2015 NEW PRODUCTS PREVIEW
A First Look at What You’ll Find at the SEMA Show

For buyers, the SEMA Show is all about finding the latest and greatest innovations in the automotive sphere. The best place to start looking is the New Products Showcase, where exhibitors display their latest offerings in one place. This year, the New Products Showcase will be located in the Skybridge between the Central and South Halls. Here’s a preview of what you’ll find there November 3–6, 2015.

**Advanced Engine Management (AEM)**
Booth #24313
The Infinity ECU is now available for ’06–’15 Mazda 2.0L MZR race engines with a 36-2-2-2 crank-tooth profile and 4+2 cam-tooth profile. The Infinity ECU is a complete standalone programmable ECU that includes multiple boost control strategies, programmable nitrous control, programmable variable valve cam timing control, on-the-fly map switching, programmable traction control, launch control, flex fuel and multi-fuel capability. **Information:** www.aemelectronics.com or 310-484-2322.

**Aero Exhaust**
Booth #33316
Aero Exhaust displays its new line of T304 stainless-steel turbo-back exhausts for Mk6 and Mk7 Volkswagen models. This includes the kit for the Mk7 1.8t Golf Sportwagen. These exhausts were designed utilizing the patented Aeroturbine airfoil technology to reduce exhaust-system restriction and create a tone that no other company can replicate. The new turbo-back systems also utilize Aero Exhaust’s popular ceramic-packed resonators to eliminate rasp and drone. **Information:** www.aeroexhaust.com or 801-301-0408.

**Air Design**
Booth #12367
Air Design reveals a new concept in truck accessories called Super-Rim. The product technology is designed to upgrade the appearance and protection of pickups. In addition, the easy-to-install system speeds up installation processes and cuts down costs in the industry, bringing aftermarket operations a huge new concept of simplicity, design and trend. **Information:** www.airdesignusa.com or 844-280-2774.

**Airgas Inc.**
Booth #16727
Airgas Ny-Trouss+ nitrous oxide is designed to improve performance and increase torque without excessive rpm. Denatured with 100 parts per million of sulfur dioxide to prevent abuse, Ny-Trouss+ is manufactured and distributed by Airgas and conforms to strict safety standards. **Information:** www.airgas.com or 610-263-8260.
Aries Automotive
Booth #34083
Aries Automotive offers a vehicle-specific fit with its grille guards and patented Pro Series grille guards. Aries grille guards are built with one-piece, heavy-duty, 1½-in. tube construction. Each one is made for a specific make and model, allowing it to contour to the front end and provide a seamless look. The grilles feature no-drill installation, auxiliary light holes for aftermarket lighting, and two finish options, including polished 304 stainless steel and semi-gloss black carbon steel. **Information:** www.ariesautomotive.com or 888-800-2743.

Auto Cap North America
Booth #11410
Auto Cap North America debuts a locking wheel-nut key bag and wheel-nut bag made of long-lasting poly-cotton fiber. Designed to solve a problem that is often overlooked, it helps users avoid the expense of replacing a lost locking wheel-nut key. The brightly colored bags can be handed out to customers of new or used vehicles. They are also easy to use for technicians or customers when needed. The bags are customizable with company logos so that they can be used as gifts or promotional tools. **Information:** www.autocap.com.mx or 604-628-7676.

BDS Suspension
Booth #30192
BDS Suspension adds to its lineup of 2–6-in. suspension lift options for ’14–’15 Ram 2500 trucks with new 3-in. radius arm systems designed to give users all the performance of a full-out lift system but at a smaller height, allowing the use of up to 35-in. tires. The kits are tuned specifically for the new Ram 2500 trucks and offer premium ride quality and performance in any terrain while being backed by BDS’ unmatched, No Fine Print warranty. **Information:** www.bds-suspension.com or 517-279-2135.

Bestop
Booth #30017
Bestop’s new Trektop Pro Jeep Wrangler top features a removable hard rear glass hatch on a soft top for one-hand operation and easy accessibility to the rear cargo area. Considered a top for all seasons, the 30-oz., triple-layer, black acrylic twill fabric delivers maximum durability with a no-wrinkle appearance and weighs up to 50 lbs. less than a hard top, which can help save gas. The sliding glass side windows provide extra ventilation for front- and rear-seat passengers and easy installation or removal of rear hatch and side window panels. The removable rear glass hatch also has gas-assist struts and an integrated defroster connector plus a mounting point for a rear wiper motor assembly. Available for ’07–’15 Wrangler two-door and Wrangler Unlimited four-door models. **Information:** www.bestop.com or 800-345-3567.

Big Mike’s Performance Parts
Booth #12943
Big Mike’s Performance Parts announces the availability of the Sto N Sho for the ’14–’16 Jaguar F-Type. The Sto N Sho is custom fitted and consists of a front license plate holder and a base mounting plate that allows for the quick and easy removal and replacement of the front license plate. When the front license plate holder is removed, the remaining base plate is virtually undetectable. The Sto N Sho allows customers to comply with state law while maintaining the beauty of their vehicles. The product is available for many other vehicles as well. **Information:** www.bigmikesperformanceparts.com or 831-663-4849.

