Quicker, Easier, Better
A Guide to the New Tools & Equipment Products Introduced at the SEMA Show

Every business involved in the automotive specialty-equipment market has at least one thing in common: They all want to develop the most efficient way to provide customers with top-quality parts, assemblies or services. Finding the right tool for the right job can go a long way toward fulfilling that goal.

The 125 exhibitors in the Tool & Equipment section of the 2010 SEMA Show provided displays that covered more than 28,000 sq. ft. in the Las Vegas Convention Center, and they introduced nearly 130 items in the New Products Showcase. These offerings included applications for virtually every business in the industry. Ranging from test equipment to power tools and from cabinets to creepers, the Showcase was brimming with gear that could shave time and cost from any technician’s workload.

The accompanying guide to new Tools & Equipment products just might harbor the perfect hand or power tools and diagnostic or test equipment to make your company more effective. And even if you’re not in the market for a rotator ratchet or a new hex key set, what gearhead doesn’t enjoy browsing through the latest in tool technology?

Enjoy!

Automotive Test Solutions Inc.
ECOP
800/572-6112
www.automotivetestsolutions.com
PN: COP1000
The only ignition pickup that covers all types of ignition systems. Attaches to the coil housing or the ignition wire, capturing a clear waveform.

Baldhead Cabinets
Custom Series
Modular Seven-Drawer Unit With Pullout Fastener Organizer
877/366-2253
www.BaldheadCabinets.com
Custom series: Modular seven-drawer unit with pull-out fastener organizer. Available in multiple layouts, sizes and colors.

Better Tools & Fasteners
Grip-Tite Super Wrenches SAE
Six-Piece Set
866/576-3216
www.mygriptite.com
PN: 143
Grip-Tite Super Wrench set are the ultimate wrenches for tightening good bolts and nuts and removing rounded, rusted and damaged bolts and nuts.

Bluestone Lighting
InCharge Rechargeable Inspection Light for Auto Technicians
888/441-4244
www.bluestonelighting.com
PN: AT70C1N001
Bluestone’s new InCharge induction-recharging inspection light provides auto technicians with a long-lasting, super-bright beam in a compact, affordable package.

Bossco International Corp.
Wrist Lite
888/257-1460
www.bosscointernational.com
PN: 310
Wrist Lite product.

Terraclean Engine Treatment
905/615-8620
www.terraclean.net
PN: 206225
Works with all motor oils, including GF-5. Designed to prevent zinc and phosphorus damage to catalytic converters. Reduces white sludge caused by ethanol-blended fuels.

Energy Safe Technologies Inc.
PowerSafe Computerized Jumper Cables
541/840-0342
www.energysafetech.com
PN: PSJC-400-325
PowerSafe computerized jumper cables plug into tow and roadside service vehicles. PowerSafe technology guides proper hookup, eliminates sparks, regulates power spikes and records jump-start data.
C-Aire Inc.
Commercial Air Compressor
651/462-3440
www.c-airinc.com
PN: WC510822-95V3
This unit features a three-cylinder pump running at a low 670 rpm, 7.5 hp, two stage. A great choice for a small autobody/repair shops.

GearWrench
Indexing Double Box Ratcheting Wrench
800/688-8949
www.gearwrench.com
PN: 85490
Combines the benefits of a specialty obstruction wrench with the length and versatility of a GearBox ratcheting wrench.

Chicago Brand
Chicago Brand
Open-End Ratchet Wrench
510/656-5155
www.chicagobrand.com
PN: 56038/56039

Dale Adams Enterprises Inc.
The Tail Bone Mechanic’s Seat
800/266-3321
www.bonecreeper.com
PN: 5031
Stable, comfortable, huge-wheeled mechanic’s seat. The 100%-American Tail Bone rolls over the competition.

ChemChamp
Drum Pump/Liquid Transfer Pump
613/594-3337
www.chemchamp.com
PN: 97-551

Stanley
Eight-Piece Locking Hex Key Set
800/262-2161
www.stanleytools.com
PN: 97-550
This eight-piece folding hex key set locks in three different positions (90-degree, 135-degree and 180-degree), making it ideal for most applications. By offering up to 630 in.-lb. of torque, no job is too big for this set. Product comes in SAE, mm and star.

