polished stainless tip. The system is a single, passenger-side-exit design and will fit with crew-cab and standard-length beds.

Speedmaster
Complete Off-Road Recovery Kit
909-605-1123
www.speedmaster79.com
PN: pce500.1001
Speedmaster has found yet another way to pull users out of tough spots. For years, the company has been making affordable performance products, and it has now entered the 4x4 market. This complete off-road recovery kit includes everything needed to get the vehicle out of the mud and back on the road.

MagnaFlow
Dodge Ram 2500 Diesel Particulate Filter
949-858-5900
www.magnaflow.com
PN: 60700
The MagnaFlow replacement DPF is an excellent alternative when replacement is necessary, and it is much more affordable.

Speedmaster
13,000-lb. Winch Kit With Wireless Remote
909-605-1123
www.speedmaster79.com
PN: PCE100.1001
Speedmaster announces its entrance into the off-road market. The company’s 13,000-lb. winch includes everything needed to mount to an off-road vehicle. Unlike other winch systems, it includes a wireless remote for single-person operation.
Speedmaster
Portable Electric 150-psi
Air Compressor
909-605-1123
www.speedmaster79.com
PN: PCE560.1001
Speedmaster announces its further entrance into the tools and off-road market. By popular demand, the company has begun developing and producing items for the very popular 4x4 market and specialty tool market. This 150-psi electric air compressor is a top-quality tool that is portable and extremely functional.

Advance Adapters Inc.
Jeep Wrangler 4.0/258 Bellhousing for AX15/NV3550
800-350-2223
www.advanceadapters.com
PN: 712590
Remanufactured cast bellhousing just like the stock Jeep OEM version. Works with Jeep 258/4.0 engine-retrofit projects with NV3550/AX15 transmissions. The new bellhousing includes the ’05/’06 new flywheel sensor location, which allows replacement of the NSG370 transmission or 42RLE transmission. Replaces the Jeep bellhousing 52107552.

Billet Specialties/B-Forged
BL VD 63 Road Wheel
708-588-0505
www.billetspecialties.com
PN: BL VD63
Billet Specialties’ new BLVD Series makes a bold statement of style that will separate the vehicle from the rest. Select from true directional designs as well as bold traditional spoke styles. Five-lug bolt patterns are offered for the classics and six-lug bolt patterns for the sport-truck and SUV crowd.

Billet Specialties/B-Forged
BL VD 64 Road Wheel
708-588-0505
www.billetspecialties.com
PN: BL VD64
Billet Specialties new BLVD Series makes a bold statement of style that will separate the vehicle from the rest. Select from true directional designs as well as bold traditional spoke styles. Five-lug bolt patterns are offered for the classics and six-lug bolt patterns for the sport-truck and SUV crowd.

Billet Specialties/B-Forged
BL VD 82 Series Road Wheel
708-588-0505
www.billetspecialties.com
PN: BLV082
Billet Specialties new BLVD series makes a bold statement of style that will separate the vehicle from the rest. Select from true directional designs as well as bold traditional spoke styles. Five-lug bolt patterns are offered for the classics and six-lug bolt patterns for the sport-truck and SUV crowd.

MSDP
Flashpaq F5
888-227-2447
www.superchips.com
PN: 4845
Designed for wow, Superchips says that it offers more horsepower per dollar than anyone in the marketplace. The Flashpaq offers multiple tuning levels to accommodate various lifestyles and driving patterns. The Superchips team works to ensure that the driving experience is incredible, whether the truck is towing, getting the user to/from work or taking the family around town.

MSDP
Jeep Flashpaq F5
888-227-2447
www.superchips.com
PN: 3874
Jeep owners crave more power for their Jeeps. Flashpaq delivers quick, reliable and impressive results that are popular among daily drivers and weekend warriors out on the trails. The handheld unit provides power off the line and throughout the rpm band. In addition to added performance, Flashpaq can also recalibrate for aftermarket tires and gears.