Bolt
Booth #35133
Bolt’s unique, patented, one-key lock technology permanently programs the locks on tonneau covers to the truck’s ignition key so that just a single key is needed, no matter how many Bolt locks are in use. Spring-loaded plate tumblers move the first time the key is inserted into the Bolt lock cylinder, immediately coding the cylinder to that unique key. Bolt locks are available for many Ford, Ram, Toyota, Nissan and General Motors light truck models, including the new GM center-cut high-security keys for late-model pickups. **Information:** www.boltlock.com or 877-251-8798.
Bosch
Booth #16007
Bosch Automotive Service Solutions announces the Power DCPlus fast charger in North America, starting at less than $10,000. Using the SAE J1772 DC Combo connector, the 24-kW Bosch Power DCPlus will charge compatible EVs to 80% in less than 30 minutes. The station has been approved by General Motors and can be ordered through GM’s dealer equipment program. DC fast chargers supply power directly to a vehicle’s battery, resulting in a faster charge. The Power DCPlus is also ChargePoint-network-enabled, allowing electric vehicle drivers to access the stations with a ChargePoint card and determine station availability in real time. Information: www.pluginnow.com or 877-805-3873.

Brandmotion
Booth #11661
Brandmotion introduces a 360-degree camera system that provides vehicle drivers with real-time images of what’s around their vehicles. The system includes a combination of four cameras and advanced imaging software, working in tandem to provide a video feed on the vehicle’s display radio. Utilizing a flush-mount camera pod mounted under each exterior mirror as well as front-facing and rear-facing cameras, the software program can stitch the images together to generate a bird’s-eye view of the vehicle. Information: www.brandmotion.com or 734-619-1250.

CalTrend
Booth #32213
CalTrend offers custom-tailored seat covers for ’15 Ford Mustang coupes and convertibles. Using precision computer CAD/CAM systems and quality manufacturing techniques, CalTrend seat covers are manufactured in the USA and provide seat protection with a custom fit. The covers are available in a variety of comfortable and durable fabrics and are side-airbag compatible, featuring large seat-back pockets and reinforced seams. Cushioned foam lamination provides a soft and comfortable feel for a perfect fit. Information: www.caltribed.com or 800-846-8621.

Centerforce
Booth #23813
According to Centerforce, owners of older Fords now have another option when their existing clutches die. A complete Centerforce I kit (PN: KCF522639) was recently introduced for ’77–’80 Ford F-100 and F-550 pickups as well as vans and SUVs equipped with 351M engines (11/16-in./10-spline input shaft). This new Centerforce I clutch kit includes a pressure plate, a clutch disc, a new throwout bearing, an alignment tool and new pressure-plate bolts. Information: www.centerforce.com or 928-771-8422.

BSTFlex
Booth #38155
These specially treated nylon abrasion sleeves provide high-abrasion resistance and some heat resistance. The standard color is black, but they are also available in colors by special order. They are designed for use in applications up to 260°F continuously and 450°F for short periods of time. This nylon abrasion sleeve is easily installed over hoses, chains, cables or springs and may be secured with nylon cable ties or band clamps. Information: www.bstbraidedsleeve.com or 86-15856303740.

Classic Tube
Booth #23897
Classic Tube is proud to announce the latest safety upgrade addition to the company’s line of premium-quality, stainless- steel braided brake hose kits. The Stopflex ’13–’14 Ford Fusion stainless braided hose kit (#SBH6465) is exclusive to Classic Tube and features OEM-style brackets for quick, problem-free installation. Stopflex can be used for both street and competition applications. Information: www.classictube.com or call 800-882-3711.
American Force
Booth #47045
American Force is expanding its product offerings to include forged monoblock and three-piece wheels for musclecars. As part of the company’s acquisition and growth strategy American Force recently acquired 360 Forged, a Miami-based manufacturer of forged wheels. 360 Forged will be re-branded American Force Muscle and will serve as the platform from which to launch the company’s new muscle car wheels. **Information:** www.americanforcewheels.com or call 786-345-6301.

Rugged Ridge
Booth #30171
Rugged Ridge recently announced its new Bowless Soft Top for ’07–’16 Jeep Wrangler JK two-door and four-door Unlimited models. The distinctive, fully enclosed design allows Jeep owners to quickly and easily switch between traditional full-top and Savannah-top configurations. The Rugged Ridge Bowless Soft Top features a sporty, fastback design and converts quickly from a traditional full top to a Savannah top. **Information:** www.RuggedRidge.com or 770-614-6101.
**Covercraft**

*Booth #23243*

Dashboards can really take a beating, especially from sunlight and heat. When it comes to protecting or restoring your vehicle's dashboard, the custom-patterned Crafted2Fit DashMat from Covercraft offers the perfect solution. Each heat-resistant, non-shrink DashMat is made to last and has been custom cut for a factory finish. DashMats are easy to install, easy to clean and can be personalized with one of numerous available logos or a personal monogram. **Information:** www.dashmat.com or call 800-950-9502.

**Curt Manufacturing**

*Booth #34097*

Curt Manufacturing has added four mounts with 2½ x 2½-in. shanks in the areas of weight distribution hitches and pintle hitches—a weight distribution replacement shank, an adjustable pintle mount, a forged receiver mount pintle hook and a forged receiver mount ball and pintle combination. All of these heavy-duty mounts are made with solid steel and are designed to fit Curt Class 5 commercial-duty hitches or any trailer hitch with a 2½ x 2½-in. receiver tube opening. They eliminate the need for a reducer sleeve or adapter and allow for a Class 5 hitch to be used to its full potential. **Information:** www.curtmfg.com or 877-287-8634.

**Design Engineering Inc.**

*Booth #20013*

DEI’s fuel-injector reflective heat covers help prevent vapor lock or heat soak in hot temperatures, which can cause rough idling or slow starting. Constructed of high-temperature-rated glass fiber material bonded to a heat-reflective aluminized material, DEI’s fuel-injector heat covers can be used on almost any engine configuration utilizing stock or aftermarket fuel injectors. Made with a split design, the covers are configured to wrap around each individual injector. They are then secured with a sewn-in hook-and-loop fastening edge. Available in packs of two, four, six or eight. **Information:** www.designengineering.com or 800-264-9472.

