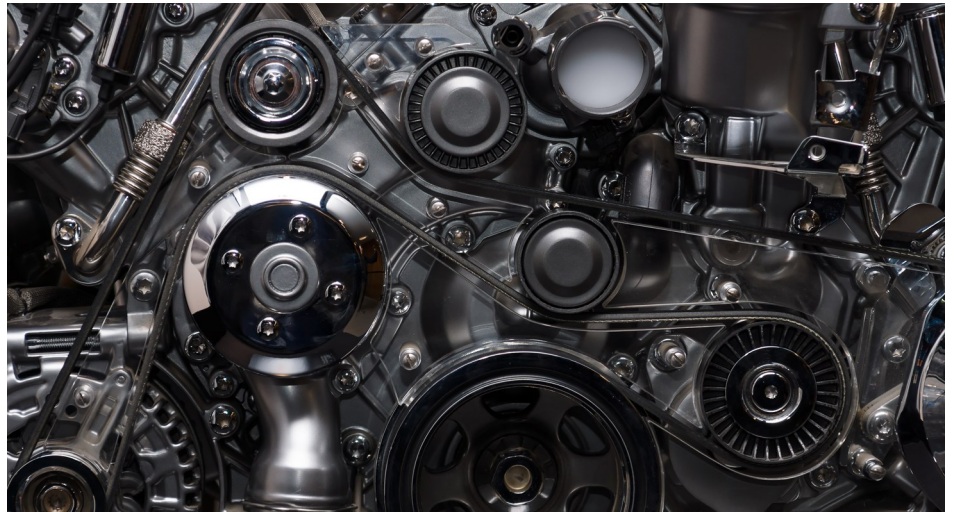


AUTOMOTIVE SAFETY AND PRODUCT RECALL

As with any automotive product manufacturer, the ultimate goal is to provide a high-quality product at a competitive price. Whatever the market segment (off-road, street rod and performance, restoration, or general automotive), a product recall could impact the stream of commerce between manufacturer, distributor, retailer, and installer.



A TRACKING SYSTEM IS THE FIRST LINE OF DEFENSE

- Record original design origin
- Archive first article
- Retain testing records
- Track and obtain certificate of insurance from all suppliers and vendors
- Use identifiable tracking when all products were produced
- Document quality insurance inspections
- Ensure product is registered by the end user

WHAT CAN BE DONE TO PREVENT A FINANCIAL LOSS FROM AFFECTING YOUR BOTTOM LINE?

One solution is to consider purchasing product recall insurance coverage, which provides indemnification for a financial loss resulting from the recall of a product.

WHAT IS COVERED?

- The expense of communicating to the marketplace to locate the end user
- Costs to reclaim the product such as shipping expenses

Alliant Insurance Services offers product recall through RevPro and has recently added their program offering to auto parts manufacturers, distributors, and installers.

Serving SEMA and PWA, Alliant has delivered customized insurance solutions nationally for the past 20 years on a retail and wholesale basis. In addition to Product Recall, Alliant offers the following coverages to the Automotive Aftermarket Equipment Industry.

- General liability (including products)
- Garage liability
- Property (premise and transit)
- Business auto
- Workers' compensation

“National Highway Safety Association (NHTSA) tracks highest number of recalls on record.”

ADDITIONAL INFORMATION

Contact us today to learn how the RevPro team can save you money on automotive safety, product recall, and other services available exclusively through Alliant Insurance Services.

CONTACT

800 390 9099

www.seiainsurance.com



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