Baja Designs—
The Scientists of Lighting
Squadron-R Pro Amber
LED Driving/Combo
760-560-2252
www.bajadesigns.com
PN: 59-0013
Enjoy 4,300 lumens utilizing four Cree XM-L2 LEDs. The Squadron-R Pro’s lightweight and powerful capabilities make it the ideal companion for all late-night off-roading adventures.

Baja Designs—
The Scientists of Lighting
OEM Tacoma 30-in. Light Mounts
760-560-2252
www.bajadesigns.com
PN: 44-7310
The 30-in. Tacoma mounts give the user a mount for the new S8 or Onx6 in the stock bumper.
Hellwig Products  
‘15 F-150 Tow/Haul Air Suspension  
559-734-7451  
www.hellwigproducts.com  
PN: 6115  
This air suspension for the ‘15 F-150 fits both 2WD and 4WD models. It uses the Hellwig 2,600-lb., double-convoluted air bags for a 5,200-lb. capacity and a smooth ride. The brackets are heavy-duty steel and are powder-coated for an attractive, long-lasting finish. The kit includes air lines and Schrader valves, or it can be paired with a Hellwig compressor kit.

Flex-a-lite Consolidated  
Jeep CJ ’72–’86 Cooler Kit  
253-922-2700  
www.flex-a-lite.com  
PN: 4116CJ  
Flex-a-lite offers a new direct-fit TransLife oil-cooler kit for the ’72–’86 Jeep CJ. Includes a six-pass transmission cooler and the brackets necessary to easily install the cooler directly to the frame. The cooler is available with either ¾-in. barbed or -6 AN fittings.

TBM Brakes  
Front and Rear  
Jeep JK  
Big-Brake Kit  
805-987-7867  
www.tbmbrakes.com  
PN: 001-1195/96  
A Jeep Wrangler JK big-brake kit with larger thermally treated rotors and patented four-piston calipers. This kit has been designed to gain optimal clamping force without having to change the stock master cylinder. Each kit includes rotors, calipers, pads, stainless-steel brake lines and all necessary caliper brackets and hardware.

ProCharger  
Intercooled Supercharger System  
for GM Truck/SUV With  
Programmable Boost i-1  
913-338-2886  
www.procharger.com  
PN: 1GR215-SCI  
Intercooled centrifugal supercharger system producing 55%–60% additional horsepower on stock engines, featuring what ProCharger says is the world’s first programmable-ratio supercharger, with optional touchscreen for cockpit control.

Golight Inc.  
GXL Extreme LED Off-Road Edition  
308-278-3131  
www.golight.com  
PN: 4211  
The unique design of the GXL off-road LED light was inspired by the aggressive look of off-road tires. The innovative Air Induction Ports integrated into the bezel add to the light’s aggressive appearance and assists with thermal management by capturing and directing air over the interior heat sink. Includes the Golight-pioneered PVEX lens system.

JET Performance Products  
Toyota Tundra PowrFlo Spacer  
800-535-1161  
www.jetchip.com  
PN: 62170  
Throttle-body spacer for ’15–up Toyota Tundra to improve performance.

Sulastic Rubber Springs/RTE  
Shackle for ‘13–’15 Dodge Ram 3500  
210-492-4469  
www.sulastic.com  
PN: SA-07HD 3/4  
Sulastic Rubber spring shackle model SA-07HD ¾ is a leaf-spring shackle replacement that provides a smoother ride for the truck while not affecting the load capacity. It is easy to install (one to two hours) and the set includes everything for installation. The user can expect to feel the truck ride similarly to a ½-ton truck.
ProCharger
Stage II Intercooled Supercharger System for ’15 Ford F-150 With 5.0L Engine
913-338-2886
www.procharger.com
PN: 1FY311-SCI
Intercooled centrifugal supercharger system producing 60%–70% additional horsepower on stock engines at only 8–9 psi, with all components for a quick and complete installation.

ProCharger
High-Output Tuner Kit for ’15 Jeep JK 3.6L
913-338-2886
www.procharger.com
PN: 1JK214-SCI
Intercooled centrifugal supercharger tuner kit produces more than 50% additional horsepower on stock engines at only 7 psi. Shown in satin finish.