**Del City**

*Booth #23875*

Del City announces the addition of lead-free solder terminals and connectors to its product line. They will be offered in Shrink Tube & Solder and Shrink Tube, Crimp & Solder varieties. The advantages of lead-free solder include no hazardous materials (RoHS compliant), lower melt temperature and greater surface tension. The Crimp & Solder line includes butt connectors, step-down butt connectors, push-on terminals and ring terminals. The Solder line includes butt connectors and ring terminals. The terminals in both the lines are designed with longer necks and 45-degree barrels. **Information:** www.delcity.net or 800-654-5757.

**Delta Lights**

*Booth #22713*

The Delta all-aluminum SkyBar was specifically designed for Jeep Wrangler JKs. It is available in brushed aluminum or black powdercoated finishes. The product is constructed of a laser-cut aluminum crossbar and billet-aluminum mounting arms holding a battery of six LED, HID or Xenon long-range lights. The new design conceals the harness. The bar does not interfere with any roof, soft top or hard top. The all-aluminum SkyBar is corrosion proof and weighs only 14 lbs. Includes protective covers to conform to all 50-state laws. **Information:** www.deltalights.com or 909-673-1900.

**Drake Off-Road**

*Booth #21329*

Bolt on increased horsepower and torque with new ceramic-coated long-tube headers by Drake Off Road. These headers are designed to fit 289/302-powered '66–’77 Broncos with ample clearance. According to the company, they are engineered to make strong power and torque throughout the rpm range with smooth, mandrel-bent, 1¼-in. primaries and 3-in. collectors. The polished silver ceramic coating provides the ultimate thermal protection by helping to reduce underhood heat, allowing the engine to make more power. **Information:** www.drakeoffroad.com or 855-372-5367.
Eastwood Company
Booth #24193

The Eastwood Company has introduced hydraulic wheel dollies that lift a vehicle’s wheels off the ground, making it easy to move cars around the garage. Each Eastwood hydraulic wheel dolly can lift up to 1,300 lbs. and works with tires up to 12 in. wide. Featuring heavy-duty ball-bearing casters, these dollies allow cars to be easily maneuvered around most paved and concrete surfaces. Information: www.eastwood.com or call 800-343-9353.

Golight
Booth #33103

Golight recently announced the introduction of its new-model GXL 4021 fixed-position LED work light. The new light’s fascia measures just 4½ x 4 in., has a depth of only 3½ in. and comes with a 2-in., stainless-steel mounting bracket. The GXL 4021 represents the company’s expansion of its permanently mounted, manually adjustable LED work lights and is the smallest of the four lights it now offers in that category. The light’s small size and stunning illumination power is a byproduct of its space-saving “LED cluster” design, combining four clusters of four high-powered LEDs to generate a maximum output of 4,500 lumens. Information: www.golight.com or 308-278-3131.

Heatshield Products
Booth #20571

Hellwig Products
Booth #23629

Tighten AN fittings properly without fear of scratching the anodized finish with Heatshield Products’ new carbon-fiber Nomar AN fitting wrenches. These lightweight carbon-fiber wrenches feature impressive strength but won’t mar finishes. The unique Heatshield Products Carbon Core technology gives Nomar wrenches the ability to take up to 1.5 times the torque necessary to properly tighten the various sizes of AN fittings. Built-in magnets make for easy storage and accessibility in shop and track environments. These wrenches are made in the U.S.A. and are available to fit -6, -8, -10 and -12 AN fittings, individually or in a set. Information: www.heatshieldproducts.com or 800-750-3978.

Hellwig Products
Booth #20571

Hellwig Products has released new applications for its suspension products, which will be on display in the New Products Showcase and Hellwig’s Booth. The company now offers different levels of helper springs, front and rear sway bars and air suspension for the ’16 Tacoma, the ’15 F-150, the ’15 Mustang, and front and rear sway bars for musclecars. These suspension products are manufactured in the U.S.A. at Hellwig’s ISO 90021-certified factory in Visalia, California. Information: www.hellwigproducts.com or 800-367-5480.

Holley
Booth #22663

Holley is proud to announce the addition of several new applications to its Flowtech exhaust products line. Flowtech headers are available in either a painted finish or a durable satin ceramic coating for added longevity. All headers feature high-flow, mandrel-bent primaries to provide consistent tubing diameters for smooth transitions and increased exhaust velocity. They also feature ¾-in. flanges for leak-free seals and maximum strength. Information: www.holley.com or 662-369-6153.

Ingersoll Rand
Booth #10131

Ingersoll Rand introduces the new UP6S Series, 15–30 hp, fixed-speed rotary screw compressor. The UP6S Series builds on Ingersoll Rand’s commitment to reliability by adding several standard features to the unit, such as progressive adaptive control protection, O-ring face seals to reduce leak points and a totally enclosed, fan-cooled motor. The unit is designed to reduce the risk of particulates entering the motor while also keeping it cool so that the compressor can be used in harsh environments. The compressor features a new Xe-70M controller that comes standard and makes operating the UP6S easier, with simple diagnostics and remote start and stop capabilities. Information: www.irco.com or 704-990-3188.
Innovative Creations Inc.
Booth #36113
Innovative Creations Inc. announces the release of Magnum RT Steps. Magnum RT Steps are made from heavy-duty steel with black powdercoat and are designed to fit snuggly to a truck body to protect against rock chips and door dings. They feature removable, non-slip step plates. The mounting brackets that come with the RT Steps are reinforced and are, according to the company, twice the strength of the standard L-shaped mounting brackets. Information: www.icionline.com or 800-626-8746.