Creepex
BodyGuard
877/CREEPEX
www.creepepx.com
PN: XT PRO
The only creeper with built-in frame protection. Patented, it provides the ultimate body protection while allowing unrestricted arm movements. Engineered to withstand a 30,000-lb. load.

AAC
The Filler Detective
310/832-8336
http://fillerdetective.com
PN: FDA-01
The Filler Detective is a handheld meter with sound and lights. It finds accident repairs, rust-out cover-up and other hidden body damage.

Bossco International Corp.
Cuff Lite
888/257-1460
www.bosscointernational.com
PN: 212

Bossco International Corp.
Luma Lite
888/257-1460
www.bosscointernational.com
PN: 214

Cokertire
4 Tires
✓
4 Wheels
✓
4 Caps
✓
Free Mount and Balance

Toll Free 1-866-922-0357
www.cokertire.com/sema

Winner Best New Tools and Equipment Product

Nostalgic Hot Rod Combos
Pages 6&7
800-242-0009

Now Carrying Rocket Wheels. Pages: 68-71
Bias Ply Look Radials. Page: 18
Now a Full 4 Ply Tire. Page: 17
Granite Digital/Save A Battery
Smart Cable Low Battery Warning Monitor
510/471-8442
www.saveabattery.com
PN: 2087-S
Smart cables monitor the vehicle’s battery condition and alert user via a low-voltage sensing LED when it’s time to recharge.

Liquid Wrench Multi-Purpose Grease (Three-Pack)
704/821-7643
www.liquidwrench.com
PN: GR010
The new Liquid Wrench multi-purpose grease three-pack is perfect for projects requiring light to medium lubrication using a grease gun.

Ikotec USA Inc.
Rollout
412/427-8031
www.ikotecusa.com
This wheel chock prevents the vehicle from moving while it is being worked on and protects cords and hoses from getting stuck under the tires.

Ikotec USA Inc.
Transport
412/427-8031
www.ikotecusa.com
Vehicle dolly that allows for 360-degree movement with all wheels free. Great for restoration and bodyshops.

Ingersoll Rand
Hammerhead
800/376-8665
www.ingersollrandproducts.com
PN: 2015MAX
The Hammerhead low-profile impact tool offers the power of an impact with the reach of a ratchet, and it’s going to change the way you work.

Liquid Wrench Trailer Wheel-Bearing Grease
704/821-7643
www.liquidwrench.com
PN: GR013
New Liquid Wrench trailer wheel-bearing grease delivers high oxidation and corrosion resistance for heavy-duty applications in extreme weather and moisture conditions.

Liquid Wrench
High-Temperature Disc & Drum Brake Wheel Bearing Grease
704/821-7643
www.liquidwrench.com
PN: GR012
Liquid Wrench High Temperature Disc & Drum Brake Wheel Bearing Grease delivers high oxidation and corrosion resistance for heavy-duty applications in extreme weather and moisture conditions.

Liquid Wrench
White Lithium Grease
704/821-7643
www.liquidwrench.com
PN: GR014
For lubricating hinges, battery terminals, light to medium bearings and gears, the new Liquid Wrench White Lithium Grease delivers extreme pressure and anti-wear additives.

Liquid Wrench
Marine Wheel-Bearing Grease
704/821-7643
www.liquidwrench.com
PN: GR015
For corrosive marine applications, such as trailers, sprockets and bearings, the new Liquid Wrench marine wheel-bearing grease delivers superior rust and corrosion protection.

Coastal Marketing Inc.
Full Contact Wrench
604/377-5776
www.fullcontactwrench.com
Made from high-quality drop forged steel. Replace those regular adjustable wrenches and get the “full contact” experience. Unique design jaws prevent the tool from rounding or damaging a fitting or fastener.
Malco Products Inc.
TurboShear
320/274-8246
www.malco.tools.com
PN: TS1
Inserts into chuck of minimum 1,200-rpm A/C or cordless drill. Cuts straight, left circles or squares in 20-gauge mild steel. Blind cuts require ½-in. hole.

Malco Products Inc.
TurboShearHD
320/274-8246
www.malco.tools.com
PN: TSHD1
Use with a minimum 14.4-volt cordless or A/C drill. One-hand operation accessory makes fast, straight cuts or tight circular or square cuts in 18-gauge mild steel.