ProCharger
Intercooled Tuner Kit for ’15 Ram 1500 With 5.7L Hemi
913-338-2886
www.procharger.com
PN: 1DH304-SCI
Intercooled centrifugal supercharger tuner kit comes standard with the D-1SC ProCharger and produces more than 160 additional horsepower on stock engines at only 7 psi.

Spyder Auto
‘12–Up Toyota Tacoma Headlights
626-934-8884
www.spyderauto.com
PN: toytac12ledhl
These projector headlights are designed to improve looks and visibility for the vehicle. They are made by OEM-approved and ISO-certified manufacturers. They are made with OEM-standard quality and are designed for stock-light direct replacement.

Spyder Auto
‘15 Chevrolet Tahoe Headlights
626-934-8884
www.spyderauto.com
PN: chetah15ledhl
These projector headlights are designed to improve looks and visibility for the vehicle. They are made by OEM-approved and ISO-certified manufacturers. They are made with OEM-standard quality and are designed for stock-light direct replacement.

Spyder Auto
’07–’13 Chevrolet Silverado LED Taillight
626-934-8884
www.spyderauto.com
PN: CHESIL07LEDTL
These taillights lights enhance the look of the vehicle. Want to have a show-car look? Or just something that satisfies the personal taste? Look no further than these taillights, which are made in high-quality materials to ensure appearance, durability and fitment.

AEM Induction Systems
Cold-Air Intake for ’15 Chevy Colorado 2.5L
800-992-3000
www.aemintakes.com
PN: AEM-21-8035DC
AEM cold-air intake system bolts on more horsepower for ’15 Chevrolet Colorado or GMC Canyon 2.5L. Uses a Dryflow synthetic/no-oil air filter.

Kooks Headers & Exhaust
’09–’15 Dodge Ram 1500 Long-Tube Headers and Green Catted Y-Pipe
704-768-2288
www.kooksheaders.com
PN: 351020400
Kooks 1⅞x3-in. long-tube headers are handcrafted from 304-grade stainless steel. They are 49-state-legal with an EPA-certified Green Catted Y-pipe. Gains of 35 hp and 40 lb.-ft. of torque while staying eco-friendly.

Drake Automotive Group
RocKlaw Hood-Latch System for ’07–’16 Jeep Wrangler JK
702-853-2060
www.scottdrake.com
PN: JP-190011-K
Drake Off Road RocKlaw hood-catch system for ’07–’15 Jeep Wranglers.
Aeromotive Inc.
Diesel Lift Pump
913-647-7300
www.aeromotiveinc.com
PN: 11801
Aeromotive says that its diesel lift pump has consistent flow at the most stable pressure in the industry. Aeromotive’s diesel lift pump is available either as a pump or in vehicle-specific kit form (see the app guide). The version on display is the ‘01–’10 Chevy Duramax system (130 gph @ 10psi). The kit includes all components for trouble-free installation.

Flex-a-lite Consolidated
‘87–’06 Jeep TJ Radiator and Electric Fan With LS Conversion
253-922-2700
www.flex-a-lite.com
PN: 51187LS
These new LS-conversion performance radiators are duel-pass with the inlet and outlet on the passenger-side tank. It includes a ¼-in. NPT bung to make connecting a steam tube to the LS engine easy, and the radiator comes with the electric fan pre-mounted to the radiator without going through the radiator core.

MSDP
TrailDash2
888-227-2447
www.superchips.com
PN: 42050
TrailDash2 (TD2) features state-of-the-art technology. Raising the bar for performance tuning and full Jeep control. The TD2 is an in-cabin controller that not only monitors vital vehicle parameters but also features an impressive array of custom features and controls designed with Jeep enthusiasts in mind.