J.W. Speaker Corp.
Booth #32311
The Model 279 J Series is a 6x8-in. flat-mount LED taillight that is designed specifically for Jeeps JK models. The design incorporates “Light Blade” technology and blacked-out styling, a new look and feel for off-road consumers. The housing is contoured to serve as a plug-and-play replacement on JK Jeeps. The 279 J Series is part of a JK-specific lighting package that enables owners to fully outfit their vehicles from front to back in premium-performance J.W. Speaker LED lighting. Information: www.jwspeaker.com or 800-558-7288.

Kleinn Air Horns
Booth #35137
Kleinn Air Horns’ 6354 sealed air system is intended for mobile pneumatic applications. The system features a 100% duty cycle, 24-volt air compressor that provides 150 psi and creates 1.98 cfm at 0 psi. The high-performance 24-volt air system features a 3-gal., U.S.-made air tank and everything needed to provide plenty of flow at 150 psi for most mobile applications. The system also includes all fittings, necessary parts and detailed installation instructions—all in one box. A 30-ft. coil hose with deluxe carry bag is also standard and comes with everything needed to turn the system into a mobile tire fill station. Information: www.kleinn.com or 520-579-1531.

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U Ace, Inc. (503) 350-8803
www.3dinteriordesign.com
Knipex Tools
Booth #16615
New 10-in. Cobra QuickSet pliers—an addition to Knipex Tools’ line of Cobra water pump pliers—feature a new slide-and-lock system that makes repetitive tasks easier and more convenient. The new Cobra QuickSet is unique in that it stays locked in position for repetitive use once its pushbutton mechanism locks onto an application. The tool’s speed comes from its easy-to-use sliding handle method. Simply open the jaws, set the top jaw on the work object, slide the lower jaw up to the object, and squeeze the handle for a precise fit. It is constructed from high-alloy German chrome vanadium steel with a stable box-joint design and a pinch guard to protect hands and fingers. **Information:** www.knipex-tools.com or 847-398-8526.

Leer
Booth #35055
Leer unveils the 750 Sport. Exclusive to ’15 Ford F-Series pickups, the new fiberglass tonneau is designed to fuse style with functionality. The tonneau’s most striking visual features are a recessed element and a tailgate flare. A FlexSeal barrier channels water away from the truck bed, and a SuperLift system with gas-propelled lifters eases opening and closing. An inside release opens the cover from inside the pickup’s bed. The cover features automotive-style rotary latches and trimless, finished edges that complement the truck’s lines. Leer’s articulating four-bar hinge holds the cover in place when open. Includes limited lifetime warranty. **Information:** www.leer.com or 888-432-4638.

Lund International
Booth #31027
The Terrain HX step is a nerf bar that provides an off-road look and is designed to make getting in and out of a vehicle easier. Made from heavy-duty, 3-mm-thick 3-in. steel tubing, the step’s rugged design adds protection to a truck’s or Jeep’s rocker panels and helps guard against door dings while providing a distinct style. These nerf bars wear a durable, black powdercoated, textured finish that fights corrosion. The Terrain HX Step features easy, no-drill installation. **Information:** www.lundinternational.com or 800-241-7219.

Manatec Electronics
Booth #15106
Manatec’s new truck wheel balancer, model WB-DH-200 DSP, is capable of balancing wheels from 10 in. to 26 in. in rim diameter, 1.5 in. to 20 in. rim width, and wheels up to 440 lbs. There is also a videographic variant, model WB-VH-200 DSP LX, which comes with a user-friendly Linux-based operating system. The machine features self-diagnostics, an online error display facility and self-calibration. **Information:** www.manatec.in or +91-413-2248926.

MBM Brakes
Booth #22783
This new booster conversion kit for second-generation Camaros and Firebirds (’70–’81) is OEM-style correct. The kit includes an 11-in. Delco Moraine-stamped brake booster, a proportioning valve, a bracket and lines. This product is designed to freshen up existing braking components or replace failing parts. Nothing in the kit is remanufactured; all parts are brand new. **Information:** www.mbmbrakeboosters.com or 800-231-4125.

Maxtrac Suspension
Booth #37115
Maxtrac Suspension introduces its forged-aluminum 2-in. lowering spindle for the ’15-and-newer GM SUV platform. These spindles are forged from 6082 aircraft-grade aluminum for superior strength and are precision machined to exact tolerances for a perfect fit. Finished in natural aluminum, these spindles will never corrode or rust like steel spindles, and they also weigh significantly less. **Information:** maxtracsuspension.com or 877-929-3015.
Mickey Thompson Performance Tires & Wheels
Booth #43035
Mickey Thompson Performance Tires & Wheels recently announced the availability of its next-generation tire from the ET Street Radial line—the ET Street S/S. It’s an impressive performance radial street tire that’s dragstrip ready. According to the company, the ET Street S/S (S/S stands for street to strip) combines the proven R2 drag tire compound with polyester-ply, steel-belted, tubeless radial construction to deliver an exceptional combination of dry-traction performance, strength and reliability. Information: www.mickeythompson.com or 330-928-9092.

Miller Electric Mfg. Co.
Booth #24113
The Millermatic 211 MIG welder is now available from Miller Electric. With an improved duty cycle, the redesigned Millermatic 211 MIG welds material from 24 gauge to 3/8-in. thick in a single pass. Auto-set capabilities allow the user to select from five different wire and gas combinations and .024-in. wire capability. Infinite voltage control provides the flexibility to manually set welding parameters, if desired. The Miller exclusive Multi-Voltage Plug allows operators to weld in more places by simply choosing the plug that fits a 120-volt or 240-volt power receptacle and connecting it to the power cord. No tools are required. Information: www.millerwelds.com or 800-245-9353.

