



**BUSINESS
INSURANCE
DRIVEN BY THE
AUTOMOTIVE INDUSTRY**



Automotive Specialty Insurance





SEIA: Built on a Winning Tradition

25+
YEARS

25-plus years in the business



Custom built for the auto parts industry



Endorsed by the Specialty Equipment Market Association (SEMA)



Servicing all 50 states



Leading the pack

EXCLUSIVITY

SEMA's Member Services Insurance Broker

SAVINGS

Aftermarket Broker of Choice = Proprietary Rates

SERVICE

Customized Solutions for the Automotive Aftermarket

POWER

Driven by Alliant, the largest specialty Insurance Broker



The Power of Alliant

FOUNDED IN
1925



Nationwide distribution
from key offices

\$7.6
BILLION
in premium (2013)

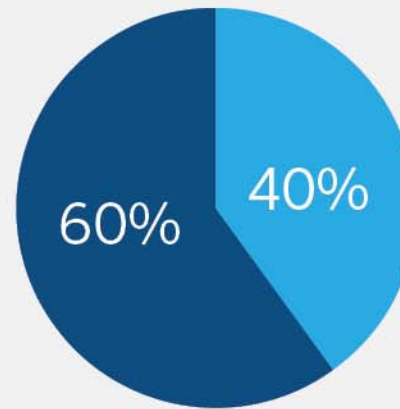


Largest in U.S.

\$548
MILLION
in revenue (2013)

Ownership

40% Alliant management
and employees
60% KKR & Co. LLP (KKR)



Entrepreneurial,
client-focused culture

1,750
employees





Our Commitment

- Serve as a valuable business partner who understands the unique needs of your business
- Leverage strong carrier relationships for effective and efficient underwriting
- Deliver comprehensive programs at reduced costs thanks to leveraged buying power
- Combine specialized service to the automotive industry with the power and strength of Alliant's national presence

Lower cost,
broader coverage,
better service, and
the winning perspective
of an auto parts
industry insider



We're in your lane

Installers

Manufacturers

Distributors

Retailers

Metal fabricators

Race sanctions

Race teams

Special events

Race tracks

Venue owners

Auto restoration

Car builders





Insurance Program Coverages

- General and Products Liability
- Garagekeepers Liability
- Property (buildings, contents, equipment)
- Custom suite of property coverage extensions
 - Property at trade shows
 - Patterns, dies, and molds
 - Dependent property business interruption
 - Custom Property additional coverage extensions
- Cargo (Ocean and Inland Marine)
- Business auto
- Product Recall
- Crime coverage
- Workers' compensation



Value-Added Services

- Coverage audits
- Contract review
- Insurance marketing
- HR services
- Risk control
- Claims management
- Certificate of insurance management
- Risk assessment by location
- Building replacement cost evaluation



Employee Benefits

Healthcare Benefits Solutions

- Comprehensive benefits planning
- Compliance communications
- Employee communications
- Executive benefits
- Additional services:
 - COBRA administration
 - Flexible spending accounts
 - 5500 filings
 - Electronic enrollment and administration
 - Free tools, tips, and templates



Innovation Built for You



AlliantConnect

SEIA IS...

Committed to helping you meet your objectives

Experienced in delivering results to the auto parts industry

Unrelenting in driving you to greater levels of success