MSDP
Insight/Evolution CTS2
888-360-3343
www.edgeproducts.com
PN: 84130
The CTS2 is used by daily drivers and enthusiasts everywhere. Edge says that the CTS2 is the most comprehensive, state-of-the-art, multi-gauge display on the market and is the perfect tool for those who want to monitor their vehicle’s performance. Packed with industry-leading tuning, the CTS2 can provide power for mileage, towing or all-out performance.

Fairchild Automotive
‘11–’16 Jeep Wrangler Lift Glass Opening Seal On Body
847-550-9580
www.automotivefairchild.com
PN: D4047
A ‘11–’16 Jeep Wrangler lift glass opening seal on body.

Auto Custom Carpets Inc.
‘11–’15 Jeep Wrangler Unlimited Four-Door Drop-in Replacement Carpet
800-633-2358
www.accmats.com
PN: 23235
No seat or console removal required. Drop-in complete replacement carpet kit for ‘11–’15 Jeep Wrangler Unlimited four-door. This carpet installs in minutes. Available with optional mass backing for an added heat and sound barrier. ACC Inc. says that it is the world’s leading manufacturer of automotive replacement carpet.

Go Rhino! Products/Big Country Truck Accessories
Bed Bar 2.0 With Power Hideaway Light Bar
866-444-3818
www.gorhino.com
Tubular design meets ultimate tonneau compatibility. The Go Rhino Bed Bar 2.0 holds several variations of LED lights in either a fixed position or a retractable, powered hide-away option. Choose from several accessories, including a headache rack and an adjustable tire carrier. Available in two finishes: textured black and textured black with chrome bars.

Old Air Products
Jeep YJ ‘87–’95 A/C System
817-531-2665
www.oldairproducts.com
PN: CAP-8795
A/C system features factory-style underdash unit, condenser assembly, compressor, hoses, receiver drier and pressure safety switch. Easily installed on ‘91–’95 Jeep YJs with original engine and wire harness or customized to fit ‘87–’95 Jeep YJs with optional aftermarket compressor and wiring harnesses.
Old Air Products
Jeep YJ ‘87–‘95
Condenser Assembly
817-531-2665
www.oldairproducts.com
PN: 51-1419
New reproduction of the original condenser assembly for ‘87–‘95 Jeep YJs. Original-style brackets mount condenser to core support. Hose fittings easily connect to original A/C hose assemblies.

Pure Performance/Rock Krawler
Trail Gunner Suspension System
518-270-9822
www.rockkrawler.com
PN: JK45GNR
The Trail Gunner system is a complete long-arm, upgrade X-Factor system.

Putco Inc.
’15 Ford F-150 Black Platinum
Rocker-Panel Kit
800-247-3974
www.putco.com
PN: 9751444BP
Putco’s Ford F-150 black platinum rocker-panel kit is made of mirror-black 304 stainless steel to provide attractive and durable protection from rocks and road debris while adding customized style to the vehicle.

Putco Inc.
’15 Ford F-150 Black Platinum
Tailgate Trim Kit
800-247-3974
www.putco.com
PN: 403475BP
Putco’s Ford F-150 black platinum tailgate trim is made of mirror-black 304 stainless steel to provide an attractive and durable accent for the rear tailgate.

Pro Comp/Smittybilt/Rubicon
Express/G2 Axle & Gear/LRG
Rims/Poison Spyder
Steering Stabilizer
800-776-0767
www.procompusa.com
The new ProComp through-shaft steering stabilizer provides ultimate control for the JK Wrangler.

Putco Inc.
LED Tailgate Light Bar
800-247-3974
www.putco.com
PN: 91009-60
Putco’s LED tailgate light bar features a black LED circuit board that is fully encapsulated in a tinted, polycarbonate housing. Completely waterproof. The LED tailgate light bar functions with red LEDs for running lights and brake lights, flashing amber LEDs for turn signal/hazard lighting, and white LEDs for reverse lights.

Pro Comp/Smittybilt/Rubicon
Express/G2 Axle & Gear/LRG
Rims/Poison Spyder
Black Series Shocks With Uni-Ball A-Arms
800-776-0767
www.procompusa.com
The Pro Comp Black-series shocks and uni-ball control arms provide superior performance both on-road and off. Hand-crafted assembly result in unmatched quality, no matter what terrain lies in the vehicle’s path.