Mishimoto
Booth #21655
The BMW N54 baffled oil catch can is designed and engineered to reduce carbon buildup. This kit uses engineering from Mishimoto’s two-port compact baffled oil catch can with a bronze filter and internal baffle to better separate the oil from crankcase vapors. A CNC-machined lid features large inlet/outlets to match the inner dimension of the CCV hose. The kit comes with two direct-fit hoses, which require no modification to the engine cover, and one direct-fit mounting bracket that mounts the can in a serviceable location. Information: www.mishimoto.com or 302-762-4503.

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Mountain Off-Road
Booth #37059
Mountain Off-Road Enterprises (M.O.R.E.) teamed with ARB to design an underhood mounting bracket for the ARB CKMTA12, twin-motor/dual-cylinder onboard air compressor. Designed for ’96–’06 Jeep Wrangler TJs, the M.O.R.E. bracket (PN ARB97) even fits with the sPOD unit. The bracket is designed and tested to withstand the toughest trail abuse while performing well and adding convenience to enthusiasts’ rigs. Information: www.mountainoffroad.com or 877-533-7229.

MP Tools
Booth #15413
MP Tools introduces a new line of patented Smart Collet differential bearing pullers. According to the company, this line of pullers is self-aligning and easy to operate. MP Tools supplies standard tooling to cover almost all auto and truck differential bearings as well as specialized tooling upon request. Both electric and manual hydraulic pullers and installers are available. Information: www.mp-tools.com or 804-306-0110.

N-Fab
Booth #32169
N-Fab announces new bed racks in a one-piece design that include long-travel shock mounts with captures. These racks can hold up to three, 37-in. tires. They include a convenient slot for motorcycle tie-downs and are available in gloss or textured black finishes. Ford, Chevy and Toyota applications are direct bolt-on to factory bolt positions. Following N-Fab’s focus on functionality, there are optional bed bars with light-mounting options for each of the N-Fab bed racks. Information: www.n-fab.com or 866-806-6322.

Nitrous Express
Booth #34515
MSD’s new Airforce intake manifolds feature molded nitrous bungs that position nitrous nozzles deep in the intake runner. With this intake in mind, Nitrous Express developed a new nitrous nozzle that is specifically designed to work perfectly in applications with deep nitrous bungs. The new Vortec Xtended Length (VXL) nozzle features an extra-long threaded area, resulting in more than 2 in. of mounting depth and allowing optimal placement in MSD Airforce intakes as well as other applications that benefit from a long-reach nozzle. VXL nozzles support up to 200 hp per nozzle and feature 3/8–24 threads and a jam nut, which allows the installer to precisely position the depth and angle of the nozzle discharge. Information: www.nitrousexpress.com or 888-463-2781.

Nostrum Energy
Booth #35220
Nostrum Energy introduces a high-flow gasoline direct injector (DI). The high-flow DI injector is a solution for tuners and jobbers and is designed to eliminate fueling limitations in the search for high horsepower and absolute performance. It was developed in partnership with Computational Fluid Dynamic tools and precision engineered to OEM standards. The first two aftermarket applications for these direct drop-in, high-flow injectors include GM’s Ecotec 2.0L LTG and LHU model codes. Custom and race applications are also available for premium line injectors upon request. Information: www.nostrumenergy.com or 734-649-6387.

Pace Edwards
Booth #35055
Pace Edwards updates its line of high-performance tonneaus for pickups with new models for the ’15 Chevy Colorado, the Ford F-150 and the GMC Canyon. Pickup owners and ATV enthusiasts can install and remove Switchblade in minutes with only a wrench and screwdriver. Switchblade retracts in seconds and remains out of sight, never obstructing rear visibility. Made with ArmorTek—a weather-resistant, padded polymer bonded to rigid aluminum panels—Switchblade provides hard-cover security with a sleek soft-top look. Information: www.pace-edwards.com or 888-432-4638.
Pelican Products
Booth #34329

Pelican Products’ 9440 remote area lighting system features a host of upgraded functionality, such as compatibility with a Bluetooth Pelican smartphone app (iOS and Android) for remote activation and battery management. A high-efficiency lithium ion battery allows the area light to be left on the charger indefinitely without harm to the battery. This system has doubled lumen output with three settings. It includes a fulltime battery-level indicator and now works with a standard AC wall power. **Information:** www.pelican.com or 800-473-5422.

Performance Distributors
Booth #38193

Performance Distributors releases its D.U.I. distributors for Nailhead Buick engines. The advance curve on a distributor machine is calibrated to accommodate the timing requirements of these unique engines. The optimized curve provides quick throttle response and maximum performance throughout the rpm range while protecting the engine from detonation. Available in two versions: The street/strip version fires to 7,000 rpm, while the racing version fires to 10,000 rpm. **Information:** www.performancedistributors.com or 901-396-5782.

Plombco
Booth #41213

Plombco introduces its new truck rim gauge. Finding the right wheel weight when working on trucks has always been a challenge for technicians due to the variety of rim flanges. This new tool allows technicians to quickly determine the appropriate wheel weight every time. Plombco products are sold to OEMs and aftermarket customers across the Americas, Europe and Asia. The company produces more than one million units per day in its two highly automated facilities. **Information:** www.plombco.com or 800-611-7074.
PML
Booth #24425
PML brings to market an extra-capacity transmission pan for ’07–’12 RAM chassis-cab trucks. PML constructs the pan of sand-cast aluminum to make it heavy duty. The PML pan features thick walls and gasket flange for a secure seal to the transmission housing. Heat in the transmission fluid is dissipated through cooling fins. PML designed the pan to clear the cooling line routed next to the stock pan. PML includes a magnetic drain plug and mounting bolts for easy installation.