Malco Products Inc.
TurboShearHD AIR
320/274-8246
www.malco.tools.com
PN: TSHD1A1
Compact, pneumatic TurboShear model TSHD1A1 offers faster straight cutting or navigation of circular and square cuts, including autobody bumper profiles and rocker panels. Eighteen-gauge capacity.

PDQ Precision Inc.
Mini-Max Steam
Vapor Cleaner
619/474-3600
www.minimaxcleaner.com
PN: Model#7500
Mini Max steam vapor detailer removes carbon, burnt propellant, sand oil, black powder, corrosion, etc. No chemicals or solvents. The most cost-effective cleaning system available.

Relief Pod
International
Small Travel Emergency Kit
949/474-7637 x265
www.reliefpod.com
PN: RP2103K002
Relief Pod International manufactures emergency preparedness products to offer preparedness on demand when a disaster occurs, any time, any place. The products are strategically designed to be color-coded, organized and compact, making it quick and easy to access the basics for survival during the multitude of disasters that happen.

Seattle Tool
Die Grinder Duo 90- and 115-Degree Kit
360/201-0531
www.seattletool.com
PN: ST950054
Two heavy-duty die grinders in one kit. The most-used die grinders in the marketplace today. Includes consumables at the mechanic’s fingertips. No looking through drawers to find the correct tool. It’s in a foam case at your fingertips, ready to work. Or take the foam case with you if you need both tools.

Seattle Tool
26-in. Rolling Cabinet
With Work Surface and Accessories
360/201-0531
www.seattletool.com
PN: STAT260071M
A 26-in. rolling tool cabinet and work surface with optional accessories and a Make It Safe system.

Swivel Storage Solutions
Pro18 Underbody Road Box
888/979-4835
www.swivel.pro
PN: Pro18
Swivel Pro18 underbody road box. Finally, a weather-tight underbody toolbox that can stand up to the vibration and punishment in mobile applications.

Relief Pod
International
Large Emergency Kit
949/474-7637 x265
www.reliefpod.com
This strategically organized color-coded and compact kit will keep the user prepared for any emergency while providing the basic essentials for safety and self-sufficiency for 24 hours.

Relief Pod
International
Small Comfort Travel Kit
949/474-7637 x265
www.reliefpod.com
PN: RP2103-K003
Relief Pod International manufactures emergency preparedness products to offer preparedness on demand when a disaster occurs, any time, any place. The products are strategically designed to be color-coded, organized and compact, making it quick and easy to access the basics for survival during the multitude of disasters that happen.

Precision Cutting Systems Inc.
CNC Plasma Cutting Table Kit
403/720-1984
www.plasmacuttingtables.ca
PN: LC4x4
Need a part cut out of metal? Turn your PC into a powerful cutting machine.

Swivel Storage Solutions
Pro30 Workbench
888/979-4835
www.swivel.pro
PN: Pro30
Swivel Pro30 moveable workbench with functional, very strong and durable swivel drawers. No bearings or bushings to worry about. Always one hand to close. Lockable.
Sierra Design Manufacturing Inc.
CopBox
925/443-3140
www.sierradesignmfg.com
PN: 2000CB
CopBox work-area wall safe for personal and work-related items: keys, wallet, jewelry, instruments, CDs, DVDs. All mechanical. Uses Lexan. No batteries or keys required.

Sierra Design Manufacturing Inc.
6Pak
925/443-3140
www.sierradesignmfg.com
PN: SP6000
6Pak: Choice of modularized, auto-like third brakes with a turn-signal option. Popular sizes and shapes for cap, RV and custom applications.

SpringTools
Impact Screw Driver
800/356-6966
www.springtools.com
PN: HDIMPCT
Impact screwdriver easily removes any stripped or corroded fastener. Delivers 5K/lbs. impact and includes industrial hardened bits.

Stanley
FatMax Ratcheting T-Handle Set
800/262-2161
www.stanleytools.com
PN: 19-153

Trailer-Lift
Trailer-Lift
44-16-42-178945
www.trailer-lift.com
Trailer Lift is a unique two-in-one vehicle lift and trailer with a built-in power supply. Fully CE marked.