Pro Comp/Smittybilt/Rubicon
Express/G2 Axle & Gear/LRG
Rims/Poison Spyder
Jeep JK Brawler Full-Width Bumper With Brawler Bar and Tabs
800-776-0767
www.shop.poisonspyder.com
PN: PSC17-64-020-DBT
Poison Spyder Brawler full-width front and rear bumpers for JK are high-clearance bumpers designed to combine off-road performance with full features.

Pro Comp/Smittybilt/Rubicon
Express/G2 Axle & Gear/LRG
Rims/Poison Spyder
Jeep JK Front Inner Liner Fender Kit
800-776-0767
www.shop.poisonspyder.com
PN: PSC17-02-080
SEMA ■ TRUCKS, SUVS & OFF-ROAD NEW PRODUCTS

Bodyguard Truck Accessories
‘16 Ford SD A2-Series Extreme Front Replacement
877-785-8939
www.bodyguardbumpers.com
PN: A2EFF16
Full front replacement bumper featuring 3/16-in. shell with ¼-in. frame mounts. Features bolt-on center skid and off-road foglight housing. Powdercoat finish.

Bodyguard Truck Accessories
‘16 Ford SD A2-Series Rear Replacement Bumper
877-785-8939
www.bodyguardbumpers.com
PN: A2RRF16

Bodyguard Truck Accessories
T2 Steps
903-785-8939
www.bodyguardbumpers.com
PN: T2RSS
T2-series single step features a 2x6-in. tubular design with bolt-on step pads and end caps for custom color combinations. The flat step provides a large surface when entering or exiting the vehicle and is available in single-, double- or triple-step configurations. They come standard in a powdercoat finish.

Bolt Locks
Hood Lock for JK
844-972-7547
www.boltlock.com
PN: 7026128
The patented Bolt family of locks is designed to work with a key the owner already has—the vehicle’s key. Introducing new Bolt hood lock for JK.

Bolt Locks
POP Display J-Mount for JK and TJ
844-972-7547
www.boltlock.com
PN: 4729985
The new, compact, corrugated, in-store point-of-purchase display provides a high-visibility showcase designed to help retailers fully demonstrate the features and benefits of the Bolt J-mount bracket mounting system. Display comes with installed product and Jeep keys.

Bollocks
POP Display JK Hood Lock
844-972-7547
www.boltlock.com
PN: 4729984
New, interactive, in-store point-of-purchase display now available to provide a high-visibility, interactive showcase demonstrating the benefits of Bolt hood lock for Jeep JK.

Bullfeet Motorsport Equipment
Custom Floor Liners
866-281-2507
www.broadfeet.com
PN: BMHO-1336
With 14 colors to choose from, personalize and add style to auto manufacturers and retailers across the country. Broadfeet liner mats are made 100% from PVC rubberized materials under stringent quality control. Three times less maintenance. Flame-, water- and dust-retardant. Choose from hundreds of ready-fit applications or customize your own.

Bubba Rope
Winch Replacement Line
877-499-8494
www.bubbarope.com
PN: 176756X80
100% synthetic winch line. Safer, lighter and repairable. Made from plasma, with no steel thimble or hook. Gator-ized coating. Includes Gator-Jaw soft shackle and Bubba Rope Life Guard.
Hornblasters Inc.
Shart Air Horn Kit
877-209-8179
www.hornblasters.com
PN: HK-S25-127H
You'll know it when you hear it. The 127H kit comes with everything needed to get the horn working: an extremely reliable compressor, a 1.5-gallon air tank and a prewired pressure switch. Just hook up two wires, and this air system comes to life. Coupled with the two-wire horn installation, this kit is extremely simple to install.

Hornblasters Inc.
100-Watt Public Address System
877-209-8179
www.hornblasters.com
PN: PA-100H
Want a P.A. people can actually hear? This powerful public-address system screams. It’s seriously loud—just as loud as the ones used on law-enforcement vehicles. Features 100 watts of powerful performance, wail, yelp, high-low sirens, horn and public address. Unit has lighted display and comes prewired with two 20-amp auxiliary switches.

