SELL TO AUSTRALIA
MEET TOP BUYERS THROUGHOUT THE REGION
MAY 2021 • MELBOURNE, AUSTRALIA

AUSTRALIA BUSINESS DEVELOPMENT PROGRAM

Turnkey package includes booth space, meals and hotel accommodations.

PARTICIPANTS WILL:
• Participate in briefings on protecting their intellectual property rights in Australia.
• Present, alongside trade buyers, at an enthusiast workshop on the difference between authentic US aftermarket products versus fake parts. Attendance by local and US government officials.

FIRSTHAND EXPERIENCE:
• Visit customizing shops.
• Meet with pre-vetted buyers.
• Exhibit in the trade-only SEMA Section at the MotorEx Show.

US GOVERNMENT GRANTS AVAILABLE FOR QUALIFIED COMPANIES.
REGISTRATION OPENS FALL 2020.
REGISTER AT SEMA.ORG/AUSTRALIA
FOR MORE INFORMATION, CONTACT LINDA SPENCER AT LINDAS@SEMA.ORG.