Information: www.yourcovers.com or 310-671-4345.

Pacific Performance Engineering
Booth #20159
Pacific Performance Engineering’s OEM up pipes are designed to allow greater flow. The PPE products bolt directly onto factory manifolds. They are manufactured from 11-gauge 304 stainless steel and include PPE’s 304 stainless-steel, internally sleeved bellows that can take the abuse of high temperature and high pressure. These up pipes feature significant reduction in exhaust back pressure for faster turbo response and lower exhaust temperatures. Applications available for ’01–’15 6.6L GM Duramax 2500 and 3500.

Information: www.ppediesel.com or 714-985-4825.

QA1
Booth #21457
QA1 introduces its REV Series performance carbon-fiber driveshafts. Available for vehicles with up to 2,000 hp and with a max torque of 1,500 lb.-ft., these driveshafts are now offered in a 3.7-in. diameter with 1350 U-joints and slip-yoke options to fit a variety of popular applications. QA1 REV Series driveshafts are said to be lighter, stiffer and stronger than aluminum, steel and other carbon-fiber driveshafts, all while providing dramatic safety benefits. QA1 specially winds these performance driveshafts with 3M Matrix resin, which improves abrasion resistance and longevity and gives higher compressive strength and minimal water absorption for increased torque capacity and longevity.

Information: www.qa1.net or 800-721-7761.
R&H Products
Booth #10848
R&H Products introduces the first in its True Flex line of hand sanders. True Flex sanders conform to vehicle surfaces and automatically adjust to curves. The hand sanders are easy to use and can be operated with one hand in hard-to-reach areas such as tops and hoods. They are designed for an exceptional final finish on body fillers and primers. R&H Products will demonstrate its hand sanders at its booth during the SEMA Show. Information: www.rh-products.com or 360-687-9784.

Reelcraft Industries
Booth #15622
Reelcraft Industries overhead reel cabinets are vacuum formed from a white polyethylene, high-impact, stain- and corrosion-resistant ABS polymer. The lightweight assemblies are easily installed to wrap around Reelcraft’s spring-driven Series 5000 and 7000 air, water and lubrication hose reels. The cabinet encloses the reels to conceal and protect them from the surrounding environment and provide aesthetic value. Cabinets are available for single-mounted reels or multiple reels. Information: www.reelcraft.com or 800-444-3134.

Rock Krawler Suspension
Booth #36133
Rock Krawler Suspension releases its all-new Rock Racer suspension systems for the JK Wrangler. Designed in conjunction with Rock Krawler’s Ultra-4 racing program, this system features front and rear RRD-tuned prodigy coil-over and bypass shocks along with 4.5- to 5.5-in. lift heights. The system installs without modification to the factory gas tank. An optional upgrade is available for customers who are already running a Rock Krawler long-arm suspension. Information: www.rockkrawler.com or 518-270-9822.

RSR Wheels
Booth #46097
RSR—the newest brand within the MKW Alloy family of wheels—has released its 800 series, the mid-range step within a higher line of wheels to benefit a luxury yet sporty lifestyle. Its performance capabilities are showcased on various high-end competitive vehicles, including Vibe’s recently modified BMW M4 and the current Mustang 5.0. Lines of 21- and 22-in. wheels will be featured at the SEMA Show, alongside the forged-magnesium Race 900 series wheels, which fit exotic car lines such as Viper, Porsche, Ferrari, Lamborghini and Corvette. Information: www.roadstreetrace.com or 909-444-0184.

Sharpline Converting Inc.
Booth #12831
Sharpline Converting introduces DuraShield Titan XT, a highly engineered film designed to utilize the company’s Flexcoat Crosslink Technology to provide superior resistance to rock chips, road debris, stains and harsh environmental hazards. According to Sharpline, Titan XT blocks airborne and surface contaminants from discoloring the film and has self-healing properties to protect against minor scratches and scuffs. Live demonstrations will take place in the Sharpline Booth. Information: www.sharpline.com or 800-888-4888.

SK Professional Tools
Booth #30238
SK Professional Tools introduces the SK X-Frame ratcheting wrench. Available in a full range of sizes, the ratcheting mechanism’s 72 teeth and six dual opposing pawls enable the user to turn nuts in 1.7 degrees (with the ¾-in. SK X model). This increased control allows auto technicians to work in tight spaces. SK re-engineered the geometry of the handle to allow maximum torque. Information: www.skhandtool.com or 800-822-8875.
Steer Smarts
Booth #35322
Steer Smarts presents its steering attenuator, The Griffin Series, for Jeep JK Wranglers. The Griffin steering attenuator was designed for improved safety and reduced ride harshness on Jeep JK Wranglers. It reduces snap-over steer during sudden highway maneuvers and reduces ride harshness by eliminating the direct steel path from wheel hub to frame. The attenuator is a highly engineered, direct swap for the drag link adjusting sleeve. Griffin series products are made in the U.S.A. Information: www.steersmarts.com or 419-485-6464.

Sullair
Booth #15225
Sullair introduces its newly enhanced formula “Sullube,” produced by The Dow Chemical Company. Sullube is Sullair’s premium lubricant in a family also containing 24KT, PristineFG, SRF 1/4000 and SRF II/8000. As a high-performance Polyglycol-based lubricant, Sullube is designed to prevent the formation of varnish and help keep compressors running clean and cool. According to the company, beyond its ability to protect and clean compressor air ends, Sullube’s formulation now improves lubricant life up to 10,000 hours. Sullube has a high thermal conductivity, stabilizing the operating temperature in any climate. Its viscosity index allows it to operate efficiently while protecting the compressor’s air end in temperatures up to 200 degrees. Information: www.sullair.com or 219-879-5451.