Hornblasters Inc.
1.5-Gallon, 120-PSI Air-Source Unit
877-209-8179
www.hornblasters.com
PN: MC-127H
This 127H air-source kit provides a hefty 1.5 gallons of air at 120 psi. This self-contained unit has everything it needs to produce a safe, reliable and worry-free, 12-volt, onboard air solution. Comes complete with a safety blow-off valve, drain cock, pressure switch, and compression fitting, making this unit the perfect air-source solution.

Hornblasters Inc.
Black DOT-Rated Air Tanks
877-209-8179
www.hornblasters.com
PN: TA-XXOXH
DOT rated to twice the working pressure of 150 psi, these tanks are extremely durable. Made in the U.S.A. with the highest level of quality control. Tanks are finished with semi-gloss black powdercoating on the outside, and red oxidized interior coating resists corrosion. Available in 2, 4, 5, 8.5, 12 and 20 gallons.

Hornblasters Inc.
Brass Electric Air Valves
877-209-8179
www.hornblasters.com
PN: VA-XX
HornBlasters exclusive air valves are powerful and deliver unparalleled performance with huge orifices. These valves were designed for air horns, train horns, air ride, etc., and they deliver. All sizes have a heavy-duty, all-metal valve case designed for performance applications. Available ¼-, ⅜-, ½- and ¾-in. sizes.

Hornblasters Inc.
½-in. Manual Air Valve
877-209-8179
www.hornblasters.com
PN: VA-M8
HornBlasters says that its ½-in. manual train-horn valve is perfect for those wanting complete control over their horns. This valve allows precision control over air flow and is recommended for AirChime, Leslie, and other genuine train horns. Ready to accept large, ½-in. NPT fittings.

Hornblasters Inc.
30-Amp Pressure Switch
877-209-8179
www.hornblasters.com
PN: PS-XXX
HornBlasters says that its pressure switch is essential to the operation of any 12- or 24-volt air compressor up to 30 amps. The switch accurately turns the compressor on and off automatically at predetermined pressures. Available in: 85/105 psi, 90/120 psi, 110/150 psi, 145/175 psi and 165/200 psi.

Hornblasters Inc.
Chrome Oogah Electric Horn
877-209-8179
www.hornblasters.com
PN: EH-OOGAH-X
This novelty horn brings back the sound of yesteryear. It emits the famous klaxon sound, awooga. Even small klaxons can be noisy, and these models are devastating in close quarters, producing a hefty 124 dB. It will be recognized everywhere you go. The horn uses a simple two-wire hookup, and a 40-amp relay is included. Available in black and chrome.

Hornblasters Inc.
Pressure Switch With 40-Amp Relay
877-209-8179
www.hornblasters.com
PN: PS-XXXHX
This is a premium, completely sealed, American-made pressure switch for 12-volt air compressors. Comes with a built-in 40-amp relay and ¼-in. NPT fitting. For a reliable, precise and extremely well-built electrical component, look no further. Available in single 110/150 psi, dual 110/150 psi, single 165/200 psi and dual 165/200 psi.
Icon Vehicle Dynamics
‘10+ Nissan Patrol (Y62) Suspension System
951-689-4266
www.iconvehicledynamics.com
This new suspension system for the ‘10+ Nissan Patrol includes front adjustable coilovers with remote reservoirs and rear 2.5-in.-diameter reservoir shocks. These shocks are designed to optimize the performance of the vehicle’s suspension, both on- and off-road. Optional CDC valves are available for fine-tuning the compression damping.

Infinite Rule Security
Threaded Locking Pin
for 7/8-in. D-Rings/Shackles
800-990-0414
www.infiniterule.com
PN: 61004
Threaded locking pin for 7/8-in. D-rings/shackles.