Stanley
187-Piece FatMax Mechanic’s Tool Set
800/262-2161
www.stanleytools.com
PN: 99-101
The FatMax mechanic’s set features many innovative, patented technologies that set it apart from the competition.

TR Tools
¼-in. Tite-Reach Extension Wrench
712/707-9324
www.tite-reach.com
PN: TR14V1
The ¼-in. Tite-Reach is an extension wrench used to turn nuts and bolts that are difficult to reach due to poor swing on the ratchet driver. Now the driver can be located 10 in. away from the bolt.

Stanley
Extendable Ratchet
800/262-2161
www.stanleytools.com
PN: 92-645
The extendable ratchet is the ideal tool for hard-to-reach and high-torque applications. This multi-tool locks in five different positions for multiple applications.

Stone River Gear LLC
Performance One-Watt LED Flashlight
203/470-2526
www.stonerivergear.com
PN: SRG1TFD
One-watt LED performance flashlight with detachable keychain operates on one AA Duracell battery (included); 10 flashlights on a compact counter display card.

Stone River Gear LLC
Ceramic Folding Knife With a Solid-Titanium Handle
203/470-2526
www.stonerivergear.com
PN: SRG1STLB
Black zirconium-oxide ceramic blade; frame lock; comes in gift presentation box.

Specialty Auto Parts USA
On-Head Valve Spring Compressor Tool for GM LS Engines
586/774-2500
www.proformparts.com
PN: 67605
Here’s an easy and inexpensive way to compress your GM LS valve springs so the keepers can be removed. Just mount directly to the head, turn the bolt with a wrench and you’ve just compressed two springs at the same time.

Specialty Auto Parts USA
Professional Crankshaft Turning Socket for GM LS Engines
586/774-2500
www.proformparts.com
PN: 67606
This professional crankshaft-turning socket for LS engines is made of sturdy stainless steel. Just slip it easily over the end of your crankshaft, mount a degree wheel to the front of the socket and you’re ready to degree your cam.
Stanley
FatMax Ratcheting T-Handle Set
800/262-2161
www.stanleytools.com
PN: 79-153
The FatMax T-handle set features a professional-grade ratcheting T-handle with 25 heavy-duty interchangeable components.

Stratasys
Dimension 3D Printers
uPrint Plus
Personal 3D Printer
800/937-3010
www.stratasys.com
A personal 3D printer. Features include eight colors of material and an 8x8x6-in. build size—then uPrint—with a price under $20,000 USD.

Garages 101
Saber Cabinets
775/851-9838
www.garages101.com
PN: SU-20-S
Two-door upper cabinet. Modular heavy-duty steel cabinets designed for industrial shops and residential garages.

SEMA FINANCIAL BENCHMARKING
HOW DOES YOUR BUSINESS MEASURE UP?
Benchmark your operation against the industry and get answers to these essential questions:
• How does my gross margin compare to my peers?
• Does my company invest more in marketing than others in my category?
• Is my quick ratio above or below the norm for the industry right now?
• How are my inventory turns doing compared to similar operations?
• Are the amount of product returns my company is having out of whack right now?

SEMA has contracted with Hedges & Co. to collect the data and maintain its security and confidentiality.
These industry financial benchmarks will help you measure the financial performance of your company.
Participants in the program get immediate access to the most recent benchmarking results.
www.sema.org/research

NOW YOU CAN SAVE AT LEAST 70% ON YOUR HEAVYWEIGHT SHIPPING
You can also save up to 33% on your FedEx Express shipping and up to 24% on your FedEx Ground shipping.
Siriani & Associates has been designing comprehensive freight savings plans (FSP) for various associations since 1982. As the innovators of the FSP, Siriani takes pride in providing associations and their members with unparalleled customer service.
Siriani offers:
• Package Discounts (Shipments under 350 lbs.)
• Less-than-Truckload (LTL) Discounts (Shipments over 350 lbs.)
• Expedited & Air Freight Shipping Discounts
• International Shipping Discounts
Enrollment is absolutely free for all SEMA Members.
Start Saving Today: www.sema.org/FreightSavings
For more Information or to enroll, contact:
SEMA Member Benefits
Monica Terlouw, Sr. Director of SEMA Member Outreach
909/978-6695
Freight Savings Enrollment
Siriani, 800/554-0005

www.semanews.com 51