Superlift Suspension
Booth #34135
Superlift Suspension introduces its 3.5-in.-lift upper control arm (UCA) kit for ’14-'15 Chevy/GMC 1500 pickups. UCA lift kits have a modern, fitted steel structure that derives its superior strength from the classic I-beam architecture. UCAs come pre-installed with Moog ball joints and OEM-style bushings. Backed by a lifetime warranty, 100% satisfaction guarantee and a factory warranty assurance program, this simple and super-easy, bolt-on installation adds clearance for 33-in.-diameter tires without fender trimming, plus no cutting of the rear crossmember. Information: www.superlift.com or 844-671-5438.

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TGC Suspension Systems
Booth #34294
TGC Suspension Systems releases a leveling kit specifically designed to fit '94–'15 2WD Dodge RAM 1500, 2500 and 3500. This system is precision-cut from ¼-in. solid steel and is welded in-house at TGC Suspension Systems. The 2WD Dodge leveling kit has been designed for ease of installation, requiring absolutely no cutting, drilling or welding. Kits can be installed in as little as two hours, with no shock replacement necessary. These kits are not compatible with front air suspension. Information: www.topguncustomz.com or 865-681-3008.

Thermo-Tec
Booth #23213
Thermo-Tec’s new carbon-fiber exhaust wrap features a modern, high-tech appearance and is produced using pulverized lava rock. Wrapping the exhaust allows users to create more horsepower by increasing exhaust gas flow. The carbon-fiber exhaust wrap can withstand direct heat up to 1,800°F, will not fade or discolor and is pliable for an easier installation. The carbon-fiber wrap comes in 1- and 2-in. widths in 50-ft. rolls. Information: www.thermotec.com or 800-274-8437.

Titan Fuel Tanks
Booth #35151
Titan Fuel Tanks releases a new gasoline transfer tank for Jeep Wranglers, including the JK, TJ and YJ chassis dating back to '87. The new Titan Jeep transfer tank carries 12 gal. of usable/transferable gasoline and mounts on the rear cargo door between the spare-tire carrier and the tire. It is designed to work with the stock Jeep spare-tire carrier as well as aftermarket spare-tire carriers and bumpers. The Titan Jeep transfer tank is made of polymer, which is stronger than steel and does not rust or corrode. The product is grounded for safety. Information: www.titanfueltanks.com or 800-728-4982.

Truck Covers USA
Booth #31193
Truck Covers USA announces new features to its American Roll Cover, a retractable aluminum cover designed with durability and style in mind. A redesigned end slat gives a much more aerodynamic and modern look, while the keyguard lock cover has also evolved. The cover is easy to install and operate and helps protect cargo from weather and theft. The American Roll Cover has a textured, powdercoated finish. Product includes a two-year warranty. Information: www.truckcoversusa.com or 888-808-2872.

Tapeworks Graphics
Booth #90310
The Stripe-It-All installation tool and pinstriping tape system from Tapeworks Graphics was designed to help shops quickly and professionally install rim stripes on customer’s rides. Kits can also be sold to DIY customers. Stripe-It-All is fully adjustable for three different stripe widths plus precise positioning of the stripes. The tool allows installations to be done without having to remove wheels or tires from the vehicle. There are currently more than 100 colors to choose from, including matches to specific vehicles. Custom design services are also available. Information: www.tapeworks.com or 800-232-8273.

TI Automotive
Booth #61014
TI Automotive recently announced the availability of its new line of dual fuel-pump kits and drop-in modules for high-horsepower engines. According to the company, the new pump kits and drop-in modules are ideal for gas-powered engines with up to 1,000 hp with a flow rate of 500-plus lph. TI Automotive high-performance fuel-pump kits are designed as direct-fit replacements for various vehicle models. The drop-in modules feature OE-based fuel pumps designed for optimum performance and durability and come with all parts required for reliable, OE-style fitment. Information: www.tiautomotive.com or 248-494-5000.
US Shift
Booth #73005

The US Shift throttle-position sensor kit (TPS Kit 3) comes with everything needed to connect an Edelbrock carburetor to a device that requires a throttle-position reading. Installation is quick and easy. The non-contact electronic hall-effect sensor is designed specifically for underhood throttle-position sensing applications and provides consistent performance over the life of the vehicle. The attractive and durable heavy-gauge bracket and sensor lever, constructed of 304 stainless-steel alloy, enable consistent and stable sensor operation and won’t rust. Information: www.usshift.com or 864-646-8920.

VR-12
Booth #21759

VR-12 is a green product designed to guard against coolant problems such as rust and corrosion. This invention was developed to act like a vitamin for cooling systems. It is composed of organic components and mixed through a synergetic process. According to the company, a special formula containing organic acid technology keeps vehicles running at peak performance for longer periods while eliminating flushing and waste. VR-12 can be used with all makes and models and mixes with any antifreeze/coolant type, color or brand. Information: www.vr-12.com or 305-640-0414.

Weapons Grade Fabrication
Booth #34320

Weapons Grade Fabrication’s profile racks are designed to create a powerful and rugged appearance while looking like a factory option. In addition to the appearance, the racks are engineered for durability and longevity. Each rack is vehicle specific, offering a matching contour of the truck’s cab and bed to give it a factory-like appearance. Weapons Grade racks offer a modular design which are available in a variety of configurations, from a front two-corner ladder rack/headache rack to a full four-corner bed utility/roof rack system with integration for lights and accessories. Information: www.wgfab.com or 530-320-5260.