Infinite Rule Security
7/8-in. Universal Locking Pin
800-990-0414
www.infiniterule.com
PN: 61000
Infinite Rule Security offers a 3x7/8-in.-diameter, two-piece universal locking pin for off-road hooks. A 3:1 safety factor over 15,000 lbs.

Innovative Creations Inc.
Magnum Winch Mount
Front Bumper
623-486-2300
www.icionline.com
PN: FBM42TYN-RT
Magnum bumpers are heavy-duty bumpers designed for the toughest trucks and off-road enthusiasts. Magnum bumpers are designed around the factory body for a flawless, OEM fit. From parking sensors, cross-traffic sensors, winch mounts, light bars and more, Magnum has the right bumper for any truck.

Innovative Creations Inc.
Magnum Bumpers Display
623-486-2300
www.icionline.com
PN: DP-16
The ICI Magnum bumper display is 1/3 the scale of fullsize bumpers, displaying the look of the bumpers while accommodating all sizes of showrooms.

FX Products
3.5-in. Bull Bar
800-521-9999
www.trailfx.com
PN: B1503S
TrailFX bull bars are custom designed and engineered for every application. It is simple to add style and protection for fullsize trucks, SUVs and CUVs with the 3.5-in. bull bar. Receive maximum ground clearance with this easy no-drill installation.

FX Products
Replacement Bumper With Winch Mount
800-521-9999
www.trailfx.com
PN: FX4021
The TrailFX winch bumper is designed from heavy-duty material and holds up to a 12,000-lb. winch. The bumper is finished in a black powdercoat and includes all the necessary mounting hardware.

FX Products
10K Winch With Synthetic Rope
800-521-9999
www.trailfx.com
PN: WS10B
Never get stuck again. Get the performance and durability needed and wanted from a winch with TrailFX. Capacities range from 8,000 to 12,000 lbs., with a high-strength wire or synthetic-rope option. Get quality, durability and affordability all in one winch.
Kleinn Air Horns
Alumi-Raptor
520-579-1531
www.kleinn.com
PN: Alumi-Raptor
Alumi-Raptor 730 kit for the ’15 F-150 installs without drilling for a simple, easy, direct-fit installation. The vehicle-specific kit includes a 6450RC 150-psi compressor, a 1.5-gallon air tank and all the hardware, fittings and wiring needed to blast out 157.8 dB. Quick-disconnect tire inflator kit included.

Kleinn Air Horns
Marine One
520-579-1531
www.kleinn.com
PN: MARINE ONE
Marine One features all-stainless-steel construction and dual direct-drive compressors. Able to withstand any environment. All the horn requires is power, ground and a button to produce 118 dB. Installation is easy with included stainless-steel bracket and high-quality hardware. Ideal for salt or freshwater boats and any vehicle with 12 volts.

Kleinn Air Horns
JL-OBA
520-579-1531
www.kleinn.com
PN: JK-OBA
Kleinn Air Horns says that the JK-OBA is the ultimate onboard air system for Jeep JKs. No drilling or cutting required. Mounts tightly under the JK and includes a skidplate for protection. The two high-volume 6450RC compressors and 3-gallon air capacity will fill 37-in. tires quickly and can support air lockers. Includes a quick-disconnect tire inflation kit.

Kleinn Air Horns
SNIPer
520-579-1531
www.kleinn.com
PN: SNIPER
Let the horns blast from up to 300 ft. away. The single-button remote (two included with each kit) can be used to honk the horns. It can also operate any other 12-volt device on the vehicle that can be operated by a momentary switch (10 amps max). The receiver delivers 12 volts to the horn or other device.

Kleinn Air Horns
Bolt-On Air- and Train-Horn Systems for GM Heavy-Duty Diesels
520-579-1531
www.kleinn.com
PN: HDKIT-730
HDKIT-630 onboard air- and train-horn direct-fit systems for ’11–’15 GM 2500/3500HD diesel trucks produce an earth-shattering 154 dB. Kits include 150-psi 100% duty cycle compressor, a 3-gallon air tank, air line, wiring, fittings and brackets for easy installation. No drilling required. Quick-disconnect tire inflator kit with storage bag is included.