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DIRT TRACK

11.00-15, 11.00-16 & 14/31-15

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Westin Automotive Products
Booth #30067

Westin Automotive Products new Performance 2X low-profile, double-row LED light bars generate powerful light to illuminate even the darkest of off-roads. They feature two tightly stacked rows of optic-free 3-watt Osram LED chips and reflectors encased in a 6063 extruded-aluminum housing with custom oversized heat sinks for an efficient and cool-running light. They run on low amperage and produce zero UV emissions. Westin’s low-profile, double-row LED light bars are available in flood-beam and flex-beam patterns, which provide a wide area of light coverage as well as a long beam distance. Information: www.westinautomotive.com or 800-345-8476.

XKGlow
Booth #12079

XKGlow debuts its all-new smartphone-controlled lighting system—XKchrome. This controller and app offers two fully functional zones that can be completely independent from one another. The music sync function intelligently analyzes the type of music and syncs the lights to the melody. Using Gamma Correction Technology, the vibrant and radiant colors that are displayed on the phone’s screen are the same colors the LED’s display. The real-time color capture function allows users to match the LED lights to any color or paint scheme by moving their device over the object of color. Information: www.xkglow.com or 217-952-7027.

Innogoods
Booth #13042

Zarpax provides the benefits of flowing water without needing a hose pipe. The Zarpax F2 Activebrush has a built-in aqua chamber which provides an active water flow for gentle cleaning. The patented valve system fills the chamber in one second each time you dip the brush in a bucket of warm, soapy water. The F2 Activebrush has a telescopic handle, making it the perfect brush for cleaning the roofs of SUVs, vans, RVs, truck windows and other hard-to-reach places. Information: www.pingi.com or +31(0)889951000.

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Bulldog Lighting adds a new line of small, waterproof accessory lights to their product line. The new line is nicknamed “The Claw” due to its mounting abilities and the durability of the light itself. The light draws less than half an amp and can be powered by voltages ranging from 9–36V. The Claw mounts using two small, self-tapping screws (supplied) or using 3M adhesive tape (supplied). The Claw will be available in white, red, green, blue and amber LED colors, with black or white housing colors. Made in the U.S.A. Information: www.bulldog-lighting.com or 855-533-2855.

Sprintex USA introduces a fully integrated supercharger system for '12–current models of the Dodge Challenger equipped with a 3.6L V6 Pentastar engine. According to the company, the Sprintex Challenger supercharger generates efficient power across the full rpm spectrum with minimal internal leakage. The twin screw rotary compressor forms helical “packet” volumes designed to improve efficiency and performance, particularly at lower rpm. Every Sprintex supercharger is designed, engineered and tested to OE specifications and features high quality materials and finishes. All components are supplied pre-assembled. Installation is estimated to be between six and eight hours. Some hood modification is required. Information: www.sprintexusa.com or 855-591-2778.

Tuff Truck Bags Inc.
Booth #32334
Tough, and waterproof, the Tuff Truck bag keeps luggage and gear safe and dry in a truck bed. This large but lightweight bag holds up to 26 cu. ft. of space and is a great alternative to a bed cover, cap or truck bed canopy. The commercial-grade 40-in. opening zips from end to end on the front and goes around the bag’s corner areas to create a large-mouth opening. A waterproof, triple-layered, fold-over flap covers the zipper to protect your cargo from water and other outdoor elements. Heavy-duty metal rings are fused in all eight bag corners in order to easily fasten to any truck. Four adjustable bungee cords are included. Information: www.tufftruckbag.com or 877-535-8833.

C&R Racing Inc.
Booth #23319
C&R presents the new C&R high-performance radiator replacement, now available for the ’15 C7 Corvette Z06 and Z51. This radiator utilizes a 27mm DENSO HE core, the same one that C&R uses in NASCAR. With CNC hardware and water-jetted brackets for the factory fan, along with an AC condenser, it bolts into the vehicle the same way as factory products, without further modifications to your car. Information: www.crracing.com or 317-293-4100.

Griot’s Garage
Booth #13069
Deepen the darkness and bump the brilliance of your tires with Griot’s Garage Black Shine. This premium dressing delivers coverage and lays down smooth for maximum gloss. Black Shine’s water-resistant formula provides extended durability against rain and multiple car washes. The can’s spray nozzle has been designed to provide maximum control and smooth, even application on tires, trim and wheelwells. Information: www.griots garage.com or 800-345-5789.
New Products

**Tire Penz**
Booth #90306
Tire Penz is a waterproof, long-lasting (one year) paint-in-a-pen that is shaped for easy use and comes in a variety of colors. It is designed for application to a rubber tire of any type and creatively enhances the appearance of the tire. It is used to outline lettering, tire patterns, treads or logos, free hand or using stencils. Tire Penz are available individually, or as part of a kit containing one paint pen, one Reflect applicator and one wire bristle brush. Information: www.tirepenz.com or 360-316-9536.

**Tuf Truck**
Booth #33178
The TTC-1211 Extra Heavy Duty spring kit was designed with towing in mind and is specifically engineered to significantly increase the rear-end support and ride quality of your ’09-’15 Dodge Ram 1500 at stock ride height. According to the company, using the TTC-1211 will increase carrying capacity and/or add capacity to the tongue weight. The TTC-1211 will make your drive a bit stiffer. Information: www.tuftruck.com or 800-667-6167.

**Weld**
Booth #25125
Weld introduces its new Black Draglite wheel. The Draglite design has been available for high-performance vehicles for more than 30 years. It is now available in a black finish with polished edge in 15-in. diameters and in widths from 3.5 in. to 15 in. The Weld Street & Strip Black Draglite wheel is manufactured in the U.S.A. Information: www.weldwheels.com or 800-788-9353.