Kleinn Air Horns
Velo-Raptor Bolt-On Air- and Train-Horn Systems for Ford F-150 and Raptor
520-579-1531
www.kleinn.com
PN: VELO-730
Velo-230 onboard air- and train-horn system for the ’09–’14 Ford F-150 and Raptor produces an incredible 153.3 dB blast at 150 psi. Kit comes with everything needed for installation, including a 150-psi air compressor, a 3-gallon air tank and custom steel brackets, plus a quick-disconnect tire inflation kit with storage bag. No drilling required.
PIAA
Two-Lamp LED Working Display
800-525-7422
www.piaa.com
PN: 30904
The PIAA LED two-light working display features two of the best-performing compact lights on the market. The 3-in. RF3 LED cube light and the LP270 LED in a traditional round housing make it easy for counter workers and consumers to see the benefits of reflector-facing technology to complete the sell.

PIAA
Three-Lamp LED Working Display
800-525-7422
www.piaa.com
PN: 30053
Increase sales with PIAA’s three-LED working display. Comes with a mix of popular bar and round LED lights. The display is a powerful sales tool to inform potential buyers of the benefits of PIAA’s exclusive reflector-facing technology. The three-lamp display comes complete with one RF3 LED cube light, one LP550 LED light and one RF10 10-in. LED light bar.

Pop & Lock
’16 Toyota Tundra Power Tailgate Lock
800-342-5911
www.popandlock.net
PN: PL8535
Designed to fit the fullsize Toyota Tundra pickup truck. Lock/unlock the tailgate with the factory key fob with Pop & Lock power. Secure the tailgate and contents with a push of a button.

Pop & Lock
’16 Chevrolet/GMC Silverado/Sierra Power Tailgate Lock
800-342-5911
www.popandlock.net
PN: PL8140
Designed to fit fullsize Silverado and Sierra pickup trucks. Lock/unlock the tailgate with the factory key fob with Pop & Lock power. Secure the tailgate and contents with a push of a button.

Pop & Lock
’16 Toyota Tacoma Power Tailgate Lock
800-342-5911
www.popandlock.net
PN: PL8535
Designed to fit the brand-new ’16 Toyota Tacoma pickup truck. Lock/unlock the tailgate with the factory key fob with Pop & Lock power. Secure the tailgate and contents with a push of a button.

Steer Smarts
Yeti-Series Heavy-Duty JK Wrangler Steering Linkage
734-748-5603
www.steersmarts.com
Yeti-series HD steering linkage for JK Wranglers. Steer Smarts says that it applied 80 years of steering lessons to develop the strongest, most durable linkage ever built.

Fastway Trailer Products
Flash Countertop Display
877-523-9103
www.fastwaytrailer.com
PN: 79-00-8000
This display is a compact but highly effective way to display Fastway Flash ball mounts. With room for three ball mounts, customers get an up-close and hands-on experience with their desired ball mounts. Powdercoated to keep it looking nicer longer, and an attractive header card lets customers know the key features and benefits of each series.

Fastway Trailer Products
Flash E-Series
877-523-9103
www.fastwaytrailer.com
PN: 42-00-2600
The Fastway Flash E-series adjustable aluminum ball mount combines stunning good looks and simple versatility. Made from aircraft-grade aluminum, it is lightweight but extremely strong, rated for 10,000 lbs. With the dual 2- and 2½-in. hitch ball and adjustable in 1-in. increments, users can easily tow multiple trailers with the same ball mount.

Sulastic Rubber Springs/RTE Shackle for ’03–’13 Dodge Ram 2500 and ’03–’12 Ram 3500
210-492-4469
www.sulastic.com
PN: SC-07HD
The Sulastic Rubber spring shackle replacement provides a smoother ride for the truck while not affecting the load capacity. It is easy to install (one to two hours), and the set includes everything for installation. The user can expect to feel the truck ride similarly to a ½-ton truck. SC-07HD model displayed. See